

CHAPTER OFFICERS NEWSLETTER

PUBLISHED BY THE NAWCC CHAPTER RELATIONS COMMITTEE

Dedicated to Serving the Needs of our Chapters in the NAWCC

NAWCC CHAPTER OFFICERS NEWSLETTER

OCTOBER 2014

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Chapter Relations Committee

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Vice Chair

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NAWCC Staff

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Who we are, our aim, and our purpose:

The **Chapter Relations Committee** (CRC) was formed in October of 2008 to focus on the relationship between the Chapters and the National Organization. Its primary objectives are to strengthen the NAWCC chapters; establish confidence, trust, and accountability between all the parties through timely and open communications; and give guidance and support to the chapters.

CHAPTER DOCUMENT UPDATES

The Chapter Constitution for 501c(7) chapters was updated and is now posted on the Web site. We are in the process of updating the Chapter Handbook. It was last updated in 2011 and in 2014 we added a form to the Appendix. All members are welcome to review the documents below and send any comments to me at LBSadowki@aol.com. (Chapter Documents can also be found in the MEMBER section of www.nawcc.org).

Chapter 501c(7) Constitution

Chapter Handbook

DON'T MISS THE 2015 NAWCC NATIONAL CONVENTION

Clocks, watches and trains: A week of railroad horology!

Start Sunday, June 14 with **3 Field Suitcase Workshops! COME EARLY** for a once-in-a-lifetime **Steam Train Excursion!** By Wednesday, June 17, you'll be ready to rest and rubberneck on a **6-hour round-trip steam excursion**. Start on Track 29 at the **Chattanooga Choo Choo** complex. Head out to Lafayette, Georgia in vintage – but air-conditioned – passenger cars pulled by an early 1900s steam locomotive. Weather and time permitting, enjoy a **photo-op "run-by"** of your train and a stop at the **Chickamauga Battlefield**. Savor luncheon along the way in the vintage diner – **nothing could be finer!**

Chattanooga: Affordable! Friendly! Fun!

The big show runs Thursday June 18 through Saturday, June 20. Admission, tables and rooms are all very reasonable, and if you remember the Chattanooga National in 2007, you know the atmosphere will be full of hospitality, fun and fellowship. **Finally, actually SEE ROCK CITY!** Chattanooga is a great city, with lots to do, free public transportation, fabulous food, and loads of historic sites. Take an **Incline Railway** up **Lookout Mountain**. Explore **Ruby Falls, Rock City**, the **Tennessee Valley Railroad Museum** and the **Hunter Museum of American Art!** Visit the **Tennessee Aquarium**, one of America's finest. **Chattanooga** is chock-full of places for your whole family to spend a fabulous summer holiday!

For more details visit nawcc2015.org

CRC RECEPTION AT THE 2015 NATIONAL CONVENTION

The Chapter Relations Committee will be hosting The Chapter Representatives Reception at the 2015 National Convention in Chattanooga, TN. The dates of the National are June 17-21, 2015. The Chapter Representatives Reception will be on Wednesday June 17, 2015 5:30 – 6:30 PM prior to the Keynote Speaker. There will be a light fare, a cash bar and door prizes. The reception will be followed by the Keynote Speaker.

Come and meet Steve Humphrey and other Directors along with some members of the Chapter Relations Committee. You will have an opportunity to learn what is happening with the NAWCC and be able to voice your concerns about your Chapter and converse with other Chapter Officers and members to compare ideas and suggestions. If you cannot attend please send a representative from your Chapter. It is easy to register on line or by mail when you sign up for the Convention, if you have already registered you can still add this event or any other event online, mail in or call the Registration Chair on the form at nawcc2015.org.

NAWCC AWARDS

Ever wonder how an NAWCC member earns an award? Any member or chapter (yes, chapters, too) who has received an award had to be nominated by someone. The time and commitment it takes to nominate a member for an award recognizes the hard work done on behalf of members and chapters by the recipient.

NAWCC Awards include:

- Fellow Award
- Silver Star Fellow Award
- · Chapter of the Year Award
- · James W. Gibbs Literary Award
- · Henry B. Fried Watch Award
- · Dana J. Blackwell Clock Award

There are many other awards given by the organization or different parts of the organization. To find out about all the awards, visit:

http://www.nawcc.org/index.php/awards



National Watch & Clock Museum Needs The Help of Our Chapters

The National Watch & Clock Museum recently acquired a very rare **Ansonia Street**Clock and Movement. The clocks' history took it from the Ansonia workshops in Brooklyn, New York to Quincy, Illinois, to Memphis, Missouri, then to Los Alamos, New Mexico and finally to Tampa, Florida. It is now at its new home at the Museum and with your financial help we will be working at conserving, restoring and displaying this unique timepiece.

The restoration and exhibition of this clock will allow the Museum to tell the unique story not just of this one-of-a-kind clock's history, but the history of the communities that came to love and embrace this public clock that graced their streets for so many years. This wonderful piece of American history has travelled 5000 miles in 130 years, and we're proud to be able to offer our museum as its new, permanent home.

Chapters are already making gifts to donate to the project., so we've set up a special fundraising site to keep the ball rolling:

Donate to Ansonia Clock Project

Learn More on Facebook

Thanks for all you do!

PLEASE UPDATE YOUR ROSTER AND OFFICERS LIST REGULARLY WITH NATIONAL

Annual request for chapter rosters – A request was sent to each chapter in April for a copy of their current membership roster. If yours has not yet been provided to Member Services, please do so ASAP.

Also, please remember to provide Member Services with your current chapter officers list. Check the website and the Chapter Officers Listing in the Publications. Deadline for changes to appear is two months prior to publication. It never hurts to contact the National office if there are questions or concerns regarding anything chapter related, to maintain accurate email addresses and officer lists. Just a simple phone call (877-255-1849) or email (membership@nawcc.org) will keep our records straight.

Thanks!

Pam

IRS FILING REMINDER FOR U.S. CHAPTERS

All U.S. Chapters are responsible for filing a 990-N electronic return if your normal gross receipts are less than \$50,000. If your normal gross receipts are \$50,000 or more, you will need to file a form 990 or 990EZ. These are returns to be filed annually by nonprofits with the Internal Revenue Service (IRS). Returns are due by the 15th day of the 5th month after the close of your chapter fiscal year. If you are not recognized as a nonprofit, then you would file a standard business return. If you have questions regarding IRS filing, you can check the chapter document section of the website or call Executive Director Steve Humphrey to discuss. The NAWCC is recognized by the IRS to administer an exempt group on behalf of its chapters. Requirements to be part of the exempt group are included in the above referenced documents. Chapters with normal gross receipts of less than \$5,000 can qualify for exempt status under the small organizations rule (but are still required to file the 990-N).

AWARDS, INFORMATION AND MEMBER SERVICES FOR CHAPTERS OFFERED BY NAWCC

YEARLY DATA AND BIMONTHLY ACTIVITY REPORT

Member Services provides the geographical chapters with an alphabetical membership list each calendar year of all current members in a chapter's assigned area to a designated officer of the chapter. Only those members who wish to not have their information given to chapters are not included. Bimonthly, an activity report showing new and reinstated members, inactive members due to death, resignation, and non-payment of dues, and members who relocate is provided. The information is provided in email or printable format to one chapter representative, usually the secretary, unless specified differently. They have permission to distribute to any other chapter officer or rep as needed.

Changes to the assigned chapter area as well as recipient of this data can be updated at any time by notifying Pam Lindenberger, Member Services Manager, at plindenberger@nawcc.org or 717-684 -8261 x210.

THE GOLDEN CIRCLE AWARD

The Golden Circle Award is an award to recognize the achievement of 50 years of NAWCC membership. It is granted automatically to those members achieving 50 years of continuous membership. It is recognized by a certificate and a Golden Circle pin, presented to qualifying members at each year's National Convention Awards Banquet. In addition, a list is maintained on the NAWCC website with the name, accession number, and year of achievement for all members attaining 50 years of service. Membership staff provides data to the Awards Committee at the end of the fiscal year.

YEARS OF MEMBERSHIP RECOGNITION PROGRAM

The Board of Directors passed a motion at their December 2009 meeting to begin offering Recognition pins in ten year increments to those members that have reached 10, 20 30 and 40 year milestones. Member Services staff compiles a list at the end of the calendar year of the eligible members. Those members are sent a thank you for their years of service and are offered a pin. Because many members do not have an interest in a pin, only those members responding are mailed a pin. Any member questioning their years of membership can contact Member Services for research.

SCIENCE OLYMPIAD PROGRAM

Dear Chapter Presidents and Secretaries:

I am really excited to tell you about the NAWCC reprising its role with the National Science Olympiad and its program It's About Time event for high school students. From 1990-1997, representatives from NAWCC helped the Science Olympiad run this popular event and five years ago we returned as sponsor for this event for the Science Olympiad's 25th anniversary. The Science Olympiad is bringing back this popular horological event for its 2014-2015 schedule. This event is the perfect opportunity for the NAWCC to reach out to a younger generation (on a national level) who are interested in the science of horology and want to learn about it. Your resources and assistance will be crucial to the event's success! Below are some basic facts about the Science Olympiad Program for you to share with your chapter members.

- The basic description of It's About Time: "Students will use a non-electrical device which they
 have constructed prior to the tournament to measure time intervals between 10 and 300 seconds.
 They will be asked to answer questions about issues such as the concept of time, timekeeping,
 astronomy, physics, mechanics and horology."
- It's About Time will reach at least 2,600 US high schools, with at least 4 students per school preparing for the event - for a total participation of about 10,000 US high school students in 2014
- There are 47 state organizations which run 240 regional and state Science Olympiad tournaments annually
- The event will run for at least 2 years, so chapter or member involvement will have time to grow and reach a new generation of potential NAWCC members

Science Olympiad is once again looking to the NAWCC members and chapters to assist in the following ways:

- Mentor teams in their local area
- Work with students at Science Olympiad practice sessions
- Assist at regional or state tournaments
- Present at teacher trainings
- Provide expertise to national event supervisors on industry-specific concepts
- Provide web, electronic or visual resources to assist students with the event

Another important component of our role with the Science Olympiad program is our national sponsorship of the event "It's About Time." Our financial sponsorship of this unique program enables the National Science Olympiad to bring this event to over 10,000 high school students and their teachers. If you and the members of your Chapter feel as we do, that this partnership between the NAWCC and the National Science Olympiad is a great opportunity to encourage youth to participate in learning about horology and our organization, we ask you as a Chapter to support this year's sponsorship of "It's About Time" with a donation to assist the NAWCC in sponsoring this event. Donations of \$100, \$500, \$1000, or more will assist the NAWCC with this sponsorship opportunity. The benefits we receive from participating include:

Mentoring and volunteer opportunities at 380+ regional competitions, event supervision at 2015 Science Olympiad National Tournament., the NAWCC name and logo in Rules Manuals and on the national brochure, resource listing on It's About Time event page, social media postings on Facebook and Twitter, the NAWCC name on Science Olympiad web site sponsor page (www.soinc.org), the NAWCC name and logo included in the Science Olympiad National Tournament materials, web site, program, t-shirts, web-stream ceremonies, representation at the 2015 Science Olympiad National Tournament, a Ability to have a booth/table at the 2015 Science Olympiad National Tournament and state tournaments, involvement with the Science Olympiad Summer Institute, use of Science Olympiad logo on NAWCC published materials and NAWCC outreach efforts to regional Science Olympiad teams, and the opportunity to invite the two national winners of It's About Time to the NAWCC National Convention.

If your Chapter or someone in your chapter is interested in volunteering with a local Science Olympiad team, or assist at a regional or state tournament, please contact Katie Knaub at the NAWCC National Offices kknaub@nawcc.org, or 717-684-8261 ext.237 to find out more about these opportunities and how to get in contact with local groups who are participating.

Spread the Word about the NAWCC

You can attract new members to join your Chapter and the National Association of Watch and Clock Collectors!

West Michigan Chapter 101 has been successful and grown its membership using these techniques.

The chapter orders brochures from National. (Chapter 101 usually orders 500-1,000 per year.)

The brochures are brought to the Chapter meetings and available to members at EVERY meeting.

Members attach one of their business cards to the brochure or a Chapter could have a designated person to receive any inquiries. When possible, include a schedule of upcoming Chapter meetings.

Chapter members distribute these brochures.

- Take them to antique shops, to flea markets and to estate sales. Hand the person you are talking to a brochure and invite them to a meeting. Ask them if they will allow you to add the brochures to the advertising that they are displaying.
- Enclose a brochure in with eBay shipments.
- Offer a brochure to the person who calls you for clock or watch repair.
- Visit the Public Library. We donated a subscription of the Bulletin to the library (the subscription is available at a reduced rate and does not include the Mart.) We checked back and found that the Bulletin is being taken out and read. When the time came, the subscription was renewed.

We have had one or more potential members visit at almost every meeting. Most of them have become members.

NAWCC EDUCATION: ONLINE LEARNING

Now you can learn about time —when and where you want! After months of preparation, online learning is now available to NAWCC members. Online learning offers a virtual learning environment with the same level of technical content and standard of learning as face-to-face courses, but without travel time and substantial cost.

Log on to NAWCC's website and your member account 24/7 to access My NAWCC Online Courses. Take a course when it is convenient for you, at a pace that works for you, enabling you to stop and restart the program.

<u>Batteries</u>, <u>Bands</u>, <u>and Bracelets</u> is the first of these online courses to be developed and available to NAWCC members. Instructor Anthony Paster, provides an overview on the removal and installation of watch batteries, watch bands, and bracelets on a variety of styles and types of watch cases. Batteries, bands, and bracelets are replaced at jeweler stores, department stores, mall kiosks, and watch owners every day and on all makes and models.

The viewing fee is \$75 and access to this course is available for six weeks after purchase. Please be sure to review our Policies and Online Learning System Requirements before registering.

"We're excited to see this program developed because it truly expands the reach of the NAWCC, literally opening the field of horology to the world and offering learning to those who might not be able to attend our workshops in person," explains Director of Education, Katie Knaub.

The Online learning program will continue to grow as more courses and seminars are added to the program. Coming soon is Mike Dempsey's Introduction to Time- Only American Movement.

Education is the core of NAWCC's mission, so enjoy these new opportunities to learn!

DONATE TO THE NAWCC

There is now a quick and easy way for NAWCC members to donate or give a gift to the NAWCC— through PayPal! You don't need a PayPal account to use the facility; all that's needed is a credit card. Use our new secure online donations application to donate any amount you want, whenever you want. It's easy and it's completely safe. The link to our online donation application can be found here:

DONATE ONLINE

MARKETING MATERIALS

Chapters requiring flyers, posters, and various marketing materials to better advertise themselves can contact Kim Craven at kcraven@nawcc.org

Sample Press Releases for Chapter and Regional Events can be downloaded from our

NAWCC PRESS MEDIA PAGE

Posters and flyers can also be downloaded and printed directly from the Internet in assorted sizes.

Interested chapters can download those flyers here:

JOIN THE NAWCC 8.5" x 10"

JOIN THE NAWCC 11" x 14"

JOIN THE NAWCC 16" x 20"

CHAPTER MEETING 8.5" x 14"

2013 WARD FRANCILLON LECTURES NOW AVAILABLE FOR CHAPTER USE

Nine of the lectures given at the **2013 Ward Francillon Time Symposium** held at the California Institute of Technology are available for lending to chapters from the NAWCC library for chapter programs. The programs available are: "Recycling Time" by E. C. Krupp; "Measuring Time Accurately" by Jonathan Betts; "Affordable Time" by Chris Bailey; "The Great Age of the Tower Clock" by Chris McKay; "Atomic Clocks" by Thomas O'Brian; "From Bain To Shortt" by James Nye; "The Evolution of Tower Clock Movements" by Mark Frank; "Extreme Amateur Timekeeping" by Thom Van Baak; and "Time and the Brain" by David Eagleman.

For more information contact the library at library@nawcc.org or call at 717-684-8261 ext.230.

SUCCESSION PLANNING FOR CHAPTER OFFICERS

Succession planning is not only necessary and essential, but is a critical requirement for all Chapter Officers. Successful succession planning provides the continuity for easy transition of the Chapter Officer duties and functions to the designated successor. Failure to initiate succession planning early in the Chapter President's term, can and does result in Chapters having difficulty in finding leaders and thus begin to become inactive. Succession planning will not occur unless each Chapter Officer understands the need and takes the steps to insure qualified persons are not only identified, but that they are willing to assume responsibility when necessary.

The most logical, common and reliable way for Chapters is to include the successor in the line of authority. Thus each officer of a Chapter looks to the position below and works with this individual to assume his duties as he moves up in office. For example the Chapter President works with the Chapter Vice President to see that he is trained and willing to become Chapter President. This same plan is then used for the Secretary to become Vice President, the Treasurer to become Secretary and an Assistant Treasurer to become Treasurer. If each Officer is aware and willing at the time of his election, the process can continue on a smooth, formal and consistent basis. However, if any individual cannot assume the next position due to special circumstances it becomes his responsibility to inform other Chapter Officers so they can make the necessary arrangements to insert another member to complete the term and to be part of the succession process.

Did you miss past issues of our Chapter Relations Committee Newsletter? CLICK TO DOWNLOAD:

CRC Newsletter #1 (Spring 2012) CRC Newsletter #2 (Winter 2013) CRC Newsletter #3 (Spring 2014)

CHAPTER DONATIONS MAKE A DIFFERENCE!

Dear Fellow Members:

A major strength of NAWCC is its chapters. Chapters provide the venue for sharing our interest in timekeeping and link our members with our national projects and activities. One way our chapters have supported the association is through making donations. Let's take just a moment to focus on those donations.

Over the last three and a half years a total of 65 chapters have made a total of 167 donations. Those donations cover the gamut of needs and purposes, but 55 were given by chapters in honor of or as a memorial to an NAWCC member. Gift giving for particular projects accounted for 35 donations, and 52 donations were simply unrestricted gifts given to help the association in whatever way the national organization thought best. All of these gifts were of tremendous help. Our Annual Fund has also been a great success, with 20 Annual Fund gifts coming from our chapters. And I am pleased to report that three gifts from our chapters have gone to our For All Time endowment campaign, including one of almost \$1,000 in honor of Gene Volk given by the sponsor chapters for the Florida regional.

You can continue to help assure a bright future for NAWCC by continuing this impressive record of consistent giving. If project giving appeals to you, NAWCC's Timely Needs online gift catalog is a great place for chapters and individuals to find opportunities. See https://www.nawcc.org/images/stories/ donations/TimelyNeeds 6-26-14.pdf. If helping to meet current operating costs appeals to you, then a gift directed in that manner or unrestricted giving, through the Annual Fund or otherwise, is the way to go. Memorial gifts and gifts honoring others are wonderful ways to recognize current and past members, and can be directed for use in whatever manner you choose. And, of course, our newest category of giving is for the major endowment that is the subject of our For All Time Campaign.

We need and appreciate your ongoing support. If you have any questions, wish to share ideas, or just want to talk about the future of NAWCC, please call me personally at 1-713-261-4978 or email me at goolsbyg@swbell.net. We'll put your generosity to work immediately. Thank you.

—George Goolsby

Development Committee Chair

NAWCC CHAPTER NEWSLETTERS

The NAWCC maintains a service whereby chapters can send their newsletters to the Marketing department and have them printed and mailed for a reasonable fee. This service enables our chapters to take advantage of our lower bulk mailing rates for mailings of over 200 pieces.

Another service available to chapters is use of the NAWCC mass emailing service to send messages to their rosters, other regional members, or even (in special cases) the entire membership. (These services have a small cost depending upon how large an area is targeted.)

If you are interested in learning more, contact Kim Craven at kcraven@nawcc.org.

Ideas to spread the word about your Chapter and the NAWCC

Post signs and brochures in Jewelry Stores, Libraries, Youth and Senior Centers, Town Halls, Antique Malls and Shops, Flea Markets, Estate Sales, Gift Shops, on Local Stores Bulletin Boards and Schools/Colleges.

Keep extra NAWCC brochures/Chapter brochures in your car for when you speak to people give them a brochure, include a brochure in your eBay watch and clock shipments. When you do a repair give a brochure.

Place Ads in Local Papers and Antique Papers. Advertise your next Chapter Meeting and or Regional and Invite the Public. Charge \$25.00 admission which would include a 4 month trial membership (including publications) to the NAWCC. You can have the public or members bring in a clock or watch for appraisal. Charge a fee per item.

Visit the Public Library. Donate a subscription of the Bulletin to the library (the subscription is available at a reduced rate and does not include the Mart.)

Load up a car and take your friends to your Chapter Mart/Meeting and do not charge admission.

Have one or more continuous workshops in the Mart room. 50/50 Raffles are popular and helps raise money for your Chapter. For Members who just want to sell one item, have a Mini Mart where they can enter the item with a price and description for a small fee. (Have members man these events and help sell items).

Give a talk on the NAWCC and your local Chapter at a civic meeting, schools or clubs.

Have an annual luncheon or picnic. Tailgate events are very popular.

Show and Tell is another great way to attract members, have several members bring an unusual or rare item and tell all about its origin and characteristics. You would be surprised how interesting each one of these topics are and it perks interest among all present.