## Line Ads in the Watch & Clock Bulletin

The grid below is a guide for estimating the number of lines in an ad. Ad length may exceed this grid but may not exceed 52 lines. Please type or print legibly, including appropriate spacing and punctuation. Each line below contains **28 characters**, including letters, punctuation, and spaces. The appearance of your published ad may differ from the way it appears in the grid below. Words will be hyphenated and spaced according to American spelling.

Your name and your contact information must appear in your ads. No more than three advertisements per advertiser per category are permitted.

**"6-for-5" Line Ad Deal:** Place your ad in 6 issues, and you'll only pay for 5 issues! This package is available for any 12 months. Payment must be made in advance, and you can change your ad text in each issue.

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