



**BOARD OF DIRECTORS MEETING**  
**March 2021 Webinar Meeting**

**MINUTES**

**March 25, 2021**

**BOARD MEMBERS PRESENT**

Richard Newman, Chair  
Leroy Baker, Vice Chair  
Rhett Lucke, Secretary  
James Dutton, Director  
Robert Burton, Director  
John Cote, Director

Chris Miller, Treasurer  
Robert Gary, Director  
Philip Morris, Director  
Tim Orr, Director  
James Price, Director  
Thomas Compton, Director

**BOARD MEMBERS ABSENT**

None

**EX-OFFICIO BOARD MEMBERS**

None

**OTHERS PRESENT FOR ALL OR PART OF THE MEETING**

Pat Holloway  
Jim Haney  
Rory McEvoy

Jim DuBois  
Dave Coatsworth

1. Call to Order: Chair Rich Newman called the meeting of the Board of Directors to order at 7:00 p.m. Eastern.
2. Welcome, Introductions, Meeting Procedures and Announcements
  - a. Planning for the National Convention continues. Many thanks to the convention team.
  - b. It is recommended that those wishing to stay at the host hotel for the National Convention make reservations quickly as the hotel is close to filling up.
  - c. Thanks go the Directors Price, Dutton and Miller for their work in Columbia this week.

- d. Rory McEvoy has been actively working with the Board on several strategic and operational planning activities.
3. Roll Call: A Roll Call was taken to establish a quorum. All board members were present.
4. **MOTION:** Made by Chairman Newman: That the Board approves the minutes of the February 25, 2021 meeting as written.

**Passed by Consent**

5. NAWCC Scorecard

Vice Chair, Leroy Baker presented the scorecard updates. Financials for February have been delayed due to the resignation of our controller. New membership numbers are in the green for the third month in a row. Overall membership and retention numbers, however, remain below target.

6. Chairman Newman reminded Directors that with unanimous agreement, the Board had delayed any dues increase in 2020 due to the pandemic and its potential impact on our membership. It has now been 5 years since our last dues increase. During the past year, much work has been done to reduce costs and streamline our operations.

**MOTION:** Made by Chairman Newman: That the Board approve the following dues structure, effective on or about June 1, 2021 for renewals and earlier if possible, for new members, and communicate the dues increase to the membership as soon as possible.

<b>CURRENT</b>	Digital		Print		Print Int'l
<b>Special 1st Time Membership</b>	\$ 42		\$ 52		\$ 72
<b>Individual Membership</b>	\$ 80		\$ 90		\$ 114
<b>Associate Membership (Digital Only)</b>	\$ 20		n/a		n/a
<b>Student/Youth/Legacy Membership</b>	\$ 20		\$ 30		\$ 54

Note: First Class Mail (mart Only) option \$106

<b>Proposed</b>	Digital		Print		Print Int'l
<b>Special 1st Time Membership</b>	\$52		\$ 66		\$ 86
<b>Individual Membership</b>	\$ 94		\$ 108		\$ 128
<b>Associate Membership (Digital Only)</b>	\$ 30		n/a		n/a
<b>Student/Youth/Legacy Membership</b>	\$ 30		\$ 44		\$ 64

Note: First Class Mail (mart Only) option \$116

**Passed by Vote. 11 Yea, 1 Nay**

**MOTION:** Made by Vice-Chair Baker; That the Board hereby directs the Executive Director and Treasurer to propose an annual dues adjustment, considering inflation and other pertinent financial factors, every year during the budgeting process.

**Passed by Consent**

7. **MOTION:** Made by Treasurer Miller: That the Board approve the 2021-2022 Fiscal Budget as presented.

**Passed by Vote. 11 Yea, 1 Nay**

It was noted that as presented, the budget is balanced and includes the approved dues increases.

8. Headquarters Updates:

- a. Director Price reported that Director and NEC Elections voting continues. As of March 18, 64% have opened the email notice and 21% have voted. A final email reminder is scheduled for March 29 with voting completed by April 1.

Once completed, election results will go to the NEC immediately. The NEC will notify candidates and results will be shared at the April Board of Directors Meeting.

Orientation of new Board members will be conducted virtually during both April and May to avoid the need for an extra day prior to our Board meeting at the National Convention in July. This will better prepare new members to participate and contribute during the July meeting more effectively.

Chairman Newman thanked Directors Baker and Gary on their work earlier this year to update our voting process, which have resulted in both a cost savings and improved voting turnout.

- b. Director Price reported a new leadership plaque at headquarters, recognizing past NAWCC Presidents and Board Chairs (34 names to date), has been completed. A second plaque, recognizing past headquarters leadership is in process and will be completed shortly. Past leadership to include Executive Directors and Senior Staff Members (11 names to date). All other recognition plaques have also been updated.

9. **MOTION:** Made by Chairman Newman: That the Board excuse the absence of Treasurer Miller from the September 2020 meeting due to being on NAWCC business to collect and deliver a Seth Thomas precision clock to the National Watch & Clock Museum.

**Passed by Consent**

10. **MOTION:** Made by Chairman Newman: That as acting Headquarters COO, Jim Price be authorized for all NAWCC business signatures falling under the responsibility of the Executive Director, until the new Executive Director assumes full responsibility.

**Passed by Consent**

11. **MOTION:** Made by Director Price: That due to lack of processes to capture and track and with no awards presented since 2009, the New Member Recruitment Award be eliminated.

**Passed by Consent**

Director Price informed the Board that from February 2019 to February 2021 there were 1,149 new first-time / first year members, compared to only 38 issued \$35 vouchers (over 30 times as many).

12. **MOTION:** Made by Director Price: That due to lack of processes to capture and track, establishment of the of the first-time member rate and minimal participation, the \$35 New Member Recruitment Bounty be eliminated.

**Passed by Consent**

13. **MOTION:** Made by Director Burton: That changes to the Fellows Award Document be approved as recommended by the Awards Committee.

**Passed by Consent**

14. **MOTION:** Made by Director Burton: That changes to the Silver Star Fellows Award Document be approved as recommended by the Awards Committee.

**Passed by Consent**

15. Director Morris, as Chairman of the Museum Collections Committee, reported on the committee's status and activities.

The committee currently has 11 members, not including Rich Newman and Rory McEvoy, who are ex-officio members. Committee is made up primarily of clock collectors with watch collectors currently being under-represented. Primary activities have been voting on the accession and deaccession of items.

Meetings are primarily held online via the private message board. Last physical meeting was at the 2019 Springfield National with 5 of 11 members present. A physical meeting is currently being planned for the 2021 Hampton National.

The committee does not currently have a procedure manual but recognizes the need and is looking for examples to use as a template and intends to engage our new Executive Director, Rory McEvoy, once he is fully onboard.

The committee feels they provide a meaningful service to the NAWCC but recognizes the need for more balance between clock and watch collectors on the committee. In the past 12-16 months, the committee has accessioned approximately 1 million dollars in donations and is currently up to date with these activities.

Current initiatives include plans to complete an inventory of all current museum items, utilizing an intern at headquarters, if funding is available, and updating descriptions and paper trails. More resources may be required for these activities. The size and diversity of the committee also needs to be reviewed.

16. The following board representative assignments were confirmed for upcoming regionals:

Southern Ohio: Director Cote (Chair Newman and Directors Compton, Burton and Price will also be in attendance to assist)

Kentucky Thoroughbreds: Director Burton (Chairman Newman and Director Cote will also be in attendance to assist)

Mid-America: Director Cote

Tentative assignments for other regionals include:

Rocky Mountain: Director Gary or Director Price

Eastern States: Director Morris

17. Next Board Meeting

- a. The next board meeting will be via webinar and is tentatively scheduled for April 22, 2021 at 7:00 p.m. Eastern.

18. **MOTION:** Made by Chairman Newman: That the regular session of the meeting be adjourned.

**Motion Carried** and regular meeting adjourned at 8:05 p.m. Eastern.

19. Chair Newman solicited feedback from the audience.

20. **MOTION:** Made by Chair Newman: That the Board go into Executive Session.

**Motion Carried**

Meeting adjourned at 8:45 p.m. Eastern.