MEMORANDUM

To: Finance Committee

From: Brianna Ardini, Controller
Date: September 5, 2025
Subject: Financial Reports for the Month and Four Months Ended July 31, 2025

Attached please find the financial reporting package for the Month and Four Months Ended July 31, 2025.

This package includes the following reports and (pages).

- Financial Summary and Membership Summary (3)
- Events Summary (4)
- Net Liquidity Reserve Chart (5)

Department – Summary and Detail

Key variances during July 2025 by department are summarized below:

- **Administration:** Investment income is budgeted with potential draws. Actual is investment earnings. Increase in credit card fees in July of about $3,000. Credit card fees for events are coded to the administration department and then allocated to each event at the conclusion of the event at a calculation of 3% of total credit card or online registration revenue. All 2026 Symposium registrations were processed in July totaling almost $70,000 in money collected via credit card resulting in the increase of fees recorded to the administration department. Other revenue and expense are on budget for the month.

- **Member Services:** All revenue and expense accounts are on budget for the month.

- **Development:** GMS expense of $5k was paid, however, a draw was not made out of investments to cover this expense as budgeted. Contributions were below budget by $6k for the month of July. Other revenue and expense accounts are on budget.

- **Publications:** Ad revenue was below budget by $5k for the month of July. Printing and Postage expenses were overbudget by $4k for the month of July. Other revenue and expenses were on budget.

- **IT:** Software subscriptions was over budget due mainly to the enrollment in a Cyber Security training software for employees. Contracted labor fees were over budget by $1,491 for services rendered related to the upgrading of our systems to Microsoft 365. Other revenue and expenses are on budget.

- **Facilities:** Grant revenue was recorded for $110,700 for the reimbursement of the third HVAC invoice. Repairs and Maintenance expense is under budget by $4,496 and grounds care was under budget by $2,300. Other revenue and expenses are on budget for the month.

- **Museum:** Investment income is budgeted with potential draws. Actual is earnings. Budget includes $10,000 of revenue due to the release of temporarily restricted funds for the Public Time gallery of which only $993 was incurred during the month. Museum exhibit expense was under budget by $12k. Other revenue and expenses are on budget.

- **Education:** Investment income is budgeted with potential draws. Actual is earnings. The Salary for the school coordinator was paid for out of the transition fund but a transfer was not made from investments to cover this expense. Workshop revenue was above budget by $7,885. Other revenue and expenses are on budget.

- **Library:** Investment income is budgeted with potential draws. Actual is only earnings. Other revenue and expenses are currently at budget for the month.

- **Museum Store:** Museum Store revenue remains above budget with a surplus of $1,283 in July and $15,399 for the year. Other revenue and expense is on budget for the month.

- **Events:** There was no event revenue or expense for the month.

- **Real Estate:** Repairs and Maintenance expense was under budget for the month due to the timing of the repairs. Porch repairs were completed and paid for in August. Other revenue and expense is on budget.

Liquidity Charts:

- Net liquidity is $407,105 which is slightly above the target line of $400,000.
  In March 2025 a draw for $195,106.50 was made from the short-term investments to pay the March invoice from McClure for the HVAC project. Since then, several invoices from McClure have been paid and some reimbursements from the state have been received. As of September 4th, we are still awaiting reimbursements totaling $197,741.

Operational Update

- NAWCC, with the assistance of GMS, has applied for multiple grants over the past couple of months, hoping to raise some funds for various projects such as the project Museum Theatre and Atrium upgrades, Archival projects, Facility upgrades, and the next phase of the HVAC
- A new hire began on September 2nd to fill the role of Member Services assistant, the position was filled with a Part-Time hire as opposed to Full-Time as the previous assistant was. The position is budgeted through the end of the fiscal year as Full-time with benefits, so we expect to see some variances in the member services salaries and benefits budget lines beginning September.
- A risk assessment walkthrough was preformed by our liability insurance company which resulted in recommendations to improve electrical work in the School of Horology upstairs workshop as well as suggested repairs to the parking lot at the museum.

National Association of Watch and Clock Collectors, Inc.
For the Month and Four Months Ended July 31, 2025

Financial Summary

Selected Statement of Activities Data

	MTD Actual	MTD Budget	MTD Variance	YTD Actual	YTD Budget	YTD Variance
Summary Operational Results						
Operating Revenue	$ 220,845	$ 142,988	$ 77,857	$ 892,343	$ 871,621	$ 20,722 (1)
Operating Expenses	(210,131)	(213,419)	3,288	(771,397)	(826,862)	55,465 (1)
Net Surplus/(Deficit) Before Non-Operating Expenses	**10,714**	**(70,431)**	**81,145**	**120,946**	**44,759**	**76,187**
Non-Operational						
Investments (net realized/unrealized gains/losses)	26,432	-	26,432	283,372	-	283,372
Depreciation	(25,216)	(25,216)	-	(100,864)	(100,864)	-
Change in Net Assets and Releases	2,207	-	2,207	(13,335)	-	(13,335)
Change in Total Net Assets	**$ 14,137**	**$ (95,647)**	**$ 109,784**	**$ 290,119**	**$ (56,105)**	**$ 346,224**

Selected Statement of Financial Position Data

	Actual July 2025	Actual Mar 2025	Change
Operating Cash	$ 304,219	$ 343,226	$ (39,007)
Investments			
Permanently Restricted Investments	1,518,232	1,515,632	2,600
All Other Investments (excluding CGA)	2,537,827	2,511,065	26,762
Total Investments	$ 4,056,059	$ 4,026,697	$ 29,362

(1) Includes gift-in-kind revenue and expense of $9,050

Membership Summary

Individual Memberships	**Jan 31**	**Feb 28**	**Mar 31**	**Apr 30**	**May 31**	**Jun 30**	**Jul 31**
*Regular/Student/Youth	6,867	6,783	6,792	6,750	6,706	6,764	6,718
Associate	477	483	482	478	477	487	483
Life	208	208	209	209	209	209	209
Total Individual	**7,552**	**7,474**	**7,483**	**7,437**	**7,392**	**7,460**	**7,410**
Contributing Memberships							
Brass	118	116	115	123	130	127	127
Silver	54	53	54	54	53	54	51
Gold	28	27	28	30	30	30	29
Platinum	13	13	14	14	14	14	14
Ruby	3	3	3	3	3	2	2
Diamond	1	1	-	-	-	-	-
Total Contributing	**217**	**213**	**214**	**224**	**230**	**227**	**223**
Business Memberships							
Regular	125	125	132	134	135	136	138
Silver	4	5	5	5	5	4	4
Gold	3	3	3	2	2	2	1
Platinum	1	1	1	1	1	1	1
Ruby	-	-	-	-	-	-	-
Total Business	**133**	**134**	**141**	**142**	**143**	**143**	**144**
Total Membership	**7,902**	**7,821**	**7,838**	**7,803**	**7,765**	**7,830**	**7,777**
Gain/Loss	-5	-81	17	-35	-38	65	-53

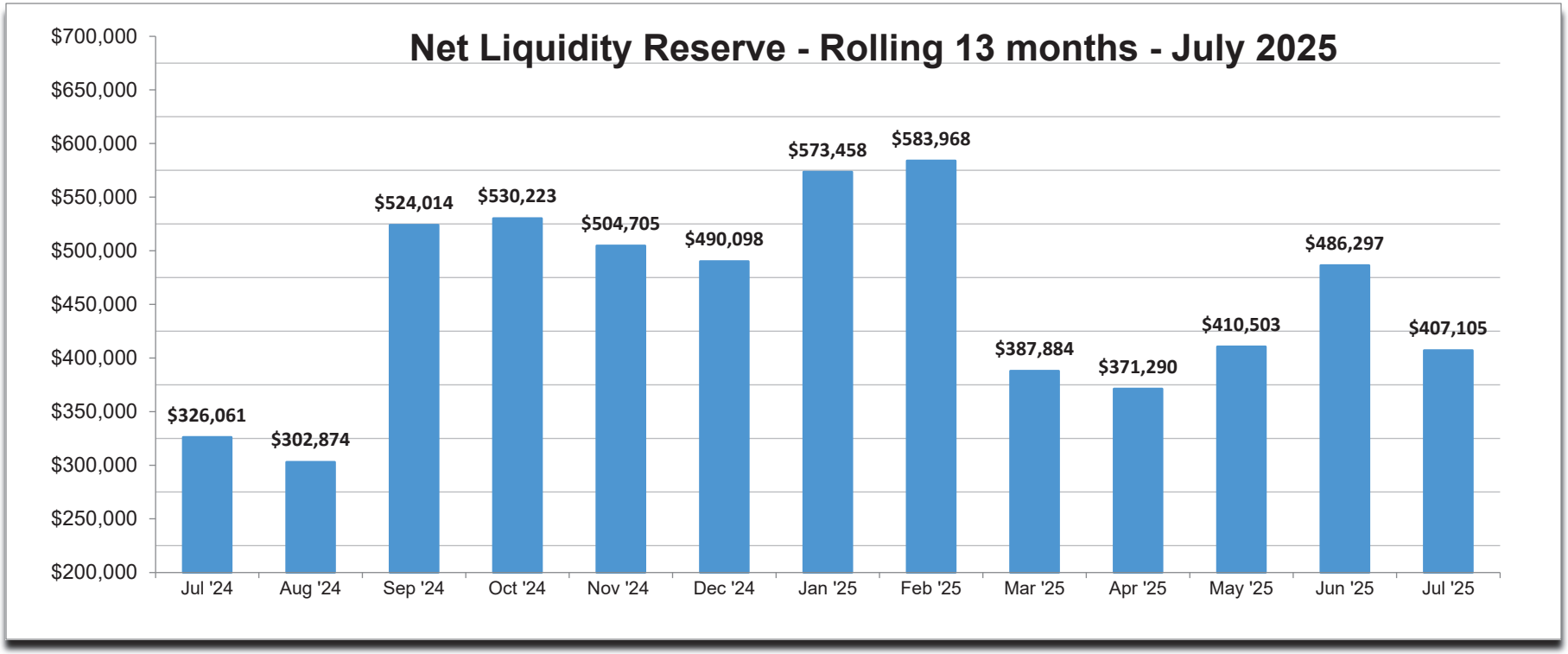
*Regular with Online Only Publications and Student/Youth: 1865
International (included in figures above): 363
Institutional Subscription Bulletin subscribers: 13

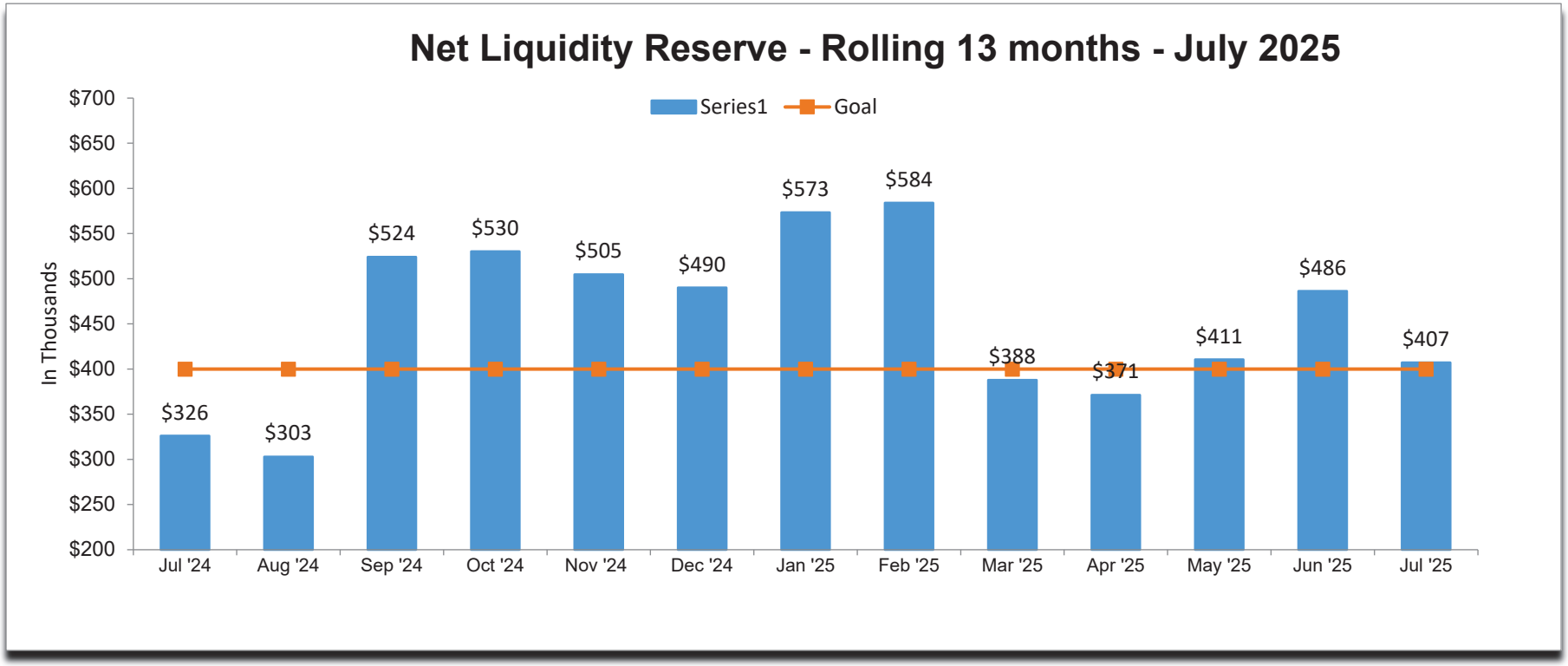
National Association of Watch and Clock Collectors, Inc.
Statements of Activities - Department Detail
For the Month and Four Months Ended July 31, 2025
Events

				Actual Results By Event		
	YTD Actual	YTD Budget	YTD Variance	Convention	Other	Total
REVENUE						
National Convention Revenue	$ 213,070	$ 190,000	$ 23,070	213,070	-	213,070
Event Sponsorships	14,000	25,000	(11,000)	14,000	-	14,000
Event Income	-	1,600	(1,600)	-	-	-
TOTAL OPERATING REVENUE	**227,070**	**216,600**	**10,470**	**227,070**	**-**	**227,070**
EXPENSES						
National Convention Expense	70,597	99,048	(28,451)	70,597	-	70,597
Other Event Expenses	39	-	39	-	39	39
TOTAL OPERATING EXPENSES	**70,636**	**99,048**	**(28,412)**	**70,597**	**39**	**70,636**
TOTAL OPERATING INCOME (LOSS)	**156,434**	**117,552**	**38,882**	**156,473**	**(39)**	**156,434**
OTHER (INCOME)/EXPENSE	-	-	-	-	-	-
TOTAL CHANGE IN UNRESTRICTED NET ASSETS	**$ 156,434**	**$ 117,552**	**$ 38,882**	**$ 156,473**	**$ (39)**	**$ 156,434**

Other Expense

Tablecloth Laundering	$ 39


Net Liquidity Reserve - Rolling 13 months - July 2025
$700,000
$650,000
$600,000
$550,000
$500,000
$450,000
$400,000
$350,000
$300,000
$250,000
$200,000
$326,061
$302,874
$524,014
$530,223
$504,705
$490,098
$573,458
$583,968
$387,884
$371,290
$410,503
$486,297
$407,105
Jul '24
Aug '24
Sep '24
Oct '24
Nov '24
Dec '24
Jan '25
Feb '25
Mar '25
Apr '25
May '25
Jun '25
Jul '25


Net Liquidity Reserve - Rolling 13 months - July 2025
Series1
Goal
In Thousands
$700
$650
$600
$550
$500
$450
$400
$350
$300
$250
$200
$326
$303
$524
$530
$505
$490
$573
$584
$388
$371
$411
$486
$407
Jul '24
Aug '24
Sep '24
Oct '24
Nov '24
Dec '24
Jan '25
Feb '25
Mar '25
Apr '25
May '25
Jun '25
Jul '25