

National Association of Watch and Clock Collectors, Inc. Board of Director's ZOOM Meeting November 17, 2022 @ 7:00PM Eastern

OPEN MEETING – FINAL MINUTES

DIRECTORS PRESENT

Leroy Baker, Director	Bob Burton, Director	Renee Coulson, Director
John Cote, Director	Jay Dutton, Treasurer*	Cathy Gorton, Director
Sherry Kitts, Secretary	Rhett Lucke, Chair	Philip Morris, Director
Rich Newman, Vice Chair		

^{*}Director Dutton left the meeting soon after the Treasurer's Report.

DIRECTORS ABSENT

Tom Compton, Director	Ralph F	Pokluda, Director
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EX-OFFICIO MEMBERS PRESENT

Rory McEvoy, Executive Director

GUESTS PRESENT

Andy Dervan Judy Draucker Geoff Parker	
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ITEM SUBJECT LEAD

1 Call to Order Chair Lucke

Chair Lucke called the meeting to order at 7:05 PM EST

2 Welcome, Introductions, Meeting Procedures & Announcements

Chair Lucke

- Roberts Rules of Order for Small Boards will be followed.
- Elections are coming up and the biographies will be in the January/February Watch and Clock Bulletin
- The Chair thanked Bob Frishman for a well-attended and successful Symposium.

ITEM	SUBJECT	LEAD
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3 Roll Call

All Directors were present with the exception of Tom Compton and Ralph Pokluda.

Secretary Kitts

4 MOTION by Secretary Kitts: to approve the October 06, 2022, Board of Directors Meeting Minutes.

Secretary Kitts

SECOND by Director Coulson

MOTION PASSED BY UNANIMOUS CONSENT

5 Treasurer Report

Treasurer Dutton reported:

Treasurer Dutton

- The portfolio has a value of \$2.8 M. The portfolio is down this year as are all market tracking indices. However, due to strong fiscal management, we have not drawn down any investment fund capital.
- Year to date based on October financials, we are down in both revenue and in operating expenses. Our operating income is currently (-\$60,000). We anticipate the annual appeal will help mitigate this gap.
- Expenses will go up with the additional new hires.
- The new Controller, Jessica Hutchinson, started last month and is doing excellent work.

6 2022 Symposium Report

Chair Lucke

- Bob Frishman was not able to attend our Board meeting, and Chair Lucke provided a summary.
- This year's Symposium, "Horology's Great Collectors," held in New York
 City was a collaborative effort of The NAWCC and The Horological Society
 of New York (HSNY) and was held in the HSNY facilities.
- The Symposium was attended by 94 registrants, including Directors Dutton, Gorton, and Newman.
- Thirty-six (36) individual donors contributed. Sotheby's was the primary sponsor.
- The website is <u>www.greathorology.com</u>. Videos of presentations will be added soon.

ITEM SUBJECT LEAD

7 Lancaster National Convention Update and Sponsorships

- Website is live; no major issues; planning continues.
- The Museum will have an open house and evening gala on Thursday, July 13.
- We will have several important watch manufacturers supporting the event and participating in exhibits and workshops.
- To date, 187 tables of a total of 585 have been sold; there are 108 registrations.
- Monthly planning meetings for the volunteer team have started and the next is December 8.
- The 2023 Symposium will follow the National Convention on Sunday afternoon and Monday. The intent is to provide more opportunity for members to attend a Symposium.

Vice Chair Newman, Director Baker

8 iMIS Registration Program Status

• We are in the process of moving from test to production environment.

- Some on-line help materials need to be developed before rolling out to members
- The paper registration form for the 2023 National will soon be available on the Event website.

9 Executive Director Updates

ED McEvoy

Director Baker

- We had a positive response from the appeal to former members to rejoin.
- Executive Director McEvoy and Laura Taylor produced the first monthly newsletter this month. It is sent to those who sign up on the website (~2,500 to date), so some recipients are not necessarily members. It is also being posted on the Member Forum.
- An intern is being sought to scan the Hamilton documents. The cost will be covered by a member donation.
- Significant progress has been made in the Museum. Images of the Public Time Gallery were viewed. The E Howard Tower Clock now has a plinth made especially to display this rare piece. Target completion for the gallery is July of 2023.
- We had a very successful collaborative event with Brent Miller Jewelers and the Swatch Group for the Hamilton 130th Anniversary Celebration at the Brent Miller shop in Lancaster. Janelle Soash set up an outstanding display of museum artifacts for the event.
- Two "Collecting Conversations" videos have been uploaded to YouTube. We had over 25,000 views in the last 28 days. Two more videos are being edited by Alex Simpkins. Making our museum more accessible on-line is one of the core initiatives in the approved development plan for the year.
- The staff went through the archives and chose some nice images to expand our Tee-shirt offering in the gift shop and add to our merchandise appeal.
- Chair Lucke expressed congratulations to all involved in the successful Brent Miller/Hamilton 130th Anniversary Event.

MOTION by Secretary Kitts: to Revise Convention Committee Procedures in accordance with what has been presented for review.

Convention
Committee CoChair Kitts

Major change is correction of process for obtaining liability and exhibit insurance. Other changes include relaxation of lead times and deadlines for venue choices and budget reports to the Board providing flexibility and opportunity for more accurate reports.

Secretary Kitts noted that the only change made since review of the documents on the Sticky Threads was an editorial correction of a Convention Committee Procedures Appendix Title in Appendix F.

SECOND by Director Baker

MOTION PASSED BY UNANIMOUS CONSENT

MOTION by Director Coulson, to Revise Standing Rules, ARTICLE V COMMITTEES, Section 3 Operational Committees, (d) Convention Committee in accordance with what has been presented for review.

Gov Docs Chair Coulson

Provides flexibility in National Convention venue selection while maintaining optimum lead time recommendation.

SECOND by Secretary Kitts

MOTION PASSED BY UNANIMOUS CONSENT

MOTION by Director Coulson, to Revise Standing Rules, ARTICLE XV NATIONAL CONVENTIONS AND REGIONAL MEETINGS, Section 4 Insurance, (c) Exhibit Insurance – Regional Meetings in accordance with what has been presented for review.

Gov Docs Chair Coulson

Removes details that may change year to year.

SECOND by Director Burton

MOTION PASSED BY UNANIMOUS CONSENT

MOTION by Director Coulson, to Revise Standing Rules, ARTICLE XV NATIONAL CONVENTIONS AND REGIONAL MEETINGS, Section 5 Planning and Budgets, (a) National Convention Budgets in accordance with what has been presented for review.

Gov Docs Chair Coulson

Relaxes lead time for venue and budget presentation to Board based on experience and provision of more accurate budget.

SECOND by Director Baker

MOTION PASSED BY UNANIMOUS CONSENT

MOTION by Director Burton: To accept the dissolution of Chapter 69 (Orange County, CA) based on their fulfillment of all obligations.

Director Burton

SECOND By Director Coulson

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MOTION PASSED BY UNANIMOUS CONSENT

Report of the Membership Committee

- Director Baker
- The Membership Committee is working with Executive Director McEvoy on initiatives.
- Work with ED McEvoy and Membership Representative Marlo Davis have focused on (1) updating member marketing documents, (2) investigating the use of digital membership documents, making revisions easier, (3) evaluating offering alternate memberships such as multi-year packages, and (4) potential process improvements for membership services.

ITEM	SUBJECT	LEAD
16	Next ZOOM Meeting: January 12, 2023	Chair Lucke
17	Next in-person Meeting: Florida Mid-Winter Regional at World Golf Village south of Jacksonville, FL	Chair Lucke
	(Board Meeting Wednesday, Feb 15, 2023; start time TBD)	
18	MOTION by Chair Lucke: That the regular session of the Board be adjourned.	Chair Lucke
	SECOND by Secretary Kitts	
	Hearing no objection, Chair Lucke adjourned the Regular Open Session at 8:00 pm EST.	
19	Solicit feedback from the audience.	Chair Lucke
20	ANNOUNCEMENT by Chair Lucke: With no further business to conduct, the Board will go into Executive Session. (8:06 pm EST)	Chair Lucke

Please send all comments and questions to NAWCC BOD Secretary Sherry Kitts at sacutts@comcast.net