



**National Association of Watch and Clock Collectors, Inc.
Board of Directors ZOOM meeting
Tuesday, March 24 2026 @ 7:00pm ET**

OPEN MEETING – MINUTES

DIRECTORS PRESENT

Geoff Parker, Chair	Richard Callamaras, Director	Michael Taylor, Director
Rhett Lucke, Vice Chair	Nicholas Coll, Director	Istvan Varkonyi, Director
Bob Burton, Treasurer	Eliel Garcia, Director	Paul Young, Director
Nancy Spieker, Secretary	Micah Tasker, Director	Jeff Zuspan, Director

EX-OFFICIO MEMBERS PRESENT

Rory McEvoy, Executive Director

- | ITEM | SUBJECT |
|----------|---|
| 1 | Call to Order at 7:00pm ET |
| 2 | <p>Welcome, Introductions, Meeting Procedures & Announcements
 The Board welcomes guests Christopher Carver, Dave Coatsworth, Judy Draucker and Terry Hall. Christopher Carver introduced himself to the Board. He has a private law practice in Estate and Tax Law in Pennsylvania and has had a lifelong NAWCC interest and collects watches. Mr. Carver is a potential candidate to serve as legal counsel for the Association.</p> <p>Robert’s Rules of Order for Small Boards will be followed.</p> |
| 3 | Roll Call: A Roll Call was taken to establish a quorum. Directors and Ex-Officio Board Members were present as noted in the tables above. |
| 4 | <p>MOTION by Secretary Spieker: to approve the February 11, 2026 Board of Directors Meeting Minutes with correction of Item 16 typo.
 Second By Director Burton
 MOTION PASSED BY UNANIMOUS CONSENT.</p> |
| 5 | Treasurer Report: Treasurer Burton reported that the January and February financial reports were reviewed and approved by the Committee on March 23, 2026. Financial activity for the year continues to outperform budgeted revenue and expense. |

ITEM**SUBJECT**

- 6 Chair Discussion:** Chair Parker emphasized the positive momentum of the Organization with progress in membership and financial stability. He expressed his appreciation to all for their continuing efforts.
- 7 Membership Committee Report/Update:**
- Michael Taylor reported that membership is showing a modest increase for the fiscal year. This is the first membership increase in nearly 20 years, and provides a positive outlook for the NAWCC. He attributes the increase to the efforts at headquarters to raise awareness. The stable membership base will make a big difference in budgeting for the upcoming year. The new brand logo and increased social media exposure have bolstered membership activity.
 - Director Coll remarked that he had very positive response to the rebranded logo business cards he has been using.
 - Director Tasker requested that steps be taken to make sure that social media posts can be shared, as well as, posted across platforms. Director McEvoy remarked that funds are budgeted for the upcoming year to increase our social media visibility.
 - Director Garcia reported that he has received collaborative interest from Urban Gentry, a successful wristwatch and lifestyle YouTube Channel with more than 500,000 subscribers.
 - Director Callamaras added that he is inviting the top 10 watch influencers to the New York Bulova headquarters to encourage networking and new member contacts.
- 8 Executive Director's Report/Updates:**
- The new database system has moved forward from developing the back end to a goal of returning and maintaining members. The system will be fully automated to facilitate auto renewals. At this stage, Marlo Davis is cross-referencing the old and new database information to make sure everything is being mirrored.
 - Headquarters has scheduled staged emails for the upcoming year to raise awareness of the benefits of membership.
 - The Association will be implementing an in-house renewal process that will feature preemptive renewal notices, mail or SMS renewal follow-ups and phone calls to lapsed members to get their feedback as to cause for non-renewal. Marlo will also be following up with Chapters on lapsed renewals. This process will replace the use of the impersonal third party that had been used.
 - Sean Moore has scheduled eight digital marketing ads to run over the next couple months. Additionally, the NAWCC intends to generate more targeted marketing for local Chapters to raise awareness.
 - E.D. McEvoy attended the Arizona Sunshine Regional in mid-March and reported it had been a great event and felt the group had connected well with his attendance. There is some perception of disconnect with National in the western chapters. The National is committed to doing a better job advertising and supporting local regionals. The website will be creating and maintaining an interactive Chapter map as a resource to promote local meetings and events.
 - Museum visitor numbers are doing well.
 - The Hamilton digitization project is progressing and hope to reveal the project online by the end of 2026. The matching donor has been quite complimentary with the results of the project to date.
 - The search for the new administrative leader is ongoing. The focus is to find a good fit for the post. The position will be helping with Convention, Development and other duties at headquarters

ITEM**SUBJECT****9 Convention Committee Report/Updates**

- The Committee reported that planning for the 2026 National in Lexington KY is on track, but no reportable data at this time. This year's Convention will include a Welcome Reception with E.D. Rory McEvoy.
- Committee Chair Paul Young presented a proposed trial public admission policy for the 2027 Convention to address the ongoing Member/Non-Member pricing issue:
 - The Convention would be open to members and non-members from beginning of the conference to the end. Member would pay the regular admission fee and non-members would pay a higher fee.
 - Early Bird access and the banquet would only be available to members
 - Implement a Saturday (one day) discounted price for members (possibly 1/3 discount), as well as, a one-day non-member fee discounted proportionately for the whole day.
 - Possibly still have discounted public hours late Saturday afternoon
 - Provide an option for non-members who have never been a member to apply a portion (up to half) of their convention fee toward a new NAWCC membership. The option would be available at any time during the convention.
 - If successful, this policy would be suggested for implementation at the Regional level, as well.
- Discussions were revisited regarding the benefits of letting the public in later at a discounted price versus charging a premium for NAWCC brand protection and letting the public get to experience the full Convention experience. Director Zuspan suggested that Regional Chairs should be encouraged to meet with the Convention Committee to discuss the policy.

MOTION by Director Young: to approve Convention Committee Trial Admission Policy for the 2027 National Convention.

Second By Director Garcia

MOTION PASSED BY MAJORITY VOTE OF 10 IN FAVOR AND 2 AGAINST

- Board Members are needed for the Pacific Northwest Regional May 15-17 and for the Lone Star Regional May 22-24. Members will be checking their calendars and reporting back to the Committee.

10 Next Meetings

- Next Microsoft Teams Meeting will be April 21, 2026 at 7:00pm ET.
- Next in person meeting – Wed June 24 – 2026 NAWCC National Convention, Lexington, KY

The Board discussed the benefits of having a second in-person meeting and the value of meeting at other Regional events in the Jan-Oct timeframe. E.D. McEvoy and Vice Chair Lucke emphasized the importance of having that meeting in various places, so as not to suggest there is favoritism to specific Chapters or locations.

11 Call for New Business: No New Business to Report**12 Adjournment of the Regular Session:** Meeting was adjourned by Chair Parker at 8:42pm ET

ITEM

SUBJECT

13 Solicit Audience Feedback: None

14 Announcement by Chair Parker that the Board will Reconvene for an Executive Session

15 Subsequent Report of Executive Session Action:

MOTION by Director Lucke: to appoint Christopher Carver as legal counsel for the NAWCC, effective immediately

Second By Director Burton

MOTION PASSED BY UNANIMOUS VOTE