

STATE OF THE ASSOCIATION

NATIONAL ASSOCIATION OF WATCH AND CLOCK COLLECTORS, INC.
FISCAL YEAR 2022 (APRIL 1, 2022 TO MARCH 31, 2023)

2023 Regular Annual Meeting of the Membership DRAFT Minutes.

To be approved at the National Convention in Chattanooga, Tennessee, in Year 2024

Saturday, July 15, 2023

Lancaster County Convention Center

25 S. Queen Street

Lancaster, PA 17603

Board Chair Rhett Lucke called the Regular Annual Meeting of the National Association of Watch and Clock Collectors, Inc. (NAWCC) to order at 8:00 a.m. EDT. He welcomed all in attendance and thanked them for their participation.

This is proving to be a great Convention. There are over 1100 registered, and all but 5 tables sold. It is a very active Mart Room.

The General Chairs for the 2023 NAWCC National Convention Rich Newman, Leroy Baker, and Cathy Gorton were recognized by Chair Lucke for their hard work and efforts to make the convention a success. The host of volunteers who contributed to the success were thanked.

Outgoing Board members Tom Compton, Jay Dutton, Rich Newman, and Ralph Pokluda were recognized for their many contributions to the organization.

The NAWCC Board Members present were introduced by the Chair:

Chairman Rhett Lucke	Vice-Chairman Renee Coulson
Treasurer Bob Burton	Secretary Sherry Kitts
Director Leroy Baker	Director John Cote
Director El Garcia	Director Cathy Gorton
Director Jarett Harkness	Director Philip Morris
Director Geoff Parker	Director Jeff Zuspan

Chair recognized the Old Timers (200 lowest membership numbers) and Golden Circle (50-year) members present. Jim Coulson qualified for both distinctions. Past NAWCC Chairmen and Presidents in attendance were also recognized, as well as Fellows and Silver Star Fellows.

Chair Lucke made the following Motion: To suspend the reading of the minutes from the 2022 Annual Meeting held in Dayton, Ohio, and approve as published. Motion seconded by Vice-Chair Coulson. Hearing no objections, the motion was approved by unanimous consent.

The following upcoming events were highlighted:

- The Symposium on Sunday afternoon, July 16, and Monday July 17.
- The 2024 National Convention in Chattanooga, Tennessee, on June 13–16.

Chair Lucke expressed appreciation for Executive Director Rory McEvoy's accomplishments in his first full year here in the

United States. We persevered while COVID restrictions kept him in England by communicating remotely. ED McEvoy has run the organization frugally and has done an amazing job developing the staff. The team is being trained in basic horology, and is aligned to the same goals. The museum has been transformed into a very desirable destination. The School of Horology has been refurbished and resurrected, with classes filling and the investment paying off. Communications within the organization have been greatly improved, and our online presence elevated.

The NAWCC has received a grant of \$1M for Phase I of the museum HVAC upgrades, and others are being pursued. We have received very important help from state and local representatives. We have also received huge boosts from corporate sponsors such as Hamilton, who supported the Hamilton gallery upgrade at the museum, and from Breitling and Brent Miller, who supported the National Convention monetarily and with displays in the Mart.

With the arrival of ED McEvoy, the Board of Directors has transitioned from Operations to Strategic and Headquarters Support. Rory McEvoy has proven to be not only a great curator, but also a great administrator and coordinator. He had the whole staff enthusiastically working on painting and putting up walls for the Hamilton Gallery. In the future, we will be petitioning for more sponsorships. We need to be looking at the far horizon strategically, and forge partnerships with other organizations having the same interests such as The Horological Society of New York (HSNY) and the American Watch and Clock Institute (AWCI).

Board Treasurer Bob Burton was then invited to give the Treasurer's Report. Important points were:

- The NAWCC's financial position was slightly weakened in the fiscal year ended March 31, 2023, due to the market-driven downturn in its investments. On March 31, 2023, our net assets totaled \$7.5M, down 7% during the fiscal year.
- The portfolio value at the end of the year was \$3.473M, down 7.7%.
- On the positive side, the allowable draws from the portfolio were not taken in the FY ending March 31, 2023. This was partially due to receiving funding from the Paycheck Protection Plan (PPP).
- We are committed to prudent management of the budget and expenses in FY 2024, and will aggressively explore new avenues of revenue support.
- As a result of expansion of courses at the School of Horology, fees received increased from \$23,000 to \$45,000 in FY ending March 31, 2023.
- The audit for the fiscal year ended March 31, 2023 has been completed with no findings of material weaknesses, significant deficiencies, or areas of noncompliance.
- Our Controller, Jessica Hutchinson, has resigned for personal family reasons, and we are working on finding a replacement with her talents.

Executive Director Rory McEvoy then provided an update from his perspective. He feels privileged to be "handed the keys" to the organization and sees this last week as very successful. He has worked frugally, looking for savings opportunities. He has developed the team focus; the organization has some incredible staff employees. He expressed appreciation for the Board of Directors, which he sees as generous and not interfering with operations while providing good counsel. He has been providing horological training for the staff because if one cares about the subject, one will perform their duties well.

We are in a good position to start work on revitalizing the aging infrastructure at the museum. ED McEvoy has been networking with local and state entities which has helped in securing grants for the HVAC upgrades. Purchases of machinery will be made with cost-efficiency and longevity in mind. We have a good team to pursue optimum use of the \$1M grant we have received. Assuring that we are reimbursed the \$1M will require significant reporting. The \$1M will not see us through all upgrades needed, but we have an opportunity for \$2.5M over the next ten years.

We will be drawing from the endowment funds this year in order to uplift the museum – showcases and flooring are two needs. The school and museum are never going to be in "the right place," but using online tools we should be able to draw visitors to the area into the museum. The School of Horology is seen as a significant feature to keep the NAWCC moving forward. Utilizing team talents to raise our profile, working with Winterthur, and in partnership with the University of Delaware, we expect to advance interest in horology.

Rory McEvoy ended his comments by thanking everyone for their continued support.

Chair Lucke then thanked the audience for joining us and adjourned the official meeting at 8:40 am EDT. He then called for any comments or questions from the attendees.

Some of the comments and answers to questions were as follows:

1. We were on the local news, and there is hope that will draw public. The Appraisal Fair should help.
2. Enhancing relationships through ZOOM meetings with Chapters should assure members that their membership and donation dollars are a good investment.
3. There are internships offered at the museum. There are currently two very bright interns being trained in curatorial duties.
4. Praises were offered for the attitude and procedures being followed at the museum since ED McEvoy arrived.
5. Breitling and Brent Miller have been huge supporters and we need to take time to thank them in the Mart.
6. Accreditation takes a huge amount of red tape and it will not be pursued in the near future as ED McEvoy does not want to see the momentum we have developed stalled by that effort.

BOARD CHAIR

I am pleased to address members on the progress achieved by your Board of Directors, collaborating closely with our Executive Director Rory McEvoy and his team at headquarters. It has been an eventful year and I am excited about the future of the organization as well as the direction of our museum and library in Columbia.

Among the many achievements of the organization during the fiscal year (2022–2023) was the successful National Convention and Symposium, held in Lancaster, PA, where we celebrated our 80th anniversary. Along with our incredible team in Columbia, the Board of Directors was very engaged in both events, with Directors Leroy Baker and Rich Newman serving as Co-Chairs of the convention and Director Cathy Gorton coordinating the Symposium. The remainder of the Board were also heavily involved, along with headquarters staff, in the planning and execution of the many tasks associated with putting on two events of this magnitude. I am enormously proud to be working with such a resolute and talented team of volunteers. During the year, the Board also worked closely with headquarters on several upgrades and special exhibits at the museum. These were all unveiled during our open house prior to the convention and included updates to the Public Time Gallery, the Hamilton Watch Co. Gallery, and the opening of the S-Town exhibit. The Hamilton Gallery updates are being funded by a generous donation from the Hamilton Watch Co. The Board also continued working on opportunities to fund much-needed updates to our facilities, including the aging HVAC system. To this end, we moved much closer to securing a large grant that will partially offset the large cost of this expense.

Looking forward to fiscal year 2023–2024, I feel good about the team we have created both on the Board of Directors and in Columbia. With headquarters in good hands with our Executive Director and his staff, the Board will continue pivoting away from much of the daily operations and concentrate along with our Executive Director on longer-term strategies to support both our members and our mission.

—*Rhett Lucke*

BOARD SECRETARY

During fiscal year 2022 (April 01, 2022, to March 31, 2023), the Secretary prepared agendas for two, and minutes for three, physical meetings: the Board meeting held on June 22, 2022, at Dayton, OH; the NAWCC Regular Annual Meeting of the Membership held June 25, 2022 at Dayton, OH; and the Board meeting held February 15, 2023, at the Florida Mid-Winter Regional in St. Augustine, FL. In addition, the Secretary prepared agendas and minutes for electronic Board meetings held on April 28, 2022; May 26, 2022; August 25, 2022; October 06, 2022; November 17, 2022; January 12, 2023; and March 06, 2023.

Agendas for all meetings were posted on the NAWCC Message Board in accordance with the Bylaws and Standing

Rules. Draft minutes of all meetings were also posted on the Message Board. Once minutes were approved, they were published in the *Mart & Highlights* and on the NAWCC website.

In addition, the Secretary responded to many questions about the agenda and minutes posted on the Members Forum or sent directly via the website or email.

—*Sherry Kitts*

TREASURER AND FINANCE

This is my second year as your Treasurer. Our new Controller, Jessica Hutchinson, came on board in October 2022. She has considerable experience in the nonprofit area of accounting and is doing an excellent job as controller. Monthly financial statements have been prepared on a timely basis for review and approval by the Finance Committee, and then presented to the Board of Directors. I have enjoyed working with Jessica and also appreciate the commitment of members of the Finance Committee. It should be noted that our independent accountants rendered an unmodified opinion of the 2022 fiscal year-end audited financial statements.

Our investment portfolio is managed by PNC. During this last fiscal year, our endowment investment has suffered unrealized losses of approximately 8% of the portfolio year to date. The portfolio's market value at the close of our fiscal year, March 31, 2023, was approximately \$3.4 million. There was no draw from the income on this portfolio in the fiscal year ended March 31, 2023.

For FY2023 (unaudited) our Total Operating Income was \$9 thousand. This amount does not include Depreciation Expense of \$316 thousand, and unrealized losses on investments of \$287 thousand. Actual revenue for the period was \$219 thousand below budget, and actual expenses were \$228 thousand below budget. Key factors contributing to these results is that not all line positions at headquarters have been filled. The fiscal 2024 balanced budget has been passed by the board of directors and has \$1.7 million of revenue and anticipates a 6% draw of income from our investments.

The NAWCC is continuing to emerge from the pandemic, with new programs planned for the next year. Membership numbers continue to decrease, having decreased nearly 700 in this current year. Costs of operations will undoubtedly increase in the short term. I urge the membership to consider further donations to ensure the future financial health of this organization.

—*James T. Dutton*

EXECUTIVE DIRECTOR

The recent events in Lancaster and Columbia to celebrate the NAWCC's 80th year provided a perfect focal point to make strategic changes across our operations in Columbia. It was a long haul across the year to create the planned uplifts to the Museum, School, and Library. The previous work of the Oversight and Advancement Committee was invaluable and it enabled us to take the baton and run.

My team pulled together, coordinated, and went above and beyond their regular duties to get the job done. We planned to make significant strategic changes to the School, Museum, Library, and outdoor spaces. In order to achieve these goals, we needed to start from the ground up and clear out much of the back-of-house spaces to enable temporary storage while other areas were being worked on.

Visitors to the Museum are now greeted by an immersive experience as they enter the newly updated Public Time gallery. In the spring we had a volunteer week, during which time we managed to conserve and repair a number of significant tower clock movements that now are run on a daily basis to engage visitors. The Library was returned from being an overspill space for the reserve clock collection and is now tidy and uncluttered.

At the beginning of the year, our vision was eminently achievable. As is often the way, proactive steps in a good direction generate interest, support, and catalyze positive development. We have been supported by a number of wonderful people who have volunteered their time to share their skill and experience in helping things improve. Toward the end of these activities we received word that, following a visit to the Museum, the Hamilton Watch Company wanted to contribute to

helping us develop the Hamilton gallery.

This project resulted in a brand-new gallery space with new flooring, display cabinets, flat screen displays, and projected movies. It is undoubtedly the quickest gallery build in my museum experience. It took only six weeks from concept to installation. There is, of course, a second phase in which we will fine-tune the interpretation and storytelling. We are grateful to the Hamilton teams in Switzerland and Italy for working with us so closely and efficiently to make this happen in such a short space of time.

The last thing that I would like to mention is the continued improvement of our facilities. We received notification that our earlier grant-writing efforts had been successful and that we are to receive state support through the Columbia Borough to begin work on rebuilding our ailing HVAC system. The initial grant will cover \$1 million of build costs, which will see us well underway to installing a new system capable of protecting the clock and watch collections in the Museum. There is also opportunity to apply for up to \$2.5 million to finish the project over the next nine years.

In summary, we have had a tremendously productive year, thanks to the commitment of our staff, the good stewardship of the Board of Directors, committee chairs and members, and the support of our wonderful volunteers. Onward and upward!

—*Rory McEvoy*

Education—School of Horology (*Ken De Lucca, Director of Education*)

- Timely and comprehensive responses were provided to regular mail, emails, voicemails, and walk-in visitors.
- Assistance provided to Museum activities including conservation, storage, and object/gallery displays.
- Continual upgrading and revitalization of the School of Horology instructional and storage spaces.
- Continue to stock a modest selling space to disperse many items found in the School of Horology not needed for instructional purposes. These items (such as used clock movements, of which we have many) are of most interest to workshop participants and generate a small revenue stream.

Workshops

- We are about to complete a second year of three machining workshops: Introduction to the Lathe, Introduction to the Micro-Mill, and Wheel and Pinion Cutting on the Micro-Mill. Jerry Kieffer, instructor, has agreed to continue these three workshops for 2024. His workshops are very popular, and Jerry meets the needs of participants in a very effective manner.
- For the second year a Stenciling on Glass workshop was held. Lee Davis was the instructor, and we doubled the number of participants from the previous year. All participants enjoy the creative nature of the workshop and enjoy learning from Lee.
- We were able to conduct our first watchmaker workshop in December 2023. An Introduction to the Modern Mechanical Watch was conducted by Bernhard Stoeber and Tony Paster. It took much effort to create the first watchmaker workshop, but all participants were pleased with the results.
- Our second watchmaking workshop was conducted by Bernhard Stoeber in May 2023: An Introduction to the Modern Mechanical Watch. Again, participants were very pleased with the workshop.
- The School of Horology was able to sponsor the first Pocket Watch workshop held in many years. David Gorrell provided the instruction to a full group of participants in April 2023.
- The Education Director (Ken De Lucca) was responsible for the instruction of the following workshops not listed on the previous report: October 2022: Rack & Snail and Introduction to the Tall Case Clock. November 2022: Polishing/ Burnishing Pivots & Bushings. December 2022: The American Style Time/Strike Movement. January 2023: An Introduction to Antique Clocks, 2-Day Workshop. June 2023: The American Style Time/ Strike Movement.
- February 2023: Provided an on-site workshop at the Florida Mid-Winter Regional Meeting: the American Style Time/Strike Movement.

- March 2023: Conducted the first Mentorship workshop. A five-day workshop held at the School of Horology to address the needs of clockmakers with a complete “General Movement Servicing” of beginning level clocks (mostly time/strike clocks, but other clocks were also addressed). The workshop was limited to 4 participants and quickly filled.
- With a request from the Executive Director, Rory McEvoy, the Education Director provided a 1-day Introduction to Antique Clocks on June 8 and June 15, 2023, to 14 NAWCC staff members.
- National Convention Workshop: On July 14, 2023, the Education Director offered the 1-day Introduction to Antique Clocks workshop to National Convention attendees. The workshop was filled to capacity (12 participants) and many positive responses were heard concerning it.

Planned Activities

- There will be a continued focus on new workshop development. This includes core types of workshops that include, but are not limited to: Chiming Clocks, Escapements, Mainspring Safety & Replacement, Lantern Pinions, and related types of repair work- shops. Repair types of workshops would include the insertion of a wheel tooth (teeth), mainspring repairs, repivoting, and related types of necessary repair/servicing.
- Additionally, I hope (with the help of some other content specialists) to create some specialty workshops such as: Wooden Works Clocks, Cuckoo Clocks, 400-Day/Anniversary Clocks, and the like.
- In August 2023 I will begin to create some video programming on clockmaking. With the assistance of our Digital Media Production staff member, Alex Simpkins, I hope to learn this technology and be able to create additional programming for interested individuals.
- I am working toward a goal to create a program of clockmaking workshops that would be the start for an individual to become a beginner clockmaker in the profession. However, there is much to do to reach this point.

Fortunat Mueller-Maerki Library & Research Center

- Dozens of donations that have been received over the last few years have been cleaned and processed.
- The NAWCC library has answered research questions throughout the year.
- Volunteers have assisted with cataloging and organizing archival material.
- Unprocessed material from the School has been relocated to the Library’s archives.
- Digitization of the Hamilton archive is ongoing

Human Resources, Development, Marketing *(Sarah Gallagher, HR Manager, Marketing)*

- We had several new hires in fiscal year 2022:
 - Liz Ross, *Accounting & Administrative Assistant*
 - Tina Manley, *Member Services Administrative Assistant*
 - Amanda Mellinger, *Ad Sales Coordinator*
 - Sonny McClain, *Facilities Maintenance & Gallery Attendant*
- Monthly team-building exercises and themed lunches have been implemented.
- Goal-based performance planning has been implemented to replace old-style performance evaluations.
- On February 28, 2023, the Columbia Fire Department conducted fire safety and fire extinguisher training.
- On March 14, 2023, the Columbia Police Department conducted hostile intruder and active shooter training.

We hosted the following events:

- November 10, 2022: Columbia Economic Development Corporation annual meeting (no rental fee charged)
- December 17, 2022: 50th birthday party, 80 people
- December 31, 2022: NAWCC New Year’s at Noon for children
- March 19, 2023: 80th birthday party, 85 people

Marketing

- On March 28, 2023, Terry Zaporozec and Sarah Gallagher attended the annual PBA (PA Bus Association) in Morgantown to promote the Museum as a destination for bus tours.

- We will be placing ads in three new marketing publications:
 - The *Lancaster County Golf Almanac* promoting the Museum as an event venue, this is distributed to 6 Lancaster County private country clubs
 - FieldTripDirectory.com to promote youth group visitation to teachers, school administrators, homeschool associations, scout leaders, camp directors, PTAs planning field trips for summer of 2023
 - *Lancaster Clipper Magazine* to promote the Museum

Information Technology (*Alex Simpkins, IT, Chapter Support, Digital Media Production*)

IT and Networking

- In March, we completed the switch from copper to fiber for our entire network.
- We are currently deploying a complete cloud infrastructure, moving away from physical hardware on site.
- Multiple events and meetings have been held at the museum without any technical errors.

Chapter Support

- NAWCC Chapters have been utilizing headquarters to promote meetings and events more than ever. Chapters have also been collaborating with other local Chapters for events/marts. These happenings are co-coordinated through email and social media campaigns, alongside headquarters.

Digital Media Outlets

- Last year, we developed a new creative direction plan for our social media pages.
- Metrics have increased on all platforms, with the NAWCC YouTube channel featuring evergreen content that will remain relevant. We are broadening our appeal by developing our digital communications by producing videos, such as the “Collecting Conversations” series, as well as creating content for our social media outlets.
- Our Instagram account in particular has undergone significant changes to become a showcase of pieces that aren’t typically displayed in the museum, allowing everyone to experience them.
- Understanding our audience and experimenting with content continues to breathe new life into NAWCC’s online presence, fostering future growth.

Museum Admissions and Gift Shop (*Terry Zaporozec, Lead Admissions & Gift Shop Manager*)

- Attended two-day PBA Marketplace event in Morgantown, PA. This included a marketing seminar given by Lois Stoltzfus that included tips on attracting visitors, pricing, property preparation, and other great pieces of information.
- The museum has hosted 10 group tours. Eleven more groups are currently booked through November of this year. Many are repeat coach tours.
- Roland Murphy of RGM Watches invited over 65 visitors to the museum and gave them a private tour.
- Foreign visitors have increased from the following countries: Ukraine, France, Switzerland, the UK, Australia, and Puerto Rico.
- Several new items have been added to the gift shop: two new watch puzzles and new books. T-shirt sales and polo shirt sales have increased.
- Students attending the Rolex school in Lititz and the Veterans Watchmaker Initiative have visited the museum and have helped us with conservation work.

Member Services (*Marlo Davis, Member Services Manager*)

- New assistant, Tina Manley started on October 19, 2022.
- Looking for ways to increase membership and membership benefits
- Posted a new Forum thread for membership feedback
- Supported our first event at headquarters since Covid: New Year’s Eve @ Noon
- Second Chapter Relations Zoom meeting was held on January 24, 2023.

- Prepared for our 80th anniversary celebrations and the National Convention and Time Symposium
- Tina processed the convention registrations in the new RP program
- The Member Services team enjoyed meeting members at the Convention and receiving their feedback.
- Production of this year's Golden Circle and other award recipient certificates

Security & Gallery Attendants (*Rich Pazar and Bill Zell*)

- Monitored the galleries and ensured that visitors had a good experience at the Museum.
- Typical duties include giving Engle Clock talks, patrolling the galleries, and monitoring the surveillance screens.
- The following items were repaired:
 - Wait-A-Minute interactive device
 - Sound of Time interactive device
 - Regulation interactive device
 - Escapement models
- Gave approximately 175 Engle Clock talks in the last 12 months.

Publications (*Laura Taylor, Managing Editor*)

- Provided editorial and promotional support for the 2023 National Convention and the 2023 Ward Francillon Time Symposium (ads, posters, program booklets, exhibit display cards, etc.).
- Publication of a monthly e-newsletter sent to members and friends of the NAWCC, connecting folks with the latest events, exhibits, classes, and more.
- Edited and arranged the printing and distribution of a new NAWCC book, *S-Town Exquisite Clocks: Celebrating the Artistry of John B. McLemore, Horologist* by Philip E. Morris Jr. and William R. Tatum.
- Advertising & Programming Coordinator Amanda Mellinger has conducted multiple outreach campaigns to revitalize business and advertising partnerships with the NAWCC.
- Amanda led the planning and execution of New Year's at Noon, our first post-pandemic event that generated great public engagement.
- Amanda regularly attends local Tourism Alliance meetings to learn about tourism trends, pursue opportunities with local businesses, and engage the public with news about the NAWCC.
- Amanda designed several flyers, promotional print ads, online banners, sponsorship packet, and 2024 Convention logo.
- A longtime fan of John B. McLemore's story, Amanda worked with Philip Morris and Janelle Soash to help bring the S-Town Exquisite Clocks exhibit to life in the Museum.
- Working with Janelle Soash, Associate Editor Michael Schwartz researched, wrote, and helped design a new museum exhibit, "Geneva, London... Lancaster?" about the history of the early Lancaster watchmakers.
- Along with his editing work, Michael wrote a book review and an article for the *Watch & Clock Bulletin*.
- Working with Janelle Soash, Michael wrote and helped design the display for the Trinity Church Wall Street clock.
- Michael established style guidelines for Museum display cards.

AWARDS

The Committee has approved 10 Fellow Awards this year and 1 Star Fellow Award. In addition, they have evaluated 2 nominations for the Kenneth Roberts/Snowden Taylor Award as well as 2 nominations for the James Gibbs Literary Award.

—*Bob Pritzker, Chair*

CHAPTER RELATIONS

The Chapter Relations Committee (CRC) has continued to be the liaison between members, Chapter Officers, and the NAWCC.

A joint meeting with the CRC, Membership and Convention Committees was held Friday, June 24, 2022, at the National Convention in Dayton, Ohio. It was very well attended, and we received many suggestions and ideas.

We have recruited three new members to our committee, so we now consist of myself, Andy Dervan, Jeff Zuspan (who has recently been elected to the Board of Directors), Keith Henley and Frank Webster. We are always looking for additional interested members for our Committee.

We held our first Zoom meeting for Chapter Officers (as well as anyone else that was interested) in January. I thought that it was well attended for our first meeting. Our Executive Director, Rory McEvoy, and Marlo Davis, our Member Services Manager, were both able to attend our meeting and address the attendees. We had a short presentation given by Frank Webster on using Zoom meetings to reach chapter members, and then opened our meeting for discussion, questions, and suggestions. We are planning on trying to have these meetings on a quarterly basis, having a major topic to open the meeting, and then using the remainder of the meeting to try to address any issues or suggestions brought forward by the attendees.

We have revised the Chapter Handbook. It was last revised in 2015 and was 42 pages long. We have reduced it to 24 pages by eliminating material that was duplicated in other areas of our website as well as removing material that was no longer relevant.

A lot of chapters are really struggling, having lost a good number of members these last few years, some to Covid, some to aging, and some to loss of interest due to lack of activities. I believe that Covid has caused a lot of people to shun public events, including ours, so we have encouraged Zoom meetings and online presentations, but we also need to encourage chapters to promote in person meetings. I believe that a lot of people still want to get together with their friends and colleagues.

We are also planning on sending out our Chapter Relations Newsletter again, hopefully more often than every 6 months as was done in the past. The CRC newsletter was initially sent only to Chapter Officers, with instructions to forward to all members. When Covid shut everything down, a decision was made to send it to all members with an email address. Now that Rory and Laura Taylor, our Managing Editor, are producing the NAWCC Monthly New & Updates, which I find to be a great publication, I see no need for the CRC Newsletter to go out to the general membership and want it to go out to Chapter officers to try to help them maintain, and hopefully, build up their Chapters.

The Committee encourages inquiries from all members who need assistance in keeping their Chapters going. You can reach me directly at pacrat2345@twc.com.

—*Robert B. Burton, Chair*

CONVENTION

Convention Committee Members: Leroy Baker, Co-Chair; Sherry Kitts, Co-Chair; Judy Draucker; Bob Geier; Greg Gould; John Koepke; Chris Martin; Marlo Davis, Membership Services; Rhett Lucke, Board Chair, ex-officio; Rory McEvoy, Executive Director, ex-officio.

Convention Committee Procedures were revised to clarify contract signing authority for agreements involving the NAWCC, Inc., such as National Conventions, and to restore Appendices for which the link had been lost. This revision was approved by the Board in November of 2022.

John Koepke continues to do an outstanding job of maintaining the schedule for National, Regional, and Symposium events. Besides dates, John maintains such critical data as the General Chair and Board Regional Rep contact information, location of the event, and the host hotel. John also supports the General Chair by providing the forms and other instructions vital for a successful and trouble-free event.

The Convention Committee continues to support volunteer personnel in planning and execution of National Conventions. The 2022 National Convention in Dayton, Ohio, on June 22-26 was very successful under the leadership of Earl Harlamert (Host Buckeye Chapter 23) and Rich Newman (Co-Host British Horology Chapter 159). The 2023 National will be held in Lancaster, Pennsylvania, on July 14-16 in conjunction with the 80th Anniversary of the NAWCC. Under the leadership of the late Board Chair Jim Price and the late Star Fellow Lu Sadowski, and current Co-Chairs Rich Newman and Leroy Baker, an extremely enjoyable and popular event is anticipated. Executive Director Rory McEvoy with the help of many headquarters individuals and other Board members will make the Museum a most attractive destination. Planning for the 2024 National Convention in Chattanooga, Tennessee, on June 12–16 is well underway with Co-Chairs Chris Martin and Glen Kitts, along with Convention Committee Co-Chair Sherry Kitts taking the leading roles.

It had been determined that the old program used for registration, generally known as the RP program, was fast becoming obsolete. We could not find a way to include table selection and online registration using RP. A software contractor was retained to do custom programming in support of using our existing IMIS Registration Program to replace the old RP program. As is common with such endeavors, the various stages of testing required as challenges were encountered resulted in some delay in completing the project. We started using the new process in December 2022 for the 2023 National Convention. The new process can be completed online at the NAWCC website, or paper forms can be mailed to a registrar who enters the registration into the system. Both methods allow multiple forms of payment, including credit cards. One major advantage of the online process is allowing members to select their mart table(s). Leroy Baker took the leading role in managing the development of this improved registration system.

The Convention Committee, in conjunction with the Chapter Relations and Symposium Committees, was tasked at the March 18, 2022, meeting in Columbia, PA, with reviewing National, Regional, and Symposium procedures and practices and evaluating potential changes that could make these events more attractive and fulfilling for the full diversity of the membership. The initial report was presented to the Board on June 22, 2022, at the Dayton National Convention. A second report was given to the Board on October 6, 2022. The first meeting of the National/Regional/Symposium (NRS) Task Force was held on April 12, 2022, and nine meetings* will have been completed by the time that the Final Report to the Board is anticipated in July of 2023. The meetings of the NRS Task Force have resulted in proposed changes to the Regional Meeting Guide, which are currently out for review of the Board of Directors with approval anticipated by July of 2023. These changes forced minor revisions of the Convention Committee Procedures, also out for review with those of the Regional Meeting Guide. Considerations to improve experience at events have been formulated and will be passed on to Chapters via Chapter Relations meetings and newsletters. In addition to the suggestions for Chapters developing events, there are recommendations for additional committee or task force formations to tackle specific issues, such as the need to support Chapters and Regionals with social media. Many of the suggestions of the NRS Task Force were the result not only of the meetings of the Task Force, but also feedback from General Chair Reports, Board Rep Reports, and “Meet Your NAWCC Rep” presentations.

Plans of the Convention Committee include securing locations for National Conventions two to three years in advance, and to support Chapter organizers and volunteers for the National Conventions with contract negotiations, potential lecturers, workshops, and possible auction items donated to NAWCC for the purpose of furthering the mission of the museum and the NAWCC. The Convention Committee will continue to partner with the other NRS Task Force committees in lobbying for the creation of necessary support groups to improve Chapter and Regional event visibility and available activities. In addition, training on the new IMIS Registration Program will be offered.

Support from NAWCC, Inc. and the Board of Directors will be solicited in establishment of a Social Media Group for event promotion, coordination of a single point of contact to support Chapters and Regional Event organizers, and development of a document of available workshops for event organizers to use in planning their events.

*April 12, 2022; May 3, 2022; May 24, 2023; June 14, 2022; June 23, 2022; July 12, 2022; October 11, 2022; January 17, 2023; April 27, 2023. (After July 12, 2022, meetings were held quarterly.)

—*Leroy Baker and Sherry Kitts, Co-Chairs*

DEVELOPMENT

The Development Committee is Co-Chaired by John Cote and Richard Newman. The membership of the Committee comprises Tom Compton, Eliel Garcia, Renee Coulson, Jay Dutton, Rhett Lucke, and Rory McEvoy. Board Chair, Lucke and Executive Director, McEvoy are both non-voting members in accordance with our rules.

Both committee co-chairs, Newman and Cote will be stepping down from these positions in FY 2023 although not from some continuing roles in the NAWCC development effort. A search is ongoing for replacements.

Funds raised:

Balances for fiscal year ending March 31, 2022:

\$ 363,627.50	Total Unrestricted Annual Appeal Donations
\$ 28,189.70	Total Restricted Annual Appeal Donations
\$ 31,235.00	Total Endowment Fund Donations

Development related milestones:

- The NAWCC received a grant from the state of Pennsylvania of \$1,100,000.00 for the purpose of remediating or replacing the HVAC system at the museum and HQ. This represents about half of the needed funds to ensure that our collections and library is appropriately protected for the next generation of collectors and scholars.
- A part-time development director, Kari Huck, was hired in 2022. Kari came with great experience in fund raising and event planning and she has been a huge help in everything from designing new forms and identifying development opportunities, to planning development related events at this year's 80th National Convention.
- The process for taking in donations-in-kind or donations of items for the library and museum have been streamlined. We have taken in several large and important donations of horological collections including an important collection of skeleton clocks, which will be partially on display in time for the convention.
- Executive Director McEvoy, with the help of members of the development team and others has produced a series of video and audio features called "Collecting Conversations." These have been used to reach out to members and members of the horological community in general to show the value of the NAWCC and the National Watch and Clock Museum. Improving our on-line presence to reach potential donors and sponsors through social media outlets is a core competency that the Board of Directors has prioritized.
- The museum installed a temporary exhibit, and published a companion book, based upon the successful seven-part podcast S-Town from Serial Productions and This American Life that was downloaded a record-breaking 10 million times in its first week. This exhibit includes never-before-seen images and artifacts and is another good example of the Association's commitment to broaden our outreach.
- *Hodinkee*, the world's top rated watch magazine sent a video storytelling crew to Lancaster and to NAWCC HQ. The resulting video, in which the NAWCC is prominently featured, received tens of thousands of views.
- For the first time in the 80-year history of NAWCC we have secured financial sponsors for our National Convention. These include Breitling Watch Company, Brent L. Miller Jewelry and Jones & Horan Auctions.
- Hamilton Watch company has agreed to a large investment in refurbishing and refreshing the room in our museum which has been dedicated to the Hamilton brand. Their investment will allow us to bring this fascinating story not just to museum visitors but to the horological world at large.

If any NAWCC member has an interest in helping in these or other development activities, please contact the committee. Contact information is on the website, nawcc.org, under About/National Committees.

—*John Cote and Rich Newman, Co-Chairs*

GOVERNING DOCUMENTS

The Governing Documents Committee (GDC) members include Peggy Goodwin, OH, Rich Newman, IL, Richard Lamoureux, CA, Geoff Parker, TN, and Renee Coulson, TN.

The committee met via the NAWCC's Governing Documents Committee Forum on an as needed basis. We also had the option to meet via ZOOM if necessary. FY2022 was busy, revising the Standing Rules after motions were presented to and approved by the Board of Directors. Revisions are listed below and appeared in Version 6.0 dated June 22, 2022, and Version 7.0 dated November 17, 2022.

VERSION 6.0 AMENDMENTS dated June 22, 2022:

ARTICLE II. AWARDS AND RECOGNITIONS

Section 4. Special Achievement Awards

- (a) Award proposed by the Board of Directors

The General James Campbell Price Award

ARTICLE XV, NATIONAL CONVENTIONS AND REGIONAL MEETINGS

Section 6. Contracts and Indemnities

- (a) National Convention Contracts

VERSION 7.0 AMENDMENTS dated

November 17, 2022:

ARTICLE IV, CHAPTERS

Section 2. Chapter Formation and Approval

- (b) Chapter Charter

Article V, Committees Section 3 Operational Committees

- (d) Convention Committee

ARTICLE XIII. Members

Section 2. Membership Numbers

- (a) Number Assignment and Retention
- (b) Membership Number Inheritance
- (c) Membership Number Reuse

Section 5. Guests

- (a) Attendance
- (b) Exclusion
- (c) Chapter Meetings, Marts, and/or Auctions
- (d) Regional and National Convention Marts and Auctions
- (e) Educational Activities

ARTICLE XV NATIONAL CONVENTIONS AND REGIONAL MEETINGS

Section 4. Insurance (c) Exhibit Insurance - Regional Meetings

Section 5. Planning and Budgets

- (a) National Convention Budgets

The 2022 Membership Referendum included changes to the Bylaws, Standing Rules and Articles of Incorporation. The governing documents are current as of this time and can be located on the nawcc.org website under "About/Corporate Documents/ Governing Documents and includes the Articles of Incorporation, the Bylaws and the Standing Rules."

The committee is charged with ongoing review of the Governing Documents to assure they are up-to-date with current NAWCC practices. The committee also assists in review of NAWCC Committee Guidelines to assure the guidelines correspond with the most current Governing Documents. The GDC is also responsible for keeping the GDC Manual current.

The Committee thanks the Board of Directors and the membership for their support.

—*Renee Coulson, Chair*

LIBRARY COLLECTIONS

The last meeting of the NAWCC Library Committee was on the 8th of October. The members were apprised of the state of the LARC, and discussed their ideas on the collection philosophy. We agreed to write a Mission Statement and Ethics Policy for the LARC, to be presented at the next meeting. That is expected to be in October, pending agreement on a date.

For the next period, the Committee has a long list of ideas and recommendations that follow. These will be prioritized based upon effort, sources of funding, and value to members & the public.

Ideas & Recommendations:

Increase the scope of the collection to include fields touched on by horology, or useful to horologists such as woodworking, veneering and marquetry, wood finishing, metalworking, tools, enameling, engraving, astronomy, navigation and surveying, geodetics, some aspects of physics, art history & architecture.

Inventory the vertical files and initiate a campaign to collect additional files including member materials. Such materials (often ephemera) are usually discarded when a member moves or dies.

Formally recognize and catalog the collection on NAWCC history including, for example, National and Regional registration materials and data, Ward Francillon materials, elections results & bios, etc.

Reform the business card collection.

Evaluate the state of VHS, DVD, camcorder mini-tape video collection and recommend preservation, transcription, and conversion to more readily usable media.

Write a collections & de-accessions policy for the LRC Initiate a complain to identify volunteers to assist in LRC special projects (including some as documented above).

When the HVAC system is designed, the newest ASHRAE guidelines for public spaces should be followed and MERV 13 air filters should be installed.

—*Dr. William F. Ward III, Chair*

MEMBERSHIP

Per NAWCC Standing Rules: “The Membership Committee has the following responsibilities, to be updated as needed by the Executive Director:

- Member surveys and demographics
- Recruitment awards and incentives
- Member benefits and services
- Membership retention initiatives
- New member packets
- Membership publicity
- Member recruitment initiatives
- Membership categories

Committee Members include: Leroy Baker, WI, Chair, Tom Bartels, NV, Tim Orr, CO, Rhett Lucke, NE (ex officio), Rory

McEvoy (ex officio), Marlo Davis, PA (ex officio), Laura Taylor, PA (ex officio)

The Covid-19 pandemic has eased and face to face meetings of Chapters, Regionals, and Conventions are back to a more normal pattern. Attendance at these events has been returning to pre-pandemic levels, even as our membership numbers continue to decline.

Recruiting of new members continued to be strong, with 948 new members joining during the fiscal year. However, our retention of existing members continues to disappoint, with 1,660 members not renewing. While this was a slight improvement over the past few years, we continue to lose more members than we recruit.

The Committee discussed some options for recapturing non-renewing members and outlined a plan to work with the Executive Director and the Member services staff in the coming months to determine if any of those are viable.

Plans were also made to update our marketing materials and evaluate process improvements for our member operations, including evaluating digital documents, automated renewals, and a NAWCC mobile application.

Membership statistics as of March 31, 2023:

7,801 Regular members
453 Associate
208 Lifetime
240 Contributing – Brass 130; Silver 64; Gold 28;
Platinum 15; Ruby 2; Diamond 1
153 Business – Regular 139; Silver 6; Gold 6;
Platinum 1; Ruby 1
8,855 TOTAL MEMBERS

—*Leroy Baker, Chair*

MUSEUM COLLECTIONS

The duties of the Museum Collections Committee (MCC) are defined in the NAWCC Bylaws (September 2020) and primary responsibilities consist of the following:

Responsible for developing and recommending policies for the Museum collections to the Board for approval including collections management, acquisitions, collections, development, accession and deaccession articles for the Museum, and other matters pertinent to the collection of the Museum, and other matters pertinent to the collections of the Museum. The Committee shall also provide oversight of the policies established by the Board for collections of the Museum.

Committee Members include: Philip Morris (AL), Jay Dutton (FL), Mark Frank (IL), Clint Geller (PA), Frank Del Greco (OH), Rhett Lucke (NE), Ralph Pokluda (TX) and Rory McEvoy (PA)

The Committee has continued its work to update several policy documents and is currently working to update the Museum Collections Policy. This comprehensive document is still a work in progress and it will be presented to the Board for approval when complete.

The Committee continues to work with Museum staff to work through the accession / deaccession backlog and has made significant progress over the past year. A small group led by member Ralph Pokluda has made multiple visits to the Museum and has evaluated more than one thousand (1,000) clocks in the storage area. The evaluations consisted of determining the condition of the item, a determination if the item was a duplicate and if the item filled a need for the collection. Based on these evaluations, the Committee has reviewed and voted on several groupings of clocks and watches for accessioning / deaccessioning. As was our practice last year, some of the items voted for deaccession will be sent to auction thus raising funds earmarked to maintain the collection and provide much needed space. Proposals were solicited from more than a dozen auction houses with the goal of identifying those that afforded the NAWCC the most favorable terms for selling these items.

In 2022, the Committee began highlighting artifacts from the Museum’s collection that need some restoration or conservation so that we can share the object’s horological story. Starting with the September/October 2022 issue of the NAWCC Watch & Clock Bulletin, specific items deemed historically significant from the collection are highlighted along with a description of the restoration needs. Based on these descriptions, NAWCC chapters or members can “adopt” an object for restoration or donate funds for these endeavors. The first object selected was an important 18th-century tall case clock with its dial marked “White Matlack / New York” which was missing its original ogee feet. Matlack was an early New York watchmaker and silversmith and was an active abolitionist. He and a small group of others, including Benjamin Franklin, founded the Society of Free Quakers in 1781. Matlack’s brother Timothy is best known as the scribe for the Declaration of Independence. Based on an evaluation from a professional conservator, a plan to add the missing ogee feet to the base with appropriate blocking, coloring and finishing to match the existing surface was approved. Donations were received for this effort and the missing feet have been added using fully reversible techniques.

The MCC Chairman visited with a donor to review a group of 10-12 wooden movement tall clocks which have now been sent to the Museum. Currently the museum has very few of these clocks and no truly stellar examples. This grouping includes important examples by some of the most famous makers as well as some outstanding painted cases. Without a doubt, the addition of each of these groups of clocks will strengthen our collection and help us tell the story of timekeeping.

—*Philip Morris, Chair*

NOMINATING & ELECTIONS

The Nominating and Elections Committee (NEC) manages the election and appointment process for members of the Board of Directors and elected members of the NEC. We are charged with actively soliciting qualified potential candidates, announcing the election results and nominating candidates for appointment to the Board of Directors who may or may not be appointed by the BOD.

The committee actively pursued candidates for the Spring 2023 election of six board members and two NEC members to serve a four-year term starting at the July 2023 annual NAWCC meeting set for Lancaster, PA.

Two current BOD members have agreed to run for a second term. They are Rhett Lucke and Bob Burton. Four new members signed up for their first four-year term. They are Jeff Zuspan of Texas, Geoff Parker of Tennessee, Eliel Garcia of Pennsylvania and Jarett Harkness of Texas. For the election deadline of April 1, 2023, the top three vote getters are automatically on the board and the other three will be appointed. The top three vote getters were Rhett Lucke, Bob Burton and Jeff Zuspan. The other three candidates were appointed to the BOD. All six BOD members were officially sworn in for their four-year term at the annual meeting held July 12, 2023, at the annual BOD meeting in Columbia, PA.

Two members have signed up for the NEC: Rich Newman of Illinois and Jay Dutton of Florida, both current board members going off the board at the annual meeting on July 12, 2023. The NEC candidate with the most votes and automatically elected was Rich Newman. Outgoing BOD member Jay Dutton was appointed to the NEC at the annual meeting July 12, 2023, as noted above.

Voting started in early Spring of this year and was all electronic with easy instructions to vote via the internet. Voting ended at midnight, March 31, 2023, Eastern Daylight Savings Time.

The final official vote of the six BOD candidates was with 2,613 votes cast:

- | | |
|-----------------------|-------------------------|
| 1. Robert Burton, 528 | 4. Geoffrey Parker, 383 |
| 2. Rhett Lucke, 515 | 5. Jarett Harkness, 369 |
| 3. Jeff Zuspan, 497 | 6. Eliel Garcia, 321 |

The final official vote of the two candidates for the NEC was with 923 votes cast:

1. Rich Newman, 548
2. Jay Dutton, 375

The current voting members of the NEC, which expired July 12, 2023, are Jerry Thornsberry (Missouri) and Carroll Wolfe (Arkansas). The two other voting members with terms expiring in 2025 are Tim Orr (Colorado) and Chris Miller (Missouri). All four members of past and current NEC are former board members. There are also two nonvoting members--George Goolsby (Texas) and Ruth Overton (Missouri) who were selected by the NEC Chairman and their term also expired July 12, 2023.

May I please say it has been a pleasure working for the last four years with fellow NEC members and many other fine members who are as passionate and dedicated to keeping the NAWCC on course for years to come as I am.

—*Carroll W. Wolfe, Chair*