



**National Association of Watch and Clock Collectors, Inc.  
 Board of Directors ZOOM Meeting  
 December 07, 2023 @ 7:00 pm Eastern**

**OPEN MEETING – FINAL MINUTES**

**DIRECTORS PRESENT**

Leroy Baker, Director	Bob Burton, Treasurer	John Cote, Director
Renee Coulson, Vice-Chair	Eliel Garcia, Director	Jarett Harkness, Director
Sherry Kitts, Secretary	Rhett Lucke, Chair	Geoffrey Parker, Director
Jeff Zuspan, Director		

**EX-OFFICIO MEMBERS PRESENT**

Rory McEvoy, Executive Director	Myron Mintz, Legal Counsel
---------------------------------	----------------------------

**DIRECTORS ABSENT**

Cathy Gorton, Director	Philip Morris, Director
------------------------	-------------------------

**GUESTS PRESENT**

Dave Coatsworth	Andy Dervan	Judy Draucker
Terry Hall	Nancy Stangler	Frank Wagner

**ITEM**

**SUBJECT**

**LEAD**

**1 Call to Order**

Chair Lucke

Chair Lucke called the meeting to order at 7:05 pm EST.

**2 Welcome, Introductions, Meeting Procedures & Announcements**

Chair Lucke

Guests were welcomed.

Roberts Rules of order for small boards will be used in the proceedings.

ITEM	SUBJECT	LEAD
3	<b>Roll Call</b>	Secretary Kitts
	Directors and Ex-Officio members were noted as indicated above.	
4	<b>MOTION by Secretary Kitts:</b> to approve the October 25, 2023, Board of Directors Meeting Minutes.	Secretary Kitts
	<b>SECOND by Director Burton.</b>	
	<b>MOTION PASSED BY UNANIMOUS CONSENT.</b>	
5	<b>Treasurer Report</b>	Treas. Burton
	Treasurer Burton reported that the organization was under budget for the month of October. There was an increase of 26 members in October. All Directors have been able to review the October budget. November financials are not yet complete.	
6	<b>2024 National Convention Status Report</b>	Co-Chair Kitts
	<ul style="list-style-type: none"> <li>• Registrations: 145; Banquets sold: 33; Old Timers &amp; Fellows Lunch: 4</li> <li>• Tables sold: 186; Early Bird: 1</li> <li>• Registrations, including tables, will be sold at the Lone Star Regional, the Florida Mid-Winter Regional, and the Southern Ohio Regional.</li> <li>• Target to open online registrations is January 01, 2024.</li> <li>• We have received donations of \$90 via the Registration Forms. Donations Chair will begin soliciting gifts from members and chapters after the first of the year.</li> <li>• The host hotel, The Chattanooga Downtown Marriott, had only one room left on Wednesday 6/12 and Saturday 6/15, and 3 on Thursday 6/13 and Friday 6/14. Maximum at peak were 80 rooms at the negotiated price of \$135.</li> <li>• Information and registration link for the AWCI course “Build a Watch” has been received and will be added to the website.</li> <li>• Lecture and Chapter Meeting details are being finalized.</li> <li>• Laura Taylor was thanked for promotional work in the Jan/Feb Bulletin.</li> <li>• Corporate Sponsors are needed.</li> <li>• The next team meeting is scheduled for January 11, 2024, by ZOOM.</li> </ul>	

**ITEM****SUBJECT****LEAD****7 2025 National Convention Budget/Location/Time Approval**Convention  
Committee Co-  
Chair Kitts

There was desire to have the 2025 National Convention again at the Lancaster Marriott and Convention Center. However, the only dates left included the Fourth of July holiday. Experience has shown this is not tenable.

The York Expo (a fairgrounds) in York, PA, is proposed for our 2025 Convention June 19 - 22. Conventions have been held there twice before (2010 and 2018) with success. As before, the Mart would be in the Arena. Lectures, Old Timers and Fellows lunch, and the Live Auction would utilize the Pennsylvania Room and the Veranda Room. These are separate buildings from the Arena. To provide some upscale ambiance it is proposed that the banquet be held in the Wyndham Hotel. The Exhibit would be in the Museum, the Craft Contest in a portion of the Mart, and workshops at the School of Horology. For the first time, a Tailgate activity will be offered.

The budget was presented with income of \$139,250 and expenses of \$92895.50 for a net income of \$46,354.50. Projected attendance used for budget purposes was 900, which is very conservative with previous experience in the headquarters area. It was noted that no public income was included in the budget. Public will be invited, so this could add to the revenue stream. It was suggested that the onsite registration be raised to \$15-\$20 over the pre-registration amount to try to cut down on lines at the door. This will be done and reflected in a revised budget. Gary Myers and Jack Goldberg were thanked for their work on this budget.

**MOTION by Director Baker** to approve the 2025 National Budget, location and dates with the change made to the onsite registration fee.

**SECOND by Vice-Chair Coulson.**

**MOTION PASSED BY UNANIMOUS CONSENT.**

**8 Time Symposium Update**Symposium  
Chair Gorton

This subject was deferred to the next BOD meeting.

<b>ITEM</b>	<b>SUBJECT</b>	<b>LEAD</b>
<b>9</b>	<b>Membership Committee Report</b>  Plans for the Membership Committee going forward are: <ol style="list-style-type: none"> <li>1. Assist with updating member marketing material.</li> <li>2. Assist Member Services with data systems development.</li> <li>3. Evaluate alternate Memberships: <ol style="list-style-type: none"> <li>a. Local Museum only memberships.</li> <li>b. Reduced fee membership for Golden Circle.</li> <li>c. Introductory and Auto-Renewal memberships.</li> <li>d. Special multi-year membership package offers for lapsed members.</li> </ol> </li> <li>4. Investigate process improvements for Member Services.</li> </ol> Membership Chair Baker confirmed that Chapter Relations would have a synergistic relationship with the Membership Committee in these endeavors.	Membership Chair Baker
<b>10</b>	<b>FURTHER DISCUSSION: Seasonal Variance and Biennial Headquarters Location of National Convention (NC)</b> Suggested changes to Convention Committee Procedures (CCP) and Regional Meeting Guide (RMG) in support of (1) alternate season scheduling of the NC, and (2) locating the NC in the headquarters area every two years, were presented via Board Private Forum.  It was deemed that timing impacts to presenting the annual financial report to the membership, and the seating of the new Board, was not a big hurdle, and some clarifications in the governing documents may be needed.  The two biggest concerns were, (1) if partnering with a Regional, the loss of a good stand-alone Regional, and (2) implementing the proposal to have the National Convention every two years near headquarters would negate the 5-year periodic NAWCC anniversary celebration traditionally held at headquarters, instead relegating a celebration at this location to every ten years.  By far, the most concern centered around (1), with the issue that vendors may be counting on both events for their revenue stream.  It was suggested that the issue be presented one more time on the private message board, with a decision whether to submit the procedure changes at the next BOD meeting, or drop the issue entirely, after this review.	Convention Committee Co- Chair Kitts

ITEM	SUBJECT	LEAD
11	<p><b>MOTION by Convention Committee Co-Chair Kitts:</b>            To approve the changes to Convention Committee Procedures (CCP) and CCP Appendix F as previously presented to better align with actual insurance procedures at headquarters.</p> <p><b>SECOND by Director Zuspan</b></p> <p><b>MOTION PASSED BY UNANIMOUS CONSENT</b></p>	<p>Convention            Committee Co-            Chair Kitts</p>
12	<p><b>MOTION: by Governing Documents Chair Coulson:</b>            To assign the Board of Directors Code of Ethical Conduct and the Member Code of Ethical Conduct to the Governing Documents Committee.</p> <p><b>SECOND by Secretary Kitts.</b></p> <p><b>MOTION PASSED BY UNANIMOUS CONSENT.</b></p>	<p>Governing            Documents            Chair Coulson</p>
13	<p><b>Technical Ratification of Bylaws Changes Previously Approved by the Membership</b>  <b>MOTION by Governing Documents Chair Coulson:</b> That the Board ratify Bylaws ARTICLE 1. BOARD OF DIRECTORS, Section 1. Members, corrections as follows (red lettering indicates numerical corrections previously approved):            “The Board of Directors, hereinafter the Board, shall be composed of <b>six</b> directors elected by the eligible voting members of the NAWCC, and <b>six</b> directors appointed by the Board and two ex-officio nonvoting members appointed by the Board being the Executive Director and Legal Counsel. Directors must be NAWCC members. Whenever referenced hereinafter, the Board is defined as all twelve voting members.”</p> <p><b>SECOND by Director Baker</b></p> <p><b>MOTION PASSED BY UNANIMOUS CONSENT.</b></p>	<p>Governing            Documents            Chair Coulson</p>

ITEM	SUBJECT	LEAD
14	<b>Executive Director Remarks</b>	ED McEvoy
	<ul style="list-style-type: none"> <li>• Second round of applications for grant assistance from the state of Pennsylvania opens tomorrow, December 08, and we are preparing the request for additional assistance for upgrading the HVAC system, for which \$2.5M is needed. The potential is great, but the process is significant.</li> <li>• Extensive in-house work is being done to make membership renewal user-friendly.</li> <li>• A new part of the website will promote sales and make it easier to order from the gift shop.</li> <li>• Bulova had to postpone the scheduled visit but has expressed interest in having a presence in the museum gallery.</li> <li>• Quotes for replacing worn flooring in the galleries and school have been requested.</li> <li>• A good meeting was held with the Development Committee on December 6.</li> <li>• A second offering of “Introduction to Watch Making” with Tony Paster will be held at the School of Horology.</li> <li>• A classroom for watchmaking to accommodate up to 8 students is being developed.</li> </ul>	
15	<b>Regional Board Representatives</b>	Chair Lucke
	<p>The Arizona Sunshine Regional 3/8-3/9 in Fountain Hills, AZ is the only Regional in the first half of 2024 without an assigned Representative.</p> <p>No Board member was immediately available for this Regional.</p>	
16	<b>Next ZOOM Meeting: Tuesday, Jan. 9, 2024, at 7 pm Eastern</b>	Chair Lucke
17	<b>Next In-Person Meeting: Wednesday, Feb 14, 2024, 8 am to 5 pm, at the Florida Mid-Winter Regional at World Golf Village, St. Augustine, FL.</b>	Chair Lucke
18	<b>Call for any other New Business</b> There was no new business.	Chair Lucke
19	<b>Adjournment of the Regular Open Session</b> Chair Lucke adjourned the Regular Open Session at 8:10 pm EST.	Chair Lucke
20	<b>Solicit feedback from the audience.</b>	Chair Lucke

Please send all comments and questions to NAWCC BOD Secretary Sherry Kitts at [sacutts@comcast.net](mailto:sacutts@comcast.net)