

Line Ads in the *Watch & Clock Bulletin*

The grid below is a guide for estimating the number of lines in an ad. Ad length may exceed this grid but may not exceed 52 lines. Please type or print legibly, including appropriate spacing and punctuation. Each line below contains **28 characters**, including letters, punctuation, and spaces. The appearance of your published ad may differ from the way it appears in the grid below. Words will be hyphenated and spaced according to American spelling.

Your name and your contact information must appear in your ads. No more than three advertisements per advertiser per category are permitted.

“6-for-5” Line Ad Deal: Place your ad in 6 issues, and you’ll only pay for 5 issues! This package is available for any 12 months. Payment must be made in advance, and you can change your ad text in each issue.

Line Ad Categories — Please choose one.

- ☐ CLOCKS WANTED ☐ WATCHES WANTED ☐ OTHER WANTED ☐ SERVICES
☐ CLOCKS FOR SALE ☐ WATCHES FOR SALE ☐ OTHER FOR SALE ☐ ANNOUNCEMENTS

RATE FOR LINE ADS: \$3.80 PER LINE – 3-LINE MINIMUM (\$11.40)

[illegible]

No. of issues this ad will run: _____ No. of lines this ad has: _____ TOTAL (\$3.80/line) \$ _____

Name

Member No. (if applicable)

Phone

Street Address

City, State, Zip Code

☐ Paying by check. Please make checks payable to NAWCC.

☐ Paying by credit card: ☐ MC ☐ DISC ☐ VISA ☐ AMEX

Credit Card No.

Expiration Date

CVV No.

Mail this form to NAWCC Advertising, 514 Poplar St., Columbia, PA 17512, or email it to mart@nawcc.org.