



CHAPTER OFFICERS NEWSLETTER

PUBLISHED BY THE NAWCC CHAPTER RELATIONS COMMITTEE

Dedicated to Serving the Needs of Our Chapters in the NAWCC

NAWCC CHAPTER OFFICERS NEWSLETTER

OCT 2018

PAGE 1

Chapter Relations Committee

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New York

Vice Chair

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New York

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Michigan

Marion Krajewski
Indiana

Bob Linkenhoker
California

Richard Newman
Illinois

Evelyn Slough
Texas

NAWCC Staff

Tom Wilcox
Pennsylvania

Pam Lindenberger
Pennsylvania

Who we are, our aim, and our purpose:

The **Chapter Relations Committee (CRC)** was formed in October of 2008 to focus on the relationship between the Chapters and the National Organization. Its primary objectives are to strengthen the NAWCC Chapters; establish confidence, trust, and accountability between all the parties through timely and open communications; and give guidance and support to the Chapters.

PLEASE SHARE and RESPOND

Dear Members,

(A Message from the CRC Chair)

I hope that you read this newsletter and pass it on to other officers and your members.

In the past I have asked for feedback as well as ideas about what your Chapter does to attract members, what programs and activities your Chapter runs. It's very helpful to share these ideas with the other Officers in these bi-annual Newsletters.

Go back and read the past newsletters there are some very good ideas and articles of interest. There are updates on what is available through the NAWCC. Take advantage of these services. The Website is loaded with information, seminars, message boards and all documents associated with Chapters and the NAWCC.

You can reply to me at LBSadowski@aol.com or Pam Lindenberger at plindenberger@nawcc.org. If you do not have email and the newsletter is mailed to you, you can always respond to us by mail at:

NAWCC MEMBER SERVICES

514 Poplar Street
Columbia, PA 17512-2130.

My sincere wishes,

Lu Sadowski

Chapter Relations Committee Chair
59-12 72nd Street, Maspeth, NY 11378-2613
718-429-6251 p - 347-834-1091 c
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SAVE THE DATES

2019 NAWCC NATIONAL CONVENTION June 27-30 Springfield, MA

2020 NAWCC National Convention, Dayton, Ohio Week of June 20th

FUTURE SYMPOSIUMS

2019 - September 8-11, "Germany's Contribution to 500 Years of Horological History," Nuremberg, Germany, Chairman Fortunat Mueller-Maerki

2020 - (tentative) October, "Watches 2020," New York City, Chairman Bob Frishman

2018 75th Anniversary and National Convention Success Story!

A huge thank you to all our members, friends, our committee, our volunteers, the Nawcc staff, our sponsors/donors and potential members for making our 75th Anniversary Nawcc National Convention a tremendous success spreading out over the week.

We are so grateful to all who supported us and the 2018 Convention, Our Gala celebration, the 40th Museum Anniversary, and the For All Time Campaign. We all hope that by bringing everyone together that you all had a great time, met up with old friends and made new acquaintances. We were pleased that so many of you came to your first National Convention and so many of our members visited the Museum and Library for the first time.

Everyone seemed to have enjoyed the numerous lectures, tours and workshops. The various displays at the museum were overwhelming. Many could not believe the beauty and magnitude of the contents of the museum and library.

All the food functions were enjoyed by all with plenty of food and good company.

This was one of the largest conventions in at least 2 decades, in fact, we matched the gate of registrations from 2010 York National Convention with 6,000 + fewer members. We had over 1561 attendees, over 663 vendor tables sold, 58 tables used for displays, exhibits, plus we had over 1600 room nights booked in York. We hosted 23 lectures/presentations, tours of the museum and library, backstage tours & special exhibits. We had 12 Specialty Chapters displaying their wares. Our Live Auction was a huge success with 91 quality items, over 350 people attended and we realized \$41,000.00 in sales. The Craft Exhibit was another attraction with entries were submitted for 17 out of 27 classes, offering a variety of items. Each item exhibited was a masterpiece.

This was one of the busiest and active marts in many years. Members boasted about great sales and finding things they had been searching for. The silent auction was humming for 2 days. We even had a not so silent auction where items were to be bid on over the day and when the bell rang the highest bidder was the winner. We gained 26 new members (20 full year, 6 were 4 month trial) and 31 renewed their membership. However, we are not sure how many renewed at the Gala with NAWCC.

The amount of praise and thank you notes we are receiving is overwhelming and appreciated.

Let's keep this new upcoming trend of positive thinking, enjoying the marts/convention, the camaraderie and bringing back our National organization to where it was many years ago, we hope you will support us for our 2019, 75th National Convention which will be held in Springfield, MA. Looking forward to seeing everyone there. 2019nationalconvention.nawcc.org

Our best regards,

SFN Lu Sadowski & SFN Marion Krajewski
2018 National Convention Co-Chairs

Fortunat Mueller-Maerki Library & Research Center

The newly renamed Fortunat Mueller-Maerki Library & Research Center is your source for horological books, videos, and ephemera. Our collection of over 18,000 books and videos is available to individual members and chapters, whether you're looking to identify a clock, fix a watch, or just learn more about timekeeping in general.

In addition to myself, the library staff consists of archivist Kate Van Riper and reference assistant James Campbell. We're here to assist NAWCC members in using our vast resources to find information and to learn more about horology. We're joined by a dedicated team of volunteers, without whom we couldn't possibly keep things running smoothly.

NAWCC members receive free, unlimited reference questions, so don't hesitate to reach out the next time you have a query. Members also have lending privileges and can borrow a large selection of books and videos for a small fee (to cover the cost of shipping). Chapter officers, please note that we have a very large collection of videos that can be screened at meetings, including presentations from past regional and national conventions and past webinars organized by the Education department. We are here to help, so don't be afraid to call and ask for recommendations!

Sara Tongate - Library Director

Your Chapter can lose its status as nonprofit if you do not file with the IRS each year.

If your Chapter has IRS not-for-profit status you **MUST** file a tax return every year, or risk losing your not-for-profit status. Nowadays, for most chapters, this is a 10-second job (LITERALLY), because it can be done online by answering a single question.

But it does *have to be done* – every year.

Here are the pages from the IRS:

FAQs:

<https://www.irs.gov/charities-non-profits/annual-electronic-notice-form-990-n-frequently-asked-questions-and-answers>

When:

<https://www.irs.gov/charities-non-profits/annual-electronic-notice-form-990-n-for-small-organizations-faqs-when-to-file>

Info needed:

<https://www.irs.gov/charities-non-profits/information-needed-to-file-e-postcard>

According to what they say, it is "Taxable Year," as determined by previous filings or bylaws.

Please check and make sure you are up to date.

Tim Orr, Membership Committee Chair

CLAYTON TONGATE NAMED “VOLUNTEER OF THE YEAR” BY THE NAWCC, INC.

COLUMBIA, PA: The National Association of Watch & Clock Collectors, Inc. (NAWCC) has named Lancaster County resident Clayton Tongate, “Volunteer of the Year” for his generous contribution of time to the Fortunat Mueller-Maerki Library & Research Center and the NAWCC National Watch & Clock Museum building and grounds.

“Clayton has spent countless hours volunteering in the Library and Museum grounds over the past year. His assistance has been invaluable as he has often functioned as a volunteer member of the library staff. He is always willing to help where needed, including, among other tasks, conducting research for reference questions, lending a hand in circulation, and spearheading the effort to clear the basement shelves to prepare for the installation of the new archival rolling shelves. Clayton’s help has ensured that this year’s Library renovation projects would not have gone as smoothly as they have,” shares Library and Archives Supervisor, Sara Butler-Tongate..

UPDATING YOUR CHAPTER INFORMATION

Chapter Presidents and Officers:

Each time you receive a new Bulletin/Mart Highlights, email blasts or any other correspondence please check the listings for your Chapter and the Committees you are on. Check that all the information is correct and up to date. If there are any changes that need to be updated please contact Pam in Member Services at plindenberger@nawcc.org. This also applies to any members who read this Newsletter.

Thank you,
Pam Lindenberger,
NAWCC Member Services

Did you know that you **ALREADY** belong to The Association of Science and Technology Centers Passport Program?

ASTC is part of your NAWCC membership. Look at the back of your NAWCC membership card. Take advantage of this whenever you can. Did you know that you can easily pay for your NAWCC membership for the year, by saving the admission fee visiting a couple of the Museums listed?

Look for the **ASTC** logo on the bottom of the NAWCC Member Central page Click on the **ASTC** logo and you will find this:

Visit Over 250 Science Centers and Museums FREE as a Benefit of Your NAWCC Membership!

The National Watch and Clock Museum® is a member of **ASTC**, the **Association of Science-Technology Centers, Inc.** As a member of the **National Watch and Clock Museum® of the National Association of Watch and Clock Collectors, Inc.**, **ASTC** offers the **Passport Program**, an opportunity to visit hundreds of Science and Technology Centers and Museums in this country and around the world, at no charge.

Be sure to acquaint yourself with the admittance policies of participating **Passport Program** sites prior to your visit. Most sites also provide free admission to family members. New museums/science centers are continually added to this program. Announcements of new additions will be routinely published in the **MART & Highlights**. The **Passport Program** entitles visitors to free general admission. It does not include free admission to planetarium and larger-screen theatre presentations, nor does it include store discounts and other discounts associated with museum memberships, unless stated otherwise. Present your NAWCC membership card for admittance at participating institutions.

Passport Program

You and your family can receive free admission to over 250 science centers and museums around the world. Museums that do not charge regular admission offer alternative benefits such as store discounts or free parking. Some restrictions apply.

For more information visit www.astc.org

SPECIAL OFFER: \$52 FOR NEW MEMBERS



New brochures for first-time members offer big discounts!



Please write your Chapter number on this line of the application to ensure proper credit

Give prospects for NAWCC membership copies of these new brochures. Both offer first-time/1st-year members a special rate of \$52 for full membership (with printed/mailed publications). That's just a dollar a week for the first year, a 43 percent savings over the regular membership rate! There's even a special rate of \$65 for International Members.

In about the middle of the application form, there's a blank beginning with either a "W" or a "C." Please enter your chapter number, so we can determine which chapter referred the new member. The offer is also available online for new members who can't wait to take advantage of this incredible deal: First, click on the button "JOIN NAWCC" (upper right of home page) then on the link, "NAWCC Membership Levels and Pricing" (middle of next page).

Brochure samples were sent to each chapter in March. Order extras from Pam Lindenberger at HQ (plindenberger@nawcc.org or 717-684-8261 Ext. 210). Be sure to keep a supply on hand for Regional Meetings, Mini-Marts, public events, antique shows, etc.

—Tim Orr, Membership Chair

National Watch & Clock Museum Needs Chapter Help

Not long ago the National Watch & Clock Museum acquired a very rare **Ansonia Street Clock and Movement**. The clocks' history took it from the Ansonia workshops in Brooklyn, New York to Quincy, Illinois, to Memphis, Missouri, then to Los Alamos, New Mexico and finally to Tampa, Florida. It is now at its new home at the Museum and with your financial help we will be working at conserving, restoring and displaying this unique timepiece.

The restoration and exhibition of this clock will allow the Museum to tell the unique story not just of this one-of-a-kind clock's history, but the history of the communities that came to love and embrace this public clock that graced their streets for so many years. This wonderful piece of American history has travelled 5000 miles in 130 years, and we're proud to be able to offer our museum as its new, permanent home.

Chapters are already making gifts to donate to the project., so we've set up a special fundraising site to keep the ball rolling:

Donate to Ansonia Clock Project

contact Frank Delgrecco

fdelgrecco@aol.com

[Learn More on Facebook](#)

Thanks for all you do!

NATIONAL HOSTING INFORMATION

If your chapter would like information on hosting a future NAWCC National Convention, please contact Rich Newman, Acting Chair Convention Committee.

rpnewman@yahoo.com

G R E A T I D E A S !

**Why look elsewhere when you can shop
online at the
NAWCC GIFT SHOP?**

(<https://net.nawcc.org/NAWCC/Store/>)

They have a large variety of items for every one of all ages and interests to choose from.

THE HOLIDAYS ARE APPROACHING!

10% Member Discount!

CHAPTER MEMBER RETENTION & RECRUITMENT ACTIVITIES

Activities such as these can spur enthusiasm and involvement into your chapter interaction!

Become ambassadors

Send invitation letters to new NAWCC members in your area. Let chapter officers be ambassadors to the community. Warmly welcome each new member or guest at their first chapter meeting.

Get in touch

Phone contact all members on mailing list. Run recruitment programs in your chapter, for instance: *Recruit three new NAWCC members and Chapter will pay your NAWCC dues for a year.* Produce a bi-monthly newsletter to highlight individual member skills, expertise, and contributions to the chapter.

Word of mouth

Contact non-chapter members to visit the chapter and follow up with personal contact. Encourage attendance of non-members at chapter educational programs.

"Be Our Guest"

Encourage current members to bring a guest. Assign a mentor at each meeting to greet guests. Offer annual educational scholarships to assist any chapter members pursuing horological studies.

Change the agenda

Expand and vary chapter activities to include workshops, programs, Travelling Workshops, and annual picnic or banquet

Stay involved locally

Host a local clock repair class, throw a local watch & clock "Antique Roadshow" party for non-members, etc.

Use Business Cards to Invite Members

Sunflower Clock Watchers

Chapter 63, NAWCC

You're Always Welcome



Meetings most First Fridays of the Month at 7:00 pm

Woodland Methodist Church - 2nd Floor

1100 W 15th St. N, Wichita, Kansas

Contact: Jim Price (316) 253-9055

www.nawcc63.org

Email: nawcc.ch63@gmail.com



NAWCC Chapter 63

NATIONAL WATCH & CLOCK MUSEUM OFFERS FREE ADMISSION TO MILITARY FAMILIES YEAR ROUND

COLUMBIA, PA: This year the NAWCC National Watch & Clock Museum is expanding its Blue Star summer program to offer free, **year-round** admission for the nation's active-duty military personnel and their families, including the National Guard and Reserve. Each summer since 2010, the Blue Star Families organization promotes free museum admission events with museums across America under the Blue Star Museum program, supported by the NEA and the Department of Defense.

Please visit the Blue Star Museums website to learn more: <https://www.arts.gov/national/blue-star-museums>

Join us on a journey through time at the National Watch & Clock Museum located in historic Columbia, PA. Experience a fun and fascinating exploration into the world of timekeeping illustrated by multiple exhibits, special presentations, and over 12,000 treasures of time – from Stonehenge and early sundials to today's most modern technology.

Take your children on a scavenger hunt through the Museum. See the monumental Engle clock run. Visit the WWI and WWII watches in the wristwatch and Hamilton galleries. Browse through the Library & Research Center's collection of books about military timepieces. Find out the history of the family clock that you inherited.

We share the Stories of Time!

Funding for the Blue Star Museum program expansion is provided by a grant from the Pryor & Arlene Neuber Charitable Trust through the PNC Charitable Trusts Grant Review Committee.

2018 Eastern States Regional Report August 4-5, 2018

General Information: The 2018 ESR was held at the Holiday Inn Convention Center, Liverpool (Syracuse) NY. In various guises, this has been our home for all 49 years of our convention's existence. For 2018, we had 158 tables available, and all were sold out. Overall attendance was just over 500, an approx. 15% drop over 2017, directly attributable to the proximity of our regional to the national convention in York, PA, which took place just two weeks before our established date.

Special Exhibit and Lectures: While we have been able to maintain outstanding exhibits over the years, this year's theme, **"Massachusetts Shelf Clocks"** was remarkable even in that light. Our expert and curator was **John Delaney**, one of the most highly respected experts on early American clocks and clock makers extant. John and his son John organized an exhibit of 17 of the rarest and most important examples of these clocks, first produced by Simon Willard in the late 1700s and produced by the Willards and others throughout New England into the early 1800s. In addition, John prepared and presented an hour-long lecture on Friday afternoon for the ESR attendees, which featured detailed pictures and descriptions of over 20 makers and 50 clocks. Our Saturday lecture was on **"Joseph Ives (1782-1862) and the Looking Glass Clock"** by **Mary Jane Dapkus**, one of the most outstanding researchers of our age. Mary Jane's detailed research has provided many additional insights into Ives and his historic early shelf and wall clocks.

Auction: The ESR provides space on Friday night for a clock and watch auction conducted by R. O. Schmitt Fine Arts. This year we featured a successful auction of over 140 clocks from the research collection of renowned researcher Snowden Taylor, and select other collections.

Workshops: One of the unique features of the ESR are the Saturday workshop offerings. In two 1 ½ hour sessions of eight workshops each, over 125 attendees were exposed to hands-on workshops from gold leafing and stenciling to 400-day clock repair, replacing watch mainsprings and repairing Ithaca calendar clocks. So far as we are aware, the ESR offers more workshop offerings than any other regional in the country.

All in all we had an extremely successful regional and look forward to 2019 and our **50th Annual** convention.

Russ Oechsle

Joint Chapter Relations / Membership / Convention Committee Meeting at 2018 NAWCC National Convention

For the first time, three NAWCC committees, Chapter Relations, Membership and Convention, held a joint meeting at the 2018 National Convention in York, Pennsylvania.

The meeting was open to all members and was very well-attended. A lively discussion took place, with lots of interaction between members and:

- Executive Director, Tom Wilcox
- Board Chair (and acting Convention Committee Chair), Rich Newman
- Chapter Relations Committee Chair, Lu Sadowski
- Membership Committee Chair, Tim Orr



Topics to be discussed included:

1. Inviting non-NAWCC members and/or non-chapter members to local chapter meetings
2. Best practices to increase chapter members (e.g. #23 Buckeye's one-to-one recruiting)
3. Can National help you with your local Chapter Meeting? How?
4. Scheduling Regional meetings together with other events, like an antique show
5. Can National help you with Regional Events? How?
6. Public Day - What have we learned?
7. Do we have too many membership options?
8. Who is eligible for the new \$52 membership rate?
9. What's needed to host a National Convention in the future?

Inviting the Public to Chapter Meetings:

There seemed to be pretty universal agreement that chapters ought to invite the general public to attend their meetings, and that NAWCC HQ and its committees should focus on providing chapters with tips and techniques for publicizing their meetings for this purpose.



Growing Chapters by Recruiting New Members:

Chapters want help growing, and welcomed the suggestions used by Buckeye Chapter 23 in Dayton, which consistently grows its membership via a lot of innovative techniques. Some of these have already been made available to chapters through this *Chapter Relations Newsletter* (See the issue of October 2016 under the "Members" link at the NAWCC homepage, then click on "Chapters" and then "Chapter Documents" and then click on the link: https://nawcc.org/crc/CRC_Oct_2016.pdf), and we hope to mine Earl Harlamert's experience at Chapter 23 for more good ideas. The "Business Card" used by Chapter 23 to recruit new members was also praised, and a number of chapters indicated they were planning on adopting this method for contacting prospective members.

Chapter Relations Newsletter:

Speaking of the Chapter Relations Newsletter, a number of members expressed a desire for wider distribution of this information and other membership recruiting information. As a reminder, every issue of this newsletter is available through the NAWCC website through the links described in the last paragraph.

Attendees also expressed a wish for recommendations on software that might be useful to chapter officers in doing their work.

Continued on Page 8

Joint Chapter Relations / Membership / Convention (Continued from Page 7)

YouTube and Social Media:

Several members suggested that NAWCC make more extensive use of YouTube as a way of distributing instructional videos. NAWCC is already working with YouTube and plans to upload many more programs for members and the public to use. Just type "NAWCC" into the YouTube search window to find a huge list of NAWCC videos and others provided by NAWCC chapters.

Social media was also mentioned as another way for NAWCC to communicate with members. NAWCC's Facebook presence needs more attention, according to meeting attendees, and it was even suggested that NAWCC create a plan to be distributed to chapters to assist them in using social media.

Events and Publicity:

Many chapters asked for help in arranging publicity for their events and membership activities. Again, the idea was that perhaps NAWCC could help chapters hone their use of social media, Craigslist, YouTube, the press, radio, TV, etc. as ways to promote local chapter projects and meetings.

Other members spoke of their activities holding talks and exhibits at local public libraries, participating in "Maker Fairs," antique shows, holding "Roadshow"-like events for the public, etc. The new "\$52 First-time/1st-year" membership category was noted as something of a success for member recruitment. Members also suggested other introductory membership ideas, use of special offers to re-enroll lapsed members, etc.

NAWCC Website:



Meeting attendees expressed a strong desire for the NAWCC website to be improved. HQ is currently in the process of creating a whole new website that will debut as soon as possible.

There are many new things that a new website might be able to offer, including much more publicity for the activities of NAWCC's specialty chapters, updates on new members acquired, educational materials, etc. Some criticism suggested that NAWCC "is a mystery organization" that needs and deserves much more exposure to the public.

NAWCC Executive Director Tom Wilcox addresses the Joint Chapter Relations / Membership / Convention Committee Meeting at the 2018 NAWCC National Convention.

Meeting Registration Software:

A number of members suggested that improvements be made to the NAWCC meeting registration software to bring it up to date and add functionality.

Conclusions:

Unfortunately, because of a scheduling conflict, the meeting had to be ended about a half-hour early. Nevertheless, many attendees expressed satisfaction about how the meeting went, the ideas offered, and the response by NAWCC officers. Indeed, the meeting was successful enough that the committees intend to have a similar meeting at future conventions, and possible additional meetings at regional events as well.

Certainly, the commitment is to implement the suggestions received at this meeting and to explore new ideas in the future.

Tim Orr, Membership Committee Chair
Lu Sadowski, Chapter Relations Committee Chair



NATIONAL CONVENTION

SPRINGFIELD, MASS.
NAWCC • JUNE 27-30

CRAFT CONTEST • EXHIBIT • BANQUET • AUCTIONS

Eastern States Exhibition

875 Memorial Avenue, Springfield MA 01089

SPECIAL EVENTS! JUNE 27

Register at 2019nationalconvention.nawcc.org
Be sure to check frequently for monthly updates!

NAWCC is returning to New England in 2019!

Prepare for four days of activities! Thursday will feature tours of the American Clock & Watch Museum, Willard House, Old Sturbridge Village and watch & clock factories. There will also be a reception and keynote speaker.

Friday, Saturday, Sunday will include the mart along with many lectures and presentations. Don't miss the exhibit on the evolution of New England clock and watch making!

There will be a craft contest, silent auctions, live auction, a luncheon and the awards banquet.

Join us for a fun and exciting time in Springfield, MA at the Eastern States Exposition (The Big E Fairgrounds).

GET TO KNOW Your Live Auctioneer!

For the
2019 NAWCC NATIONAL CONVENTION in
Springfield, MA

Dan Horan will be the auctioneer for our Live Auction on Friday June 28th at the BLC. Here is one of the successful auctions Dan is accustomed to running.

[Click here to read About the Volcano of Timepieces Auctioned off by Dan Horan Last May!](#)

RESOLUTION IN RECOGNITION AND APPRECIATION OF DISTINGUISHED SERVICE FOR THE 2018 NATIONAL CONVENTION

MOTION: Secretary Baker, seconded by Director Orr. Move that the Board adopt the following resolution:

WHEREAS, Star Fellows Marion Krajewski and Lu Sadowski, 2018 National Convention Co-Chairs, and the many other Chapters, Individuals and Businesses made the 2018 National Convention an outstanding event: Therefore be it

RESOLVED, that we, the Members of the Board, do hereby extend to Marion Krajewski, Lu Sadowski, and all of the volunteers and supporters our sincere and grateful appreciation for their dedicated service to the National Association of Watch and Clock Collectors and our congratulations on a very successful Convention and Diamond Jubilee Gala, and our best wishes for continued success, happiness, and good health in the years to come.

Richard Newman, NAWCC Chair

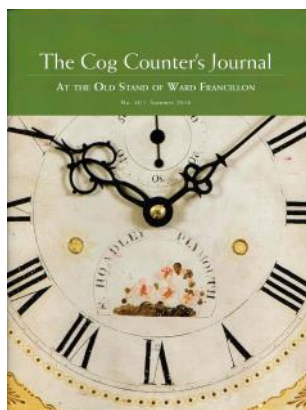
Cog Counters Chapter 194

In the early 1970's Ward Francillon formed a small organization named "Cog Counters" with their interest in wooden movement clocks most were NAWCC members who scattered across the country. In February 1974, Ward Francillon published the first issue of the Cog Counters' Journal. His vision was to create a means of exchanging information, both historical and technical, to a small but devoted group of collectors with a common interest in wooden movement clocks and their makers. In its earliest days the organization had about 50 members and the inaugural issue of the Journal was only a modest 7 pages. In time the organization's membership grew until it was well over a hundred members. Ward Francillon passed away in October 2004, and many members thought the group might fold, however various members stepped forward and it continued and flourished. In 2011, it became an official NAWCC Chapter – 194. Its membership is over 200 members.

The Cog Counters hold three meeting per year: Southern Ohio Regional, NAWCC National, and a Summer Picnic before the Eastern States Regional. It publishes annually the "Cog Counters Journal" averaging about 70-80 pages with articles related to wood movement clocks submitted by members.

If anyone is interested in the Cog Counters, check out our website cogcounters.org. If you have questions on the group contact our Secretary/Treasurer – Pat Hagans email patrick.sharon.hagans@gmail.com or telephone 216-647-2560.

Andy Dervan



Gala Speakers, Lectures & Tours & Mart Exhibit by Rich Newman

2018 National Convention Mart Exhibit

Planning for the Mart Exhibit began two years in advance of the event. The concept was to raise member awareness of Specialty Chapters and to create an opportunity for Specialty Chapters to talk with collectors about their interests and gain members.

Specialty Chapter Exhibit Rationale & Objectives:

1. **Increase Awareness:** Specialty Chapters are not well known in the organization
2. **Increase Chapter Members:** It is believed that members who belong to a chapter stay with the organization longer; as many members do not belong to a local chapter due to geographic issues, Specialty Chapters provide an attractive alternative
3. **Meet Budget:** The primary "convention exhibit" was to showcase the NAWCC Museum therefore we wanted something very interesting yet did not require a lot of funding to accomplish (logistics, insurance, displays, security)
4. **Strategic:** A BOD objective cited in the 2017 Action Plan was to form closer partnerships with Chapters

All Specialty Chapter were offered, free-of-charge, a 4X8 table, early setup privilege and access to electric if wanted. In return, they were required to provide a display, continuous computer-based presentation, chapter materials, newsletters and/or other information that would create an attractive table for members to experience. Note that participating Specialty Chapter were not discouraged from raising funds for chapter projects or selling/promoting their chapter materials or member-authored books.

Invitations to participate were sent to all Specialty Chapters, and the NAWCC Ward Francillon Time Symposium and U.S. AHS Chapter. Below the complete list. The chapters who participated and are highlighted in bold:

Old Timers & Fellows - #22
 Electrical Horology - #78
Horological Art - #120
 Western Electrics - #133
Tower Clocks - #134
Early American Watch Club - #149
British Horology - #159
Horological Science - #161
International 400-Day Clock - #168
Horological Tools - #173
Industrial Time Recorders - #175
Howard Banta Alarm Clock - #178
Educational Travel - #179
Friends West Coast Clock & Watch Museum - #180
COG Counters - #194
International Carriage Clock - #195
NAWCC Ward Francillon Time Symposium
U.S. AHS

Discussion with Specialty Chapter representatives at the event and members indicated that our objectives were likely met. In addition, Specialty Chapters that additionally arranged for a chapter meeting and educational lecture at the convention reported very high attendance which was in part due to the promotional success of the Specialty Chapter Exhibits within the mart room.

NAWCC 75th Anniversary Endowment and Capital Campaign

Congratulations and Thanks!

By the time you read this message I hope you will have received the great news that the NAWCC's 75th Anniversary Endowment and Capital Campaign has achieved its goal of \$7.5 million! Indeed, I hope many of you could be present in Columbia at the National Convention when we announced that, thanks to your generosity, we have reached and surpassed the Campaign target amount.

I said then, and I repeat now, that our success has been achieved because you, our chapters and members, stepped up to assure our continuing success by making a huge financial investment in our future. I want you to take a few moments to review the growing list of Campaign donors listed at pages 471 and 472 of the September/October Watch & Clock Bulletin.

That list includes the many chapters and regionals which have made donations. We thank each and every one for participating in the Campaign. Without you, and the influence you have in informing our members and encouraging their participation in association activities, we would not be where we are today - - - celebrating our first 75 years and looking forward to our next 75 years.

For those who may not have made a donation, the opportunity to give to the Campaign is not over. The official close of the Campaign is March 31, 2019, at the end of the association's current fiscal year. Why stop at \$7.5 million? Why not continue to increase our endowments and meet our capital projects needs through additional giving?

From a personal perspective, I'd like to see the list of donors continue to expand to 3, 4 or more pages. Won't you make a donation now, so that your chapter name, or your own name, will appear in this historic record of Campaign donors? Congratulations to you all for what you are doing to support the NAWCC, and thanks in particular for your participation in the Campaign.

George Goolsby Chair of the For All Time Campaign

DONATIONS, SPONSORS & DOOR PRIZES NEEDED

We have many festivities planned for our **2019 NAWCC 75th National Convention** In Springfield, MA June 27-30.

We ask you and your chapter to consider sending a Door Prize or Donation for the 2019 Convention. No Donation is too small or too large—we appreciate any help you can give.

Anita Bikowitz, Donations and Door Prize Chair
abikowitz@aol.com or 616.791.7437

SERVICES FOR CHAPTERS OFFERED BY NAWCC

For your convenience, here's a list of available services offered to Chapters by the NAWCC:

*Reduced rates for Chapter Insurance * Free hosting of Chapter website on Community * Website Design Help and Newsletter Assistance * Chapter activities on National Calendar * IMIS Software to support meeting/regional registrations * Printing Services * Mailing Service at bulk rates (over 200 pieces) * Traveling workshops/programs * Programs for Chapter meetings * displays and printable marketing materials * Bimonthly updates for address changes * Demographic lists available for recruiting * Speakers Bureau * NAWCC Documents (Chapter Handbook, Bylaws, Charter) * Assistance with IRS tax reporting * Archive Chapter officer info in our database * Chapter listing on National Chapter Finder * Publishes Chapter News and Highlights * Chapter Officers listing in Mart & Highlights * Awarding of certificates/honors * Assistance with advertising for meetings and Regionals * Online discussion groups and file libraries on Community * Consulting aid from CRC Committee and NAWCC*

Did you miss past issues of our **Chapter Relations Committee Newsletter?**

CLICK TO DOWNLOAD:

[CRC Newsletter #1 \(Spring 2012\)](#)
[CRC Newsletter #2 \(Winter 2013\)](#)
[CRC Newsletter #3 \(Spring 2014\)](#)
[CRC Newsletter #4 \(Winter 2014\)](#)
[CRC Newsletter #5 \(Spring 2015\)](#)
[CRC Newsletter #6 \(Winter 2015\)](#)
[CRC Newsletter #7 \(Spring 2016\)](#)
[CRC Newsletter #8 \(Winter 2016\)](#)
[CRC Newsletter #9 \(Spring 2017\)](#)
[CRC Newsletter #10 \(Winter 2017\)](#)
[CRC Newsletter #11 \(Spring 2018\)](#)

FYI: ALL NAWCC FORMS, REPORTS, AND GOVERNANCE DOCUMENTS CAN BE FOUND IN THE MEMBERS SECTION OF THE NAWCC WEBSITE AT:



**NATIONAL
CONVENTION**
SPRINGFIELD, MASS.
NAWCC • JUNE 27-30

Sponsorship & Advertising Opportunities

Founded in 1943, the National Association of Watch & Clock Collectors (NAWCC) operates the largest museum and library in North America dedicated to the study of time and conducts a nearly week-long convention for its 13,000 world-wide members annually.

The Association's Annual National Convention will take place June 27-30, 2019 and feature a Pre day event of Tours of the Museums, Factories, a Reception and a Key Note Speaker on Thursday, followed by 3 days of lectures/presentations/workshops, and a mart. There also would be a wonderful Exhibit of New England and CT clocks and watches. A craft contest, a live and silent auctions. A luncheon, the Annual Breakfast Buffet and awards dinner. Lots of door prizes and raffles. A fun time for all

The NAWCC would appreciate your support for this event. This is our 75th National Convention (note there was no convention in 1943) and this Convention will be the first National held in the New England area since the Boston National in 1980. Please help make this this year's National a success by becoming a sponsor or promoting your business by advertising in our Convention Souvenir Program and/or the Convention Website.

Whether you advertise in the program, the website, or both, your business will additionally be listed at the event and be recognized in our Association's magazine.

Printed souvenir program advertisements are available in black and white (no bleeds or reverse type). Submit a PDF file containing the exact copy as it should appear. Note that the overall "Souvenir Program" size is 5.5" x 8.5". Convention information, schedules and lectures will be in the front portion of the program and advertisements will appear about midway through the program.

*** Full Page 5" x 8" \$700 * Half Page 5" x 4" \$450 * Quarter Page 5" x 2" \$300 * Medium Ad 1.9" x 2.5" \$225 * Small Ad 1.2" x 2.5" \$175 * Tiny Ad 0.5" x 2.5" \$125**

NOTE: If you would like the inside back cover, inside facing back cover or the first Ad page after the convention copy please add \$150.00 to the above prices. These pages are full page only.

Website advertisements are also available. The convention website, 75thanniversary.nawcc.org, will be available and promoted in August/September all the way to the convention event in July 2018 and even beyond – nearly a year of advertising depending upon date received. Website advertisements will be posted 2-4 weeks after receipt. They are in color and available in the following sizes.

Large	Full screen width - 900 x 250 px	\$500
Medium	One half screen width - 450 x 250 px	\$250
Small	One quarter screen width – 225 x 250 px	\$125

Go to the Sponsors tab at for more 2019nationalconvention.nawcc.org information on advertising and sponsorship.

All advertisements received are on a first come first processed basis and must be paid in full when submitted. Submit your advertisements to Marion Krajewski, see below.

Send a copy of your Ad and a check or money order payable to: 2019 NAWCC National Convention

To: Marion Krajewski, 8711 Durbin Lane, Crown Point, IN 46307-1537

Questions? Contact Sponsor Chair: Marion Krajewski, Email: marionkrajewski@comcast.net Phone: 219-769-8247

2019 Ad/sponsorship information for the printed program and/or website:

See more on the 2019nationalconvention.nawcc.org website.

Name: _____ If applicable) NAWCC #: _____

Company Name: _____

Address _____

City _____ ST/PR _____ Postcode _____ Country _____

Home Phone _____ Cell Phone _____

I would like to place an Ad in the **Convention Program** Yes _____ No _____ Size _____ Price _____

I would like to place an Ad in the **Convention Website** Yes _____ No _____ Size _____ Price _____

Enclosed is my check payable to **2019 NAWCC National Convention** for the amount of \$ _____

Mail to: Marion Krajewski, 8711 Durbin Lane, Crown point, IN 46307-1537

Office use only: Program booklet page# _____ Placed on website Y _____

TIME - MADE IN GERMANY

700 YEARS OF GERMAN HOROLOGY
2019 WARD FRANCILLON TIME SYMPOSIUM

A JOINT EVENT OF THE
NATIONAL ASSOCIATION OF WATCH AND CLOCK COLLECTORS
AND
DEUTSCHE GESELLSCHAFT FÜR CHRONOMETRIE

SEPTEMBER 12-15, 2019



GERMANISCHES NATIONALMUSEUM, NÜRNBERG
<http://time-made-in-germany.com>

For the 2019 Ward Francillon Time Symposium, the NAWCC is joining its German counterpart, the Deutsche Gesellschaft für Chronometrie, in organizing an international ground-breaking conference on the history of German horology. Many of the crucial developments in clockmaking and watchmaking occurred in Germany. Never before have these timekeepers and innovations been examined and described as comprehensively.

Our host, the large world-renowned Germanisches Nationalmuseum, has important and rare horological holdings. Its auditorium and meeting rooms provide a state-of-the-art conference facility.

Nürnberg, one of Germany's oldest and most prominent cities, and for 500 years the capitol of the German empire, offers comfortable lodgings. an historic backdrop, many tourism attractions, and a range of

