



**National Association of Watch and Clock Collectors, Inc.**  
**Board of Directors ZOOM Meeting**  
**Sept. 06, 2023 @ 7:00 pm Eastern**

**OPEN MEETING – FINAL MINUTES**

**DIRECTORS PRESENT**

Leroy Baker, Director	Bob Burton, Treasurer	John Cote, Director
Renee Coulson, Vice Chair	Eliel Garcia, Director	Cathy Gorton, Director
Jarett Harkness, Director	Sherry Kitts, Secretary	Rhett Lucke, Chair
Philip Morris, Director	Geoffrey Parker, Director	Jeff Zuspan, Director

**EX-OFFICIO MEMBERS PRESENT**

Rory McEvoy, Executive Director
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<b>ITEM</b>	<b>SUBJECT</b>	<b>LEAD</b>
<b>1</b>	<b>Call to Order</b>  Chair Lucke called the meeting to order at 7:07 pm Eastern Time	Chair Lucke
<b>2</b>	<b>Welcome, Introductions, Meeting Procedures &amp; Announcements</b>  Robert’s Rules of Order for Small Boards will be followed.	Chair Lucke
<b>3</b>	<b>Roll Call</b> – See above roster	Secretary Kitts
<b>4</b>	<b>MOTION by Secretary Kitts:</b> to approve the July 12, 2023, Board of Directors Meeting Minutes.  <b>SECOND by Director Morris</b>  <b>MOTION PASSED BY UNANIMOUS CONSENT</b>	Secretary Kitts

**ITEM****SUBJECT****LEAD****5 Treasurer Report – July Financials**

Treas. Burton

- Treasurer Burton reported that the July Financial Report was negatively impacted by the need to employ contract services of YPTC (Your Part Time Controller) due to the resignation of Jessica Hutchinson. This resulted in a \$15,198 charge versus a budgeted amount of \$3,300; an additional expense of \$11,898 over budget.
- The proposal to hold expenses to a minimum was a simplified report for the interim two months between each quarterly report; each quarterly report would be a complete report as we are accustomed to. The Board had already agreed to a simplified form and the one presented was acceptable.
- Net liquidity is still over the desired amount of \$400,000 by \$37,000.
- The membership numbers will be posted as part of the Financial Report.

**6 2023 National @ Lancaster & Symposium Recap**ED McEvoy/  
Director Baker

Director Baker reported the following 2023 Lancaster National metrics:

- Total member registrations: 1,182
- Total public: 227
- Tables sold: 589 out of 596 available
- Old Timers & Fellows Luncheon: 66 attendees
- Banquet: 263 attendees
- Final financials will be available by October
- We did not meet hotel nights (due to last minute cancellations) to qualify for free meeting rooms at the Marriott, which resulted in a cost of \$8500.
- We did meet the room nights required for the Convention Center Space, which was worth \$20,000.

ED McEvoy reported the following on the 2023 Symposium:

- The conclusion was that the Symposium should be kept separate from the National Convention. However on the plus side, some who have never attended before stayed to attend this Symposium.
- The Symposium was successful, making a slight surplus, with a wonderful venue and meal on Sunday and a good experience at the Museum on Monday.
- Director Gorton was thanked for her phenomenal leadership.
- Director Gorton added that there were late requests to attend but venue and meal limitations restricted the number that could be added.
- Director Gorton thanked the headquarters staff for all they did, which ED McEvoy said he would pass on to the team.

ITEM	SUBJECT	LEAD
7	<b>2024 National Convention Status Report</b>	Co-Chair Kitts
	<ul style="list-style-type: none"> <li>• Over 150 tables have been sold (approximately 1/3 of available tables)</li> <li>• Over 100 registrations have been received</li> <li>• All Chair positions are filled; thanks to Donna Kalinkiewicz who stepped up to take Donor Chair after loss of Janet Oechsle.</li> <li>• Lectures are being finalized</li> <li>• The natcon.nawcc.org website will be developed, with Frank Wagner as webmaster.</li> <li>• Directors were reminded to make sure they get their reservations in if they plan to stay at the Marriott due to limited number of rooms at the price negotiated.</li> </ul>	
8	<p><b>MOTION: by Governing Documents Chair Coulson,</b> that the BOD Code of Ethical Conduct be revised (as previously presented for review) to eliminate the requirement to re-sign the document unless conflicts arise.</p> <p><b>SECOND by Director Parker</b></p> <p><b>MOTION APPROVED BY UNANIMOUS CONSENT</b></p>	Vice-Chair Coulson
9	<p><b>Chapter Relations Presentation of Opportunities</b> The topic of this discussion was methods to strengthen the relationship between headquarters, the Board of Directors, and the Chapters.</p> <ul style="list-style-type: none"> <li>• The recent ZOOM meeting with Chapters went well, there were some issues with delivery of the email invitation. This will be corrected.</li> <li>• Scheduling two to four ZOOM interactive meetings each year will be optimum.</li> <li>• Chapter Relations Committee (CRC) will meet before each ZOOM with Chapters.</li> <li>• The CRC will investigate the possibility of resurrecting the CRC newsletter in an abridged version, as an avenue to passing on ideas from other Chapters.</li> <li>• A major theme of the Chapters is they struggle to survive and do not know what to do to increase membership and participation. It was suggested that those which are more successful in these areas should share ideas.</li> <li>• Finding reasonably priced and optimally configured places to meet is a challenge.</li> <li>• The beauty of the Newsletter will be that it is an avenue for passing on ideas.</li> </ul>	Director Zuspan with support from Director Burton

**ITEM****SUBJECT****LEAD****10 Future of National Conventions**

- Whether timing of the National Convention could be altered from June or July to a spring or fall time in hot weather venues was considered, even possibly partnering with the local Regional (example: FL, AZ).
- One reason for the June/July timeframe was so children would be out of school and it could be a summer vacation destination. It was pointed out that many attendees do not have young children anymore.
- Other considerations with a time-of-year change are the rules and expectations governing Annual Meeting, Awards, and the seating of a New Board.
- Well attended Regionals may not want to partner with the National, in which case it may be possible, with enough participation, to have the National in the opposing season (Regional spring; National fall).
- Regional partnering with the National has financial implications also since currently the National receives 75% of any net profit with 25% going to sponsoring Chapters. Thus, a well-attended Regional may lose money if this arrangement is continued in a partnership deal and there may be a need to bump up the sponsoring Chapters' share amount.
- ED McEvoy is in favor of having the National in the Lancaster/Columbia/York area every other year. In fact, this would give the staff an opportunity to take it in their stride, rather than big changes every 5 years.
- Having the National yearly was also discussed. ED McEvoy thinks that would be too big a change to make anytime soon. But the "National" being at headquarters does have some appeal. It was mentioned that the watch enthusiasts would like to have the National in the NAWCC headquarters area every year.
- There are a lot of advantages besides familiarity of staff with having the National at headquarters every year or every other year. For instance, continuation of sponsorships, perpetuation of contracts with the Marriott, attention brought to the museum and the organization.

Convention  
Committee  
Co-Chairs  
Kitts &  
Harkness

The Board is to give further comments to the Convention Committee, with the Convention Committee coming back to the Board within the next couple of meetings with recommendations. Chair Lucke advised that ED McEvoy needed to be involved in further discussions.

**11 Handling Committee Reports Going Forward**

Chair Lucke

Chair Lucke asked the Board to look once more at the composite considerations for Committee Report Outs to the Board. The reports to the Board need to be more than just a summary of the Committees recent activities. They need to reflect plans that are in alignment with the organizations' goals and provide positive value to the path forward.

**ITEM****SUBJECT****LEAD****12 Executive Director Remarks**

ED McEvoy

- Education: Recently held a very productive four-day meeting with David Lindow, Chairman of the Board of Directors of the AWCI (American Watch & Clock Institute) and 7 others (teachers and students) to train the trainers. Work is progressing on a collaborative path forward which will strengthen the educational opportunities at the NAWCC. This partnership will result in course material which is not possessed (copyrighted) by an individual, but by an independent organization.
- Library: The departure of Benjamin Errickson resulted in a temporary closure of the Library. We have a new hire, Thomas Stocker, who has good education in library and archive management.
- Communication: The newsletter has gone from strength to strength and great feedback has been received. Circulation is now over 27,000.
- Website: Membership knowledge is a great asset. Les McAllister started the process in migrating his research website on Hamilton/Sangamo to NAWCC servers (sangamo.nawcc.org). This website is a first step in a project that will help ensure that NAWCC members' websites are not lost when they pass on.
- We have been working to create a new Museum website using our in-house expertise. Elizabeth Ross, our bookkeeper, has over 20 years of experience in digital marketing and is helping us to develop our web persona.
- Mark Cardelluci donated a significant amount for digitization of the Hamilton files. Part of his donation was used to purchase a database that will be accessible to members. It will enable our members to take part in the cataloguing process and will be a great interactive resource. This database can be applied to similar subjects beyond Hamilton.

ITEM	SUBJECT	LEAD
13	<b>Next ZOOM Meeting: Tentative: Wednesday, Oct 25, 2023, at 7 pm Eastern</b>	Chair Lucke
14	<b>Next In-Person Meeting: Wednesday, Feb. 14, 2024, 8 am to 5 pm, at the Florida Mid-Winter Regional</b>	Chair Lucke
15	<b>Call for any other New Business</b>  There was no other New Business.	Chair Lucke
16	<b>Adjournment of the Regular Open Session</b>  Chair Lucke adjourned the Regular Open Meeting at 8:50 pm Eastern time.	Chair Lucke
17	<b>Solicit feedback from the audience.</b>	Chair Lucke

Please send all comments and questions to NAWCC BOD Secretary Sherry Kitts at [sacutts@comcast.net](mailto:sacutts@comcast.net)