



**National Association of Watch and Clock Collectors, Inc.  
Board of Director's ZOOM Meeting  
January 12, 2023 @ 7:00PM Eastern**

**OPEN MEETING – FINAL MINUTES**

**DIRECTORS PRESENT**

Leroy Baker, Director	Bob Burton, Director	Tom Compton, Director
Renee Coulson, Director	John Cote, Director	Jay Dutton, Treasurer
Cathy Gorton, Director	Sherry Kitts, Secretary	Rhett Lucke, Chair
Philip Morris, Director	Rich Newman, Vice Chair	Ralph Pokluda, Director

**DIRECTORS ABSENT**

No Directors were absent

**EX-OFFICIO MEMBERS PRESENT**

Rory McEvoy, Executive Director	Myron Mintz, Legal Counsel
---------------------------------	----------------------------

**GUESTS PRESENT**

Dave Coatsworth	Andy Dervan	Judy Draucker
Jessica Hutchinson, Controller	Tom McIntyre	Geoff Parker
Bob Pritzker, Awards Chair		

<b>ITEM</b>	<b>SUBJECT</b>	<b>LEAD</b>
<b>1</b>	<b>Call to Order</b>	Chair Lucke
	Chair Lucke called the meeting to order at 7:05 pm EST.	
<b>2</b>	<b>Welcome, Introductions, Meeting Procedures &amp; Announcements</b>	Chair Lucke
	Robert's Rules of Order for Small Boards will be followed.	
<b>3</b>	<b>Roll Call</b>	Secretary Kitts
	All Directors were present.	

ITEM	SUBJECT	LEAD
4	<b>MOTION by Secretary Kitts:</b> to approve the November 17, 2022, Board of Directors Meeting Minutes.	Secretary Kitts
	<b>SECOND by Director Cote</b>	
	<b>MOTION PASSED BY UNANIMOUS CONSENT</b>	
5	<b>Treasurer Report</b>	Treasurer Dutton/ Controller Hutchinson
	<p>Director Dutton introduced Controller Hutchinson to give the report.</p> <ul style="list-style-type: none"> <li>• Investments (\$3.1M) follow the market, which currently is still down.</li> <li>• We have not taken investment draws, so no realized gain or loss.</li> <li>• Spending is close to projected budget; variance only (\$8,000).</li> <li>• Executive Director McEvoy and Controller Hutchinson have been working on the 2024 Budget (April 1, 2023 – March 31, 2024).</li> <li>• Kudos were given to Executive Director McEvoy and Controller Hutchinson for their careful control of the budget and accurate, detailed reporting.</li> </ul>	
6	<b>Report of the Awards Committee</b>	Bob Pritzker
	<p>Awards Committee Chair Pritzker had the following to report:</p> <ul style="list-style-type: none"> <li>• 1 Star Fellow and 3 Fellow Nominations have recently been approved.</li> <li>• 2 Fellow Nominations are pending review, with one more to be submitted.</li> <li>• Chair Pritzker agreed with Chair Lucke that most nominations have come from the Board. Awards Committee has not considered methods to spur nominations from Chapters/Members but has considered form changes.</li> <li>• Many who have been nominated and approved recently more than deserve the acknowledgement.</li> <li>• From receipt of nomination to approval generally takes 6-8 weeks. Thus, to have an approval in time for the upcoming 2023 Lancaster National in July, nominations should be in by May 01, 2023, to allow time for the Awards Committee to review and Member Services to prepare the Certificates.</li> </ul> <p>Remarks from the Board included:</p> <ul style="list-style-type: none"> <li>• The suggestion that all Board Representatives encourage Chapters and Members at the Regionals to nominate deserving individuals.</li> <li>• That nominations and forms be a Chapter Relations meeting subject.</li> <li>• That a simple form to start the process be developed as a Regional hand-out.</li> <li>• Chair Pritzker was thanked for his excellent presentation and responses to questions, and for the important work his committee does.</li> </ul>	

**ITEM****SUBJECT****LEAD****7 Lancaster National Convention Update and Sponsorships**

Vice Chair  
Newman,  
Director Baker

Director Baker had the following to report:

- Statistics to date:
  - 98 member registrations + 18 spouses & 2 children; 2 early birds
  - 171 mart tables sold
  - 12 banquet tickets and 2 Old-Timers & Fellows tickets sold
- In response to question comparing these numbers with recent Nationals, Tom McIntyre stated that he did not think it was low considering that we were not using on-line registrations as we had in the last three years.
- Director Gorton is helping with securing speakers.
- Sponsorships are going well; expect to announce major sponsor soon.
- Room block at Marriott has been expanded on Wednesday, July 12<sup>th</sup>, from 50 to 100 rooms due to demand.
- The \$119 rate has been extended through Monday, July 17<sup>th</sup>, to accommodate symposium attendees.
- Meetings with Convention Center staff on logistics to begin soon.
- Currently to register for the hotel, members must use the direct event website, [natcon.nawcc.org](http://natcon.nawcc.org), because NAWCC event is not live yet.

Director Newman had the following additional information:

- Email blasts will be initiated soon after the NAWCC event website for the 2023 National is accessible.
- The host hotel is about ¼ sold out without advertising to full membership.
- Contract is very advantageous to us; convention center cost tied to room nights.
- There are a number of experts, including from outside the country, who will participate in lectures.
- There will be a public day with a “roadshow” on Saturday afternoon.

**8 iMIS Registration Program Status**

Director Baker

Director Baker’s report included the following points:

- A minor fix will be tested this week and iMIS RP should be ready to go live on Monday, January 16<sup>th</sup>.
- All paper forms received so far have been processed.
- The table selection is fairly straightforward; the trickier part is registering for another person and the membership will need to receive some training.

Director Baker was thanked for the many hours he has spent getting an entirely on-line program ready to replace the aging RP program, which may not be viable on latest versions of Windows in the near future.

**ITEM****SUBJECT****LEAD****9 S-Town Exhibit Status**

Director Morris

Director Morris reported the following:

- Four pages have been added to the book to detail an astrolabe and quadrant added courtesy of John McLemore to the loaned items. Executive Director McEvoy was thanked for his help in supplying easy-to-understand explanations for these items.
- The book is ready for final editing and should be ready to publish in about two weeks.
- Next on Director Morris' agenda is to verify which items will be sent from Birmingham to Columbia for display and provide the footprints to Executive Director McEvoy.
- Once the items for display are finalized, information from the book to generate placards for the items will be provided to the design group in Columbia.
- Items to be moved from Birmingham, AL, to Columbia, PA, number 35-45 clocks. Nothing is larger than a bracket clock, but some are quite heavy. Help has been offered for disassembly (where required) and packing.
- Brian Reed, the host and narrator of "This American Life," has agreed to be a guest speaker at our event.
- Social Media for "This American Life" will promote the exhibition and the book Director Morris has developed.

Director Morris was thanked for the extensive work involved in planning the exhibit, the logistics in moving the items, and preparing the book.

**10 Headquarters Plans for 2023 National Convention**

ED McEvoy

- Headquarters staff is "fired up" about the National, has had several marketing ideas, and there were offers to develop graphics for S-Town.
- Plans for the National Convention include:
  - Thursday, July 13<sup>th</sup>: Open house 10-4; Gala 7-10:30 at Museum.
  - Educational essays and lectures at the Museum.
  - Wristwatch event at Brent Miller Jewelers in Lancaster Friday evening, July 14<sup>th</sup>.
  - "Roadshow" and clockmaking events on Saturday, July 15<sup>th</sup> to encourage public to join in.
- The Ward Francillon Symposium follows the National:
  - Sunday, July 16<sup>th</sup> afternoon and evening will be at the Hamilton Club with lectures and dinner.
  - The theme and lectures will be discussed next week.
  - Monday, July 17<sup>th</sup> will offer optional visits to Wright's Ferry mansion with a sandwich lunch at the Museum.

ITEM	SUBJECT	LEAD
11	<b>Other Executive Director Highlights</b>	ED McEvoy
	<p>Executive Director McEvoy shared a presentation “Bringing the Museum Back to Life.” Word of mouth was a very effective form of advertising and brought many to the Museum for the New Year’s Eve celebration.</p> <p>Director Cote had high praise for Alex Simpkins, and for the entire Museum staff which he said was the best chemistry he has ever seen and he congratulated Executive Director McEvoy and the entire staff.</p>	
12	<b>Proposal for IT Infrastructure Upgrades</b>	ED McEvoy
	<ul style="list-style-type: none"> <li>• Information Technology (IT) is critical to our operation.</li> <li>• We can modernize and optimize the system, free up space, and reduce cost at the same time.</li> <li>• Alex Simpkins is doing fabulous work but his time is not spent optimally due to issues with the current system, which includes unused phone lines and internet connections.</li> <li>• We can remove one secured server which will free up an entire classroom at the School of Horology by installing a fiber cable to a discretely located back-up drive.</li> <li>• Controller Hutchinson provided an analysis of costs and savings. With this proposal, eliminating unused features and optimizing could realize potential savings of \$11,000 per year.</li> <li>• Executive Director McEvoy’s proposal is to purchase 60 hours, in blocks of 20 hours at \$125/hour (a total of \$7500), from App-Tech to support this optimization effort.</li> </ul> <p>Further discussion among Board members resulted in the conclusion that the Operating Budget currently has funds adequate to support this effort. The Board was fully in support and advised Executive Director McEvoy to proceed under the current Budget.</p>	
13	<b>2023 Symposium Update and Proposed Budget</b>	ED McEvoy
	<p>The budget for the 2023 Symposium is being developed in concert with the entire 2024 budget which Executive Director McEvoy and Controller Hutchinson are currently working on and should be ready for the February in-person Board meeting in Florida.</p>	

ITEM	SUBJECT	LEAD
14	<b>2023 Regional Board Representatives</b>	Chair Lucke
	Eastern States Board Representative Director Burton and MKOA Representative Chair Lucke are listed as Tentative pending their reinstatement on the next Board.	
15	<b>Next Meeting (in-person): Florida Mid-Winter Regional at World Golf Village north of St. Augustine, FL</b>	Chair Lucke
	<ul style="list-style-type: none"> <li>• Board Meeting Wednesday, Feb. 15, 2023 is expected to last from 8 or 9 am until late afternoon (4 or 5 pm).</li> <li>• Lunch will be provided, but there are no plans for a formal dinner.</li> <li>• Focus will be on big-picture items.</li> <li>• Board members are advised to start thinking about agenda items immediately after this meeting.</li> </ul>	
16	<b>Call for Additional Business</b>	Chair Lucke
	Chair Lucke gave accolades to Director Cote for a fine presentation given to a wristwatch group in New York, where he did an excellent job of promoting the NAWCC.	
17	<b>Meeting Adjournment</b>	Chair Lucke
	With the Agenda complete and no new business, the meeting is adjourned by Chair Lucke at 8:30 pm EST.	
18	<b>Solicit feedback from the audience.</b>	Chair Lucke
19	<b>ANNOUNCEMENT by Chair Lucke:</b>	Chair Lucke
	At 8:35 pm EST, that the Board will move to Executive Session.	

Please send all comments and questions to NAWCC BOD Secretary Sherry Kitts at [sacutts@comcast.net](mailto:sacutts@comcast.net)