



CHAPTER OFFICERS NEWSLETTER

PUBLISHED BY THE NAWCC CHAPTER RELATIONS COMMITTEE

Dedicated to Serving the Needs of Our Chapters in the NAWCC

NAWCC CHAPTER OFFICERS NEWSLETTER

OCTOBER 2017

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Chapter Relations Committee

Committee Chair

Lu Sadowski
New York

Vice Chair

Richard Taub
New York

Members

Andrew Dervan
Michigan

Marion Krajewski
Indiana

Bob Linkenhoker
California

Richard Newman
Illinois

Evelyn Slough
Texas

NAWCC Staff

Tom Wilcox
Pennsylvania

Pam Lindenberger
Pennsylvania

Who we are, our aim, and our purpose:

The **Chapter Relations Committee (CRC)** was formed in October of 2008 to focus on the relationship between the Chapters and the National Organization. Its primary objectives are to strengthen the NAWCC Chapters; establish confidence, trust, and accountability between all the parties through timely and open communications; and give guidance and support to the Chapters.

YOUR FEEDBACK IS INVALUABLE

Dear Members,

(A Message from the CRC Chair)

In the past I have asked for feedback as well as ideas about what your Chapter does to attract members and what programs and activities your Chapter runs. It's very helpful to share these ideas with the other Officers in these bi-annual Newsletters.

If you go back and read the past newsletters there are some very good ideas and articles of interest. There are updates on what is available through the NAWCC. Take advantage of these services. The Website is loaded with information, seminars, message boards and all documents associated with Chapters and the NAWCC.

Please share these Newsletters with your members and Officers.

You can reply to me at LBSadowski@aol.com or Pam Lindenberger at plindenberger@nawcc.org. If you do not have email and the newsletter is mailed to you can always respond to us by mail at:

NAWCC MEMBER SERVICES

514 Poplar Street
Columbia, PA 17512-2130.

My sincere wishes,

Lu Sadowski

Chapter Relations Committee Chair
59-12 72nd Street, Maspeth, NY 11378-2613
718-429-6251 p - 347-834-1091 c
LBSadowski@aol.com

Your August 2017 MEMBER SERVICES REPORT

Click below to download and read the report in .PDF format:

<https://nawcc.org/images/stories/Business Reports/ED report 2017-08.pdf>



PARTNERS IN TIME 2017 - 2018 ANNUAL APPEAL

THE NAWCC COUNTS ON YOUR SUPPORT TO KEEP
MARCHING ON—TO FOSTER AND EDUCATE MEMBERS
ON PRESERVATION AND COLLECTING.

CONTRIBUTIONS ENHANCE WHAT THE NAWCC
CAN OFFER YOU. YOUR GIFT IS IMPORTANT,
WHATEVER THE AMOUNT. PLEASE GIVE TODAY.

Visit nawcc.org/donate to make a contribution to this year's fund

2018 NATIONAL CONVENTION & GALA JUBILEE



Come Celebrate with Us!

Next summer is NAWCC's 75th Anniversary! Yes, our organization started 75 years ago. We are hoping as many members as possible can join us for all the festivities that are planned **July 18-22, 2018**.

We start with an NAWCC Endowment Auction, accepting donated prime Clocks, Pocket Watches, Wristwatches, Chronometers, or anything Horological. Profits contribute to the Endowment Fund. This on-site/online auction (date: TBD) will be open to the public. For more info please contact our Executive Director, Tom Wilcox.

Please stop and sit in on the Board of Directors meeting the week of our National Convention 2018! Dates to be announced.

Thursday, July 19 is our Gala Party at headquarters. The museum opens at 10 am. Our programs and festivities will start at 1 pm. We will host "behind the scene tours" at the Museum, limited to groups of 12. There will be a sign up for tours and scheduled programs in the auditorium. Visit the Library, and don't miss the NAWCC Gift Shop! Members get 10% off! Bring home some unique gifts for family and friends. Everyone is welcome at the museum and headquarters: admission is free for members (a \$5.00 fee is required for our food functions. We cannot add anyone after pre-registration is over since we need the head count to order the food).

Friday, July 20, at the York County Fairgrounds, in the UTZ Arena. Registration for Auction items starts at 10 am. Onsite registration is 10 am-4 pm. Table holders set up is from 12 noon- 4 pm. Bricker's Concession will be set up from 11 am on, with separate dinner selections and a cash bar in the building lobby. The auction starts at 5 pm.

Saturday, July 21. Annual Meeting Continental Breakfast in the Verandah Room at 7 am. Mart room open 9 am-4:30 pm. Tableholders finish setting up at 8:30 am. Don't miss the Banquet! Make sure you sign up early.

Sunday, July 22, Mart open 9 am-2 pm. Make sure you stay— surprise gifts and cash drawings to the end!

CHAPTER SOFTWARE REQUIREMENTS

A significant cost driver in any chapters' budget is the cost associated with the printing, distribution of meeting notices and administration of the chapters business. With the advent of the personal computer this effort can be drastically reduced and save a significant amount of chapter funds.

It is the intent of article to describe a software package which is in development which will enable a Chapter to provide the following services using their personal computer at a minimal amount of labor and cost. It is understood that a data base will have to be established which will contain all the necessary data.

It is recognized that the implementation of this concept is a major departure from the existing procedure and practice and as such must be implemented slowly not to impact the membership. Those members who do not own a computer will be advised using the US Mail.

1. Meeting Notices and Registration Forms: A notice will be e-mailed to the membership announcing a forthcoming meeting with the corresponding registration form. The member shall be responsible to mail in the registration form with the corresponding payment.

2. Printing of Badges: All member meeting badges will be printed in Avery format. Each meeting badges will contain a significant identifier to preclude any member from using a previous badge to gain entrance into a current meeting.

3. Tables and corresponding Seller Members: A list is to be generated to provide these individuals with unique badges to differentiate them from attending members. Additionally, the software package will print a table assignment chart. For the purposes of recording the program will also maintain a record of the table holders and the corresponding meeting attendance.

4. Financial Records/Spread Sheet: The program will contain a folder which will enable the recording of all receivables and payables in a spread sheet format.

5. Dues: A folder will be provided to identify those members who are in good standing and those who are in arrears.

6. Attendance Records: A folder will be available to identify members attendance records

7. Meeting Inventory: A folder will be provided to identify the food inventory by meeting location. Additionally, the listing will identify the implements owned and left at each meeting location by the Chapter

8. National and Chapter Links: It is intended that the program will enable the user to easily link to the chapter and National sites.

9. Data Base: As a result of this effort the chapter will have a complete roster of its members which will contain as a minimum:

- a. Name
- b. Post Office Address
- c. Phone No. (Cell and/or land line)
- d. E-mail address
- e. NAWCC Membership Number
- f. Anniversary date of joining the NAWCC
- g. Dues renewal date

This software package is in development and may not be available for some time. If there are Chapters/members who already have a package similar to that described above, kindly contact Lu Sadowski at lbsa-dowski@aol.com or Richard Taub at RTaub68885@aol.com.

—Richard Taub

A LOOK AT CHAPTER ACTIVITIES

What other Chapters are doing to attract new members and maintain current members:

* **Chapter 1** At their Regionals, instead of a live auction, they have tables set up like a Silent Auction, with bidder cards. All the items consigned are in good condition and are running. Viewing is for a day and a half. On the second day, they open the bidding. They call this the "Not-so-Silent Auction"

- At their local meetings, they set up a table where members display unusual items, the members vote and the winner receives a \$50.00 Mart buck. This is called "Best of the Meeting" Prize.
- They have a 50/50 Raffle drawing at all meetings which is very popular.

* **Florida Chapter 19** give presentations at local Rotary Clubs and where other groups will let them have time at their meetings to talk about the NAWCC— They invite the public to the Florida Regional in Lakeland.

* **Chapter 40** goes around posting Chapter info and notices at the YMCA and offers people may bring guests free.

- Every Monday evening, they have a clock group that meets in a public place where they bring items, talk about it and onlookers get involved, some end up joining.
- They offer a clock repair course at a local high school.

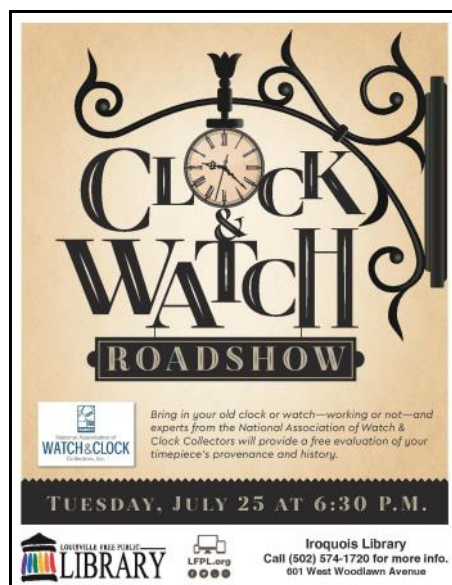
* **Chapter 84** rents a booth and set up a clock-watch shop at the Dutchess County Fair, NY Fairgrounds every August for week. They have a member doing repair, other members handing out NAWCC and Chapter 84 brochures. Sometimes they do appraisals. They bring several examples of different watches and clocks and explain them to the visitors.

- Members get together and rent tables at the Stormville, NY annual Flea Market, they sell items and educate the visitors, again literature is available.
- Some of the members teach clock/watch repair every week at a local high school.
- They host a Multi-Chapter Picnic in the Park every July.

* **Chapter 189** Set up a table at RO Schmidt Auction in Manchester NH, displaying their Chapters signs and information. They had their brochures and NAWCC applications.

* **Chapter 140**

Click image to download sample flyer for Chapter 140 Roadshow Event:



Please send in your Chapter activities so we can share with others!

UPDATING YOUR CHAPTER INFORMATION

Chapter Presidents and Officers:

Each time you receive a new Bulletin/ Mart Highlights, email blasts or any other correspondence please check the listings for your Chapter and the Committees you are on. Check that all the information is correct and up to date. If there are any changes that need to be updated please contact Pam in Member Services at plindenberger@nawcc.org. This also applies to any members who read this Newsletter.

Thank you,
Pam Lindenberger,
NAWCC Member Services

GET TO KNOW THE SPECIALTY CHAPTERS

Do you and all your Chapter members know there are Specialty Chapters? These Chapters have a few meetings a year, where their members share interesting programs and their collections with all NAWCC members who would like to attend and learn about their Chapter. Do you own a tower or street clock? Have you collected Howard Banta alarm clocks? What about wooden works clocks? Carriage clocks? British clocks? International Time Recorders? Horological tools? 400-day clocks? Do you own a clock with stenciling or a beautiful painted tablet or glass? Are you interested in American pocket watches? If the answer is yes to any of these questions, there is a Specialty Chapter on each subject mentioned, and more that will help you learn about a clock, tool, or art in your own collection.

A lot of these Chapters give a lecture or discussion at local meetings, Regionals, and at the National Convention. Please join them, and learn more about the items in your collection. They always welcome you to bring an item you know nothing about, and want to find out about. Lively discussion usually follow. Take advantage of these Chapters to learn more about what you own and would like to own.

The Educational Travel Chapter plans trips to different countries, to museums, and homes of collectors to be viewed on the trip. There also is a Horological Science Chapter.

Go to the NAWCC website, click on *Members*, then *Find a Chapter* and scroll down under the US map to the link for **International and Specialty Chapters** listed with the contacts.

THE EXTRA ORDINARY GIVE



Rodgers & Associates
THE CERTIFIED SPECIALTY



The Extraordinary Give is Lancaster County's Largest Day of Giving. For the past five years, in just 120 hours of giving, the Extraordinary Give has raised \$22.5 million for more than 500 organizations!

This year, on November 17th, each dollar that is donated at the website ExtraGive.org will be stretched from a support fund of \$500,000 from the Lancaster County Community Foundation, Rodgers & Associates,

The NAWCC and our community partners invite you to support our association by donating to the National Association of Watch & Clock Collectors and the National Watch & Clock Museum on that special day. The 2017 Extraordinary Give is set for November 17th; mark your calendars and get ready to Give Extra!

GREAT GIFT IDEAS!

Why look elsewhere when you can shop online at the NAWCC GIFT SHOP?
(<https://net.nawcc.org/NAWCC/Store/>)

They have a large variety of items for every one of all ages and interests to choose from.

THE HOLIDAYS ARE APPROACHING!

2017 Eastern States Regional (ESR) Highlights

The 48th Annual 2017 Eastern State Regional was held August 4th and 5th at the Holiday Inn, Liverpool, N Y. The regional has a long tradition offering an excellent mart, excellent exhibit and presentations, and a live auction.

This year's exhibit was "Treasures of the American Clock and Watch Museum." Tom Manning selected and transported a slice of the museum's collection for the exhibit; he also gave a presentation highlights these key pieces (see two examples below).



Eli Terry Outside Escapement Pillar & Scroll



Joseph Ives Lyre clock

The mart opened Friday morning and was busy with a wide variety of clocks, watches, parts, books, and mechanical music devices. Silent auctions ran throughout both days. Merritt's came and offered a variety repair tools, materials, and clocks for sale.

The mart is traditional closed between 1 – 2 PM for the keynote presentation offered Tom Manning that was well attended and enjoyed by the members.

Friday evening, Dan Horan from R.O. Schmitt Fine Arts auctioned off approximately 100 lots of clocks, parts, and miscellaneous items.

Saturday morning the mart opened for members to continue buying and selling items. Many members continued their shopping for items.

Also on Saturday morning the Regional continued with its focus on Education offering 14 workshops on various clock and watch repair topics and two live programs. These various sessions and programs were well attended by many members.

Next year's Eastern States Regional will be August 3rd & 4th 2018. Janet and Russ Oechsle have long time regional organizers and want help from members to continue it in the future.

—Andy Dervan

NAWCC APPOINTS NEW EXECUTIVE DIRECTOR

Welcome to Tom Wilcox!

The NAWCC recently appointed a new executive director, following the retirement of Steven Humphrey, who had served the association for more than 10 years. Tom Wilcox, Esq. was approved to assume the position effective August 28 and will work from the NAWCC's Museum in Columbia, PA.

Mr. Wilcox brings with him a rich background of professional skills, experiences, and training, having served on numerous nonprofit boards and conducted volunteer leadership training for association executives and chapter leaders. An avid collector, Wilcox is the proud owner of a meager and humble collection of inherited antique pocket watches and wristwatches; mantel clocks; banjo, RR regulator, and shelf clocks; and one generic tall case clock. He has two grown daughters and is in the process of relocating to the Lancaster area with his wife and his collections.



The NAWCC is pleased that Wilcox has decided to bring his many skills and talents to the area in support of the Association and its mission.

"As the NAWCC's new chief advocate and spokesperson, I will focus on promoting and preserving, expanding and enhancing, and growing and enriching the health, prestige, influence, and impact the NAWCC has around the globe, far into the future. Also in serving, stay true to the NAWCC's mission and vision and focus on what the Association is all about: time and timekeeping," shares Wilcox.

NAWCC MEMBER SERVICES



Christa Eckert joined the Member Services staff on May 3, 2017 as Administrative Assistant, replacing Shari Lappe who moved out of state. **Stacey Strayer** continues as Membership Assistant, working part-time since being offered the position in October, 2016.

Chapters, please remember to inform the National office when there is a change in officers. Check periodically on the website and in the *Mart & Highlights* to make sure the current officers are listed.

Geographical chapters, use the yearly list of members in your area as well as the bimonthly activity updates to grow your chapter and keep your roster up-to-date. The recipient of these lists, either electronic or hard copy, has permission to share this information with other senior officers on an as needed basis.

—Pam Lindenberger, Member Services

SOUTHERN CALIFORNIA CHAPTER UPDATE

Vista Chapter 136 has been helping the West Coast Clock & Watch Museum since its move to Southern California. We have furnished Docents for special events and the set-up of special displays.

Members are encouraged to visit the museum website at WCCWM and if you are in Southern California please consider adding a visit to the museum while here.

This is a picture of the latest acquisition to the Museum Collection:



A Ball Clock in its new home at the West Coast Clock & Watch Museum

CHAPTER MEMBERSHIP AND LEADERSHIP

People join organizations for many reasons: they want to get involved, meet people, make new friends, explore interests, develop leadership skills and have fun. Chapters need new members because they bring new ideas and talents, in addition to replacing old members.

With the vast number of existing groups on campus, as well as new organizations, it is vital that an organization has a well-conceived and executed recruitment and retention plan. This information is designed to assist you in the development of such a plan. First, it is important that both the leadership and membership know and understand the organization. Have a meeting to review and discuss your organizational goals and objectives. Are they still accurate? Is it time to update them? Where would the Chapter like to be in six months? A year? During this "organizational housekeeping" process, a certain theme or direction should become clear. What types of people do you need to help the chapter succeed? Who would complement your current membership? Try to develop a member profile.

Now that you know the types of people you are interested in, your next step is to set some recruitment goals. Set realistic goals for new member recruitment. Ask prospects to come to your meetings. When designing your recruitment strategy, keep in mind your member profile. What places do these prospective members most likely frequent? Do they have special interests in clocks, watches or horological items? What would attract them to your chapter? Try to think back to when you first became involved with the chapter. What attracted you? How were you recruited? If you were not recruited, how did you hear about the chapter? Why have you stayed involved?

Get everyone involved. Be Honest! Have your current members identify people they know who may want to get involved and personally invite them to attend a meeting. Word-of-mouth is the best and least expensive type of publicity that you can use. Talk about your chapter and tell people what you have to offer. Ask them about themselves and listen to them. Let them know how your organization can benefit them and how their talents, skills and interest can help your chapter.

Be creative when recruiting new members pass out flyers to your local antique shops, antique malls, jewelry stores, and estate sales. Make a personal phone call to someone you think would be interested. Invite them to a meeting, offer to pick them up and pay for their lunch. Introduce the prospective member to your older members. Make them feel welcome.

After you have successfully completed your membership recruitment, spend time getting to know them and let them know you. Don't forget your old members since, without them you would not have a chapter for your new members to join. Talk to all your members about their skills, interests and previous experiences. Once you know something about them then it is easy to get them involved in your projects.

Allow your new members to get involved and feel comfortable with the chapter. After a time have them participate in going over your chapter's goals and objectives and look at your plans for the future. Ask them for their feedback and input. Members who are committed and motivated feel that they have a stake in what is going on. Let them help shape your chapter's future.

Most of all have fun together. Plan socials and celebrate your achievements. If all you do is work then your members become dissatisfied and they lose interest. You can't have a chapter without members! What good is recruiting members if no one stays?

—Evelyn Slough

2018 NATIONAL CONVENTION

The **2018 NAWCC National Convention** will be held in York, PA at the Utz Arena, July 19–22. The organizing committee is hard at work planning exhibits, tours, meals and activities to make this an exceptional convention for NAWCC members. Interested in joining the **WWT** Wednesday July 18 & Thursday July 19, 2018? Contact them and let them know if you plan to attend their show, and also if you will need showcases or a safe for the 2018 NAWCC National Convention. You can arrange to use the same tables at both WWT and NAWCC.

We are also planning a special auction on Wednesday July 18 of donated Horological items that will benefit the For All Time Endowment and Capital Campaign. Members wishing to donate Clocks, Wrist-watches, Pocket Watches, Barometers, Chronometers, Horological tools and other Horological items can donate any time during the year. Depending on the quantity of items donated, items over a to-be-determined value will be sold at public auction on Wednesday and other items will be sold by other means. All items must be donated at least 30 days prior to the sale. Support the NAWCC and donate today! If you have not already registered, please go to:

[2018 75th Jubilee National Convention Registration](#)

...and download a registration form. Go online now and take advantage of the special convention rates while they are still available.

SPONSORS & DOOR PRIZES NEEDED

We have many festivities planned to celebrate our 75th year. We ask you and your chapter to consider sending a Door Prize or Donation for the 2018 Convention. No Donation too small or too large—we appreciate any help you can give. Please contact [Marion Krajewski](#), or [Lu Sadowski](#), or **Door Prize and Donation Chair Janet Oechsle** 607-749-7758 / 305-904-4151 janetoeschsle@gmail.com

NEW EXECUTIVE DIRECTOR VISITS CHINESE CHAPTER

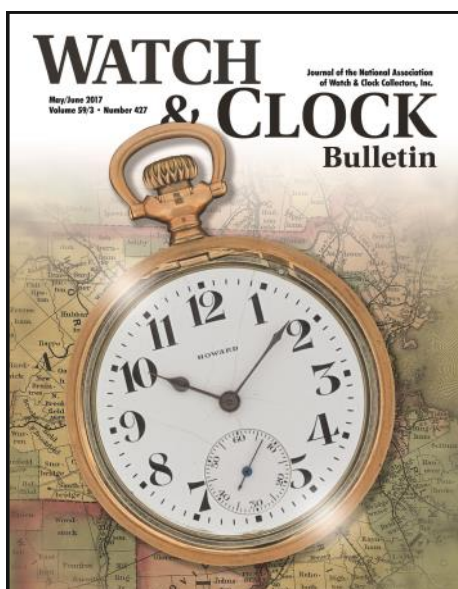


The NAWCC is blessed as a *global powerhouse* of horological professionals, experts, and enthusiasts from around the world. One area of our planet housing an active group of NAWCC members is in China. The leadership of our Yellow River China Chapter 500, Affiliate resides in Zhongshan, Guangdong Province. The picture above shows my meeting with them in Hong Kong on August 10, 2017 (18 days before I started at NAWCC, taking advantage of a personal, family trip while in Hong Kong). The picture above includes Secretary Richard, NAWCC member # 0041353 since 1974, his wife, Lam Shi, Vice President, and son Steve Shi, President (missing is Jason Liu, Treasurer).



The Shi family are well known collectors of antiques, especially in clocks and watches. Most of their private collection comprises English long case clocks and have been shown in several exhibitions in Beijing, Wuhan, Zhongshan and Shunde. Yellow River is very active in presenting workshops, professional presentations, and operating a hands-on repair school and active clock repair workshop. There are 24 members and most are interested in clocks. In the Spring of 2018, we hope to have another meeting in Beijing, while I am on vacation in China with my family, to discuss plans to expand in China and to visit the largest collection of American clocks in the Forbidden City.

—Tom Wilcox, Executive Director NAWCC



W&C BULLETIN CALL FOR SUBMISSIONS!

The *Watch & Clock Bulletin* is currently seeking submissions as follows:

* Submissions for *Fantastic Finds & Related Tales*, *Horologica*, *Research Activities & News*, *WatchNews*, and general horology and horology-related original research articles..

* Please note that we have a large backlog of articles on the history of watch and clock companies and makers; we still accept these articles but publication dates may not be until well into 2019.

Anyone wishing to contribute an article to the *Watch & Clock Bulletin* may contact:

Senior Editor
Christiane Odyne
codyniec@nawcc.org

Associate Editor
Freda Conner
fconner@nawcc.org

MARKETING MATERIALS

Chapters that require flyers, posters, and various marketing materials to better advertise themselves can contact Kim Craven at kcraven@nawcc.org

Sample Press Releases for Chapter and Regional events can be downloaded from our

NAWCC PRESS MEDIA PAGE

Posters and flyers can also be downloaded and printed directly from the Internet in various assorted sizes for printing. Interested Chapters can download those flyers here:

JOIN THE NAWCC 8.5" x 10"
JOIN THE NAWCC 11" x 14"
JOIN THE NAWCC 16" x 20"

List of NAWCC Webinars

The NAWCC Education Department has developed a monthly webinar series that began in late 2014. The webinars cover a wide variety of horological topics and are about 30-50 min. long, which could be useful topics for Chapter meetings to promote discussions. Here is a partial list of available webinars for viewing:

- Clockmaking in Zeeland Michigan** by Andy Dervan
- Luther Goddard #462 Pocket Watch** by Noel Poirier
- The Railroads and Time** by Dave Gorrell
- The Evolution of Timex, 1854 - Present** by Ken Hogwood
- Establishing Provenance-Eleanor Widen's Hall Clock** by Christine Griffen
- Clock and Watch Records in the Riggs Archive** by Bob Frishman
- The Life and Times of Benjamin Banneker** by Clayton Tongate
- How It's Made - the Vortic Pocket Watch Conversion** by R.T. Custer
- Navigating the NAWCC Library & Research** by Sara Dockery
- A Retrospective: Time in Office: Presidential Timepieces** by Noel Poirier
- 19th Century Clockmaking - Craft To Mass Production** by Andy Dervan
- Lawson Time Is Modern Time** by Neil Kuns
- Sacred Time: the Religious Concept of Time** by Kim Jovinelli
- The 1983 World's Columbian Exposition** by Pat Holloway
- Questions You Should Ask Before Buying that Wristwatch** by Adam Harris
- Overview Of The Rockford Watch Company** by Darrah Artzner
- Horology in Art** by Bob Frishman
- A Review of English Skeleton Clocks** by Bob Schmitt
- Exploring the Museum Collection from the Comfort of Home** by Noel Poirier
- Comic and Cartoon Character Watches** by Jeffrey Schuldenfrei
- Starting a Vintage Wristwatch Collection Without the Tears** by Adam Harris
- The 7 Clock Companies of Joseph Henry Eastman** by Ken Hogwood
- On the Clock: Changing the Industrialized World** by Kim Jovinelli
- The American Watch Co. grade - 40 Years of Excellence** by Tom McIntyre
- The Beginning of the Hermetic Wristwatch** by Adam Harris
- The Establishment of Time Zones in the United States** by Robert Gary
- The Remarkable Clocks of Andrew V. Strait of Sidney, NY** by Russ Oechsle
- The War Alarm** by Al Dodson
- Establishment of Time Zones in US** by Robert & Susan Gary
- The Basics of Self-Winding Watches** by Adam Harris
- Beginning of Hermetic Watch** by Adam Harris
- The Beginning of Wrist Watches** by Adam Harris
- Clock Companies of Joseph Eastman** by Ken Hogwood
- Ephemeral Art: Here Today and Gone Tomorrow** by Pat Holloway
- American Watch Co. Grade: 40 Years of Excellence** by Tom McIntyre
- "A Tale of Two Clocks"** by Steve Nelson
- The Remarkable Clocks of Andrew V. Strait** by Russ Oechsle

These webinars can be found on the NAWCC website at:

[http://net.nawcc.org/NAWCC/Events/NAWCC Webinars.aspx](http://net.nawcc.org/NAWCC/Events/NAWCC%20Webinars.aspx)

CHAPTER LECTURES BY MUSEUM & LIBRARY STAFF

Does your Chapter struggle to find different and unique subjects for your Chapter meeting? You may not be aware that staff from the National Watch & Clock Museum, Library and Research Center offer programs for NAWCC Chapters. Staff members have presented programs at Chapters in Virginia, Michigan, Delaware, New York and elsewhere and would welcome the chance to speak at your Chapter meeting.

Since there is no "outreach" budget, Chapters do need to cover the expenses of staff travelling to your Chapter Meeting and this may include travel expenses (rental car, fuel, etc.), lodging and meals, etc.

The following are some of the offerings, but if there's something special a Chapter would like to see presented, we can work with each Chapter on a suitable program.

Noel Poirier, Museum Director:

"A Visit to the National Watch & Clock Museum"

"Exploring the Museum Collection from the Comfort of Home"

"Time in Office Presidential Timepieces Exhibit: A Retrospective"

"Luther Goddard #462 Pocket Watch"

Kim Jovinelli, Museum Curator:

"A Day in the Life of a Museum Curator"

"On the Clock: Changing the Industrialized World Exhibit Retrospective"

"Sacred: Symbolism and the Religious Concept of Time"

Sara Dockery, Library & Archives Supervisor:

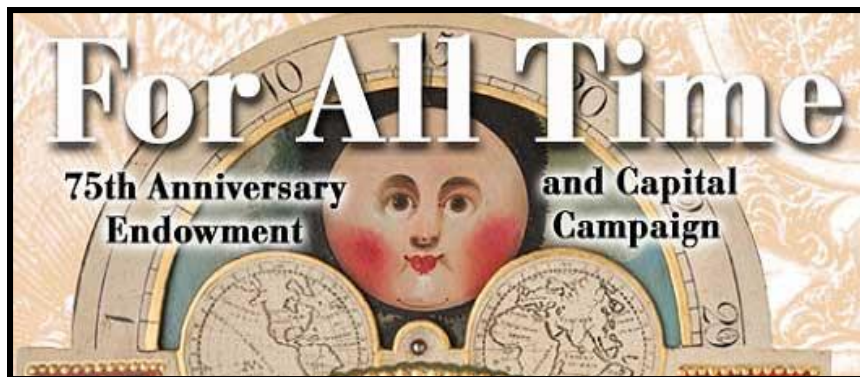
"Using the Library & Research Center for Members"

"The Studebaker Watch Company: the Rise and Fall of a Mail Order Watch"

SERVICES FOR CHAPTERS OFFERED BY NAWCC

For your convenience, here's a list of available services offered to Chapters by the NAWCC:

*Reduced rates for Chapter Insurance * Free hosting of Chapter website on Community * Website Design Help and Newsletter Assistance * Chapter activities on National Calendar * IMIS Software to support meeting/regional registrations * Printing Services * Mailing Service at bulk rates (over 200 pieces) * Traveling workshops/programs * Programs for Chapter meetings * displays and printable marketing materials * Bimonthly updates for address changes * Demographic lists available for recruiting * Speakers Bureau * NAWCC Documents (Chapter Handbook, Bylaws, Charter) * Assistance with IRS tax reporting * Archive Chapter officer info in our database * Chapter listing on National Chapter Finder * Publishes Chapter News and Highlights * Chapter Officers listing in Mart & Highlights * Awarding of certificates/honors * Assistance with advertising for meetings and Regionals * Online discussion groups and file libraries on Community * Consulting aid from CRC Committee and NAWCC staff*



FOR ALL TIME is a comprehensive fundraising initiative and our opportunity to shape the next era of the NAWCC for the benefit of our members, our community, and our society. This historic campaign is an investment in our future. Endowment funds are maintained in perpetuity with the investment income providing designated ongoing support.

Your gift is important. Please give today.

[CLICK HERE TO LEARN MORE](#)

Did you miss past issues of our **Chapter Relations Committee Newsletter?**

CLICK TO DOWNLOAD:

[CRC Newsletter #1 \(Spring 2012\)](#)

[CRC Newsletter #2 \(Winter 2013\)](#)

[CRC Newsletter #3 \(Spring 2014\)](#)

[CRC Newsletter #4 \(Winter 2014\)](#)

[CRC Newsletter #5 \(Spring 2015\)](#)

[CRC Newsletter #6 \(Winter 2015\)](#)

[CRC Newsletter #7 \(Spring 2016\)](#)

[CRC Newsletter #8 \(Winter 2016\)](#)

[CRC Newsletter #9 \(Spring 2017\)](#)

FYI: ALL NAWCC FORMS, REPORTS, AND GOVERNANCE DOCUMENTS CAN BE FOUND IN THE MEMBERS SECTION OF THE NAWCC WEBSITE AT:

<http://www.nawcc.org/index.php/our-association/body-documents>



Support and Advertising Opportunities

Please consider placing an ad on our website and/or in the printed program. It can be in your Chapter's name, a business or any of your members' names. Please share this information with your members. Now is the time to make this huge milestone a success!

The Association's **75th Diamond Jubilee Anniversary National Convention** will take place July 19-22, 2018 and feature a Gala Party at the National Watch and Clock Museum and headquarters located in Columbia, Pennsylvania.

The NAWCC would appreciate your support for this once-in-a-lifetime event. You can help make this anniversary celebration a success by becoming a supporter or promoting your business by advertising in our Convention Souvenir Program and/or the Convention Website. Whether you advertise in the program, the website, or both, your business will additionally be listed at the event and be recognized in Association publications.

Printed souvenir program advertisements are available in black and white (no bleeds or reverse type). Submit a PDF file containing the exact copy as it should appear. Note that the overall "Souvenir Program" size is 5.5" x 8.5". Convention information, schedules and lectures will be in the front portion of the program and advertisements will appear about midway through the program.

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- * Full Page 5" x 8" \$700
- * Half Page 5" x 4" \$450
- * Quarter Page 5" x 2" \$300
- * Medium Ad 1.9" x 2.5" \$225
- * Small Ad 1.2" x 2.5" \$175
- * Tiny Ad 0.5" x 2.5" \$125

If you would like the inside back cover, the inside facing back cover or the first Ad page after the convention copy please add \$150.00 to the above prices. These pages are full page only.

Website advertisements are also available. The convention website, 75thanniversary.nawcc.org, is now live and will be available and promoted all the way to the convention event in July 2018 and even beyond – nearly a year of advertising depending upon date received.

Website advertisements will be posted 2-4 weeks after receipt. They are in color and available in the following sizes.

- * Large Full screen width - 900 x 250 px \$500
- * Medium One half screen width - 450 x 250 px \$250
- * Small One quarter screen width – 225 x 250 px \$125

Go to the [Support Us](#) tab at 75thAnniversary.nawcc.org for more information on support and advertising. All advertisements received are on a first-come/first-processed basis and must be paid in full when submitted. Submit your advertisements to Marion Krajewski at marionkrajewski@comcast.net.

Send a copy of your Ad and a check or money order payable to: **2018 NAWCC National Convention**

To: Marion Krajewski, 8711 Durbin Lane, Crown Point, Indiana 46307.

Questions? Contact Co-General Chairs Lu Sadowski (lbsadowski@aol.com) or Marion Krajewski (marionkrajewski@comcast.net)

<p>Full Page 5" x 8" \$700</p>	<p>Medium Ad 2.5" x 1.9" \$225</p>	<p>Tiny Ad 2.5" x 0.5" \$125</p>
	<p>Small Ad 2.5" x 1.2" \$175</p>	
	<p>Quarter Page 5" x 2" \$300</p>	
	<p>Half Page 5" x 4" \$450</p>	

2018 NAWCC National Convention

75thAnniversary.nawcc.org

July 19-22, 2018 - York, PA

Ad/sponsorship information for the printed program and/or website

Name _____ NAWCC # (If applicable) _____

Company Name _____

Address _____

City _____ ST/PR _____ Postal code _____

Home Phone _____ Cell phone _____

Email address _____ Website _____

I would like to place an Ad in the **Convention Program**. Yes ___ No ___ Size _____ Price _____

I would like to place an Ad on the **Convention Website**. Yes ___ No ___ Size _____ Price _____

Enclosed is my check payable to **2018 NAWCC National Convention** for the amount of \$ _____

Mail to: Marion Krajewski, 8711 Durbin Lane, Crown Point. IN 46307-1537

For printed program ads/sponsorships, please email your Ad PDF or JPEG to: marionkrajewski@comcast.net

For web ads/sponsorships, email a mockup of your ad and any logos or graphics to be used to the above email.

Any questions? Call Marion 219-769-8247 or Lu 718-429-6251

Office use only: Program booklet page # _____ Placed on website Y ___